

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Strategic Marketing Resources, Inc.		08/25/2006	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Strategic Name Development, Inc.
Street Address:	9260 Green Briar Road
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55437
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2762791	SMRI
Registration Number:	2817381	NAME DNA VALIDATION
Registration Number:	2817380	NAME DNA DETECTION
Registration Number:	2817382	STRATEGIC NAMING RESOURCES
Registration Number:	2819922	NAMEWIRE
Registration Number:	2822001	STRATEGIC MARKETING RESOURCES, INC.
Registration Number:	2836779	NAME DNA

CORRESPONDENCE DATA

Fax Number: 6124927077

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: ip@fredlaw.com

Correspondent Name: David C. West

Address Line 1: 200 South Sixth Street

Address Line 2: Suite 4000

Address Line 4: Minneapolis, MINNESOTA 55402

OP \$190.00 2762791

ATTORNEY DOCKET NUMBER:	17314.1000.12
NAME OF SUBMITTER:	David C. West
Signature:	/David C. West/
Date:	07/17/2013
Total Attachments: 0	

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