

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VogueVert LLC		07/08/2013	LIMITED LIABILITY COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	Advance Magazine Publishers Inc.		
Street Address:	Four Times Square		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4169234	VOGUEVERT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123817070		
Email:	egisolfi@sabinfirm.com		
Correspondent Name:	Eric Gisolfi		
Address Line 1:	Four Times Square		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Eric Gisolfi		
Signature:	/eric e gisolfi/		
Date:	07/17/2013		
Total Attachments: 1 source=voguevertassign#page1.tif			

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EXHIBIT B

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of July 8th, 2013 by and between Advance Magazine Publishers Inc., a New York Corporation ("Assignee") and VogueVert LLC, an Ohio limited liability company ("Assignor").

WHEREAS, Assignor has made exclusive use of the mark "VogueVert" and has obtained a U.S. Federal trademark registration for the mark, namely Registration number 4,169,234, (hereinafter "the Mark") and Assignor desires to assign all of its right, title and interest in and to the Mark;

WHEREAS, Assignee desires to acquire the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and documented in the Settlement and Asset Transfer Agreement between the parties, Assignor does hereby sell, assign, transfer and set over unto Assignee all right, title and interest in and to the Mark, together with any and all goodwill associated with the use and/or registration of the Mark and all common law rights.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of the date first above written.

VOGUEVERT, LLC

By: Kathy Hamm
Name: Kathy Hamm

Title: Member

Date: July 8, 2013