

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Focus Direct, LLC		06/14/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	R. Mark Schulhof		
Street Address:	62 Park Road		
City:	Scarsdale		
State/Country:	NEW YORK		
Postal Code:	10583		
Entity Type:	INDIVIDUAL: UNITED STATES		
Name:	Thomas B. Schulhof		
Street Address:	6 Valley Road		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06854		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2123152	FOCUS DIRECT	
Registration Number:	2441927	FOCUS DIRECT	
CORRESPONDENCE DATA			
Fax Number:	2125363901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 536 3964		
Email:	calvina.bostick@klgates.com		

CH \$65.00 2123152

Correspondent Name: Calvina Bostick  
Address Line 1: K&L Gates LLP  
Address Line 2: 599 Lexington Avenue  
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	0815977.00001
NAME OF SUBMITTER:	Beata White
Signature:	/Beata White/
Date:	07/17/2013

Total Attachments: 2  
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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office


Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of June 14, 2013 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors"), R. Mark Schulhof ("M. Schulhof") and Thomas B. Schulhof ("T. Schulhof" together with M. Schulhof and their respective successors and assigns, the "Holders"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 hereto to the Holders.


The undersigned Obligor and the Holders hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

Focus Direct, LLC

By:   
Name: Thomas SCHULHOF  
Title:

Acknowledged and Accepted:

  
\_\_\_\_\_  
R. Mark Schulhof

  
\_\_\_\_\_  
Thomas B. Schulhof

**Schedule 1**

**Focus Direct, LLC  
(Delaware Limited Liability Company)**

**U.S. Trademarks**

**Registered Marks**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
FOCUS DIRECT	2123152	12/23/1997
FOCUS DIRECT	2441927	04/10/2001

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS  
FOCUS DIRECT, LLC