

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|----------------------------------|---|----------------|------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Trademark | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Heartland, LLC | | 07/17/2013 | LIMITED LIABILITY COMPANY: ALABAMA |
| RECEIVING PARTY DATA | | | |
| Name: | Herbert Graham | | |
| Street Address: | 6959 Interstate 20 | | |
| City: | Odessa | | |
| State/Country: | TEXAS | | |
| Postal Code: | 79762 | | |
| Entity Type: | INDIVIDUAL: UNITED STATES | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86012778 | | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2108869883 | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | (210) 886-9500 | | |
| Email: | john.cave@gunn-lee.com | | |
| Correspondent Name: | John C. Cave | | |
| Address Line 1: | 300 Convent St. | | |
| Address Line 2: | Suite 1080 | | |
| Address Line 4: | San Antonio, TEXAS 78205 | | |
| ATTORNEY DOCKET NUMBER: | T-3889.69 | | |
| NAME OF SUBMITTER: | John C. Cave | | |
| Signature: | /john c cave/ | | |

OP \$40.00 86012778

Date:

07/17/2013

Total Attachments: 2

source=TMAssignment#page1.tif

source=TMAssignment#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, Heartland, LLC, an Alabama limited liability company, whose address is 6999 E. Business I-20, Odessa, Texas 79762 ("ASSIGNOR"), owns all right, title and interest in the trademark Heartland; and

WHEREAS, Herbert Graham, a citizen of the United States, whose address is 6959 Interstate 20, Odessa, Texas 79762 ("ASSIGNEE") is desirous of obtaining the entire right, title and interest in, to and under the same trademark;

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) to the ASSIGNOR in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, Heartland, LLC, does hereby sell, assign, transfer, and set over unto the ASSIGNEE, its successors, legal representatives, and assigns, the trademark "Heartland" together with all the entire right, title, and interest in, to, and under the said trademark, together with all the goodwill of the business connected therewith, and all trademarks of the United States which may be granted thereon and all renewals thereof; and all forms of industrial property protection, including, without limitation, trademarks which may be granted for said mark in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, and any and all causes of action for infringement thereof that may have accrued heretofore to Assignor;

AND ASSIGNOR HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue trademark or other evidence or forms of trademark protection, to issue the same to the said ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR HEREBY covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith.

AND ASSIGNOR HEREBY further covenants and agrees that it will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to it respecting said trademark, and testify in any legal proceeding, sign all lawful papers, execute all renewal applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper trademark protection for said mark in all countries.

IN TESTIMONY WHEREOF, ASSIGNOR has duly executed this Assignment this
17th day of July, 2013.

Heartland, LLC:

By: 

Printed Name: Herbert Graham

Its: Member