

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tulocay & Company, LLC		06/28/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Robert Rothschild Farm, LLC		
Street Address:	P.O. Box 767		
City:	Urbana		
State/Country:	OHIO		
Postal Code:	43078		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2777046	MADE IN NAPA VALLEY	
Registration Number:	3583393	MADE IN NAPA VALLEY JANE!	
Registration Number:	4047321	VINEYARD PANTRY	
CORRESPONDENCE DATA			
Fax Number:	2486410270		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2486411600		
Email:	docketingTM@hdp.com, rwilson@hdp.com		
Correspondent Name:	Harness, Dickey and Pierce, P.L.C.		
Address Line 1:	5445 Corporate Drive, Suite 200		
Address Line 2:	c/o Elizabeth K. Brock		
Address Line 4:	Troy, MICHIGAN 48098		
ATTORNEY DOCKET NUMBER:	15750-200017		

NAME OF SUBMITTER:	Elizabeth K. Brock
Signature:	/ekb/
Date:	07/09/2013
Total Attachments: 3 source=RRF_Assignment#page1.tif source=RRF_Assignment#page2.tif source=RRF_Assignment#page3.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment"), dated as of the last date below written, is made by and between **TULOCAY & COMPANY, LLC**, a California limited liability company ("Assignor") and **ROBERT ROTHSCHILD FARM, LLC**, a Delaware limited liability company ("Assignee").

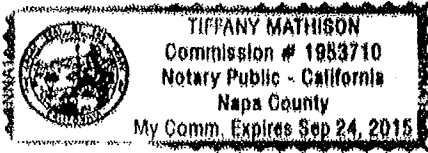
Recitals:

- A. Assignor is the owner of record of the trademarks listed on Schedule A (the "Trademarks").
- B. Assignee desires to acquire all of Assignor's entire right, title and interest in and to the Trademarks, together with whatever goodwill is associated with the Trademarks.
- C. Assignor desires to transfer to Assignee all of Assignor's rights in the Trademarks.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor does hereby sell, assign, transfer, convey and set over unto Assignee all rights, title and interest in and to the Trademarks, together with all other goodwill associated with the Trademarks, including, but not limited to, any and all rights to register and to renew the Trademarks, together with all rights to sue and recover for past, present and future infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.
2. As a result of this Assignment, the Trademarks are to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its heirs, successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment, sale, conveyance and transfer had not been made.
3. If applicable, Assignor hereby authorizes and requests the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as owner of the Trademarks.
4. This Assignment shall be governed and controlled in all respects by the laws of the State of Delaware, including interpretation, enforceability, validity and construction, without regard to any conflict of law provisions.
5. This Assignment may be executed in one or more counterparts, each of which will be deemed an original agreement, but all of which will be considered one instrument and will become a binding agreement when one or more counterparts have been signed by each of the parties and delivered to the other. A facsimile of this document bearing a party's signature or a printed copy of the original, signed document scanned in .pdf or .tiff format shall have the same legal force and effect as an original of such signature and shall be treated as an original document for evidentiary purposes.
6. The parties represent that they have carefully read this Assignment and have had an opportunity to consult with an attorney. The parties affirmatively state that they understand the contents of this Assignment, and sign this Assignment as their free act and deed.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed through their duly authorized and empowered representatives as of the last date below written.



ASSIGNOR:

TULOCAY & COMPANY, LLC
a California limited liability company

By: [Signature]
Richard Long, Manager

Dated: June 28, 2013

STATE OF California)
COUNTY OF Napa) ss Napa

On June 28, 2013, before me personally came Richard Long, to me known, who being sworn, did depose and say that he is the Manager of TULOCAY & COMPANY, LLC., the company described in and which executed the within TRADEMARK ASSIGNMENT, and that he signed his name in such capacity of said company.

Notary Public, Napa County
My commission expires: 9/24/15

ASSIGNMENT ACCEPTED:

ASSIGNEE:

ROBERT ROTHSCHILD FARM, LLC,
a Delaware limited liability company

By: [Signature]

Print Name: Steven LaBarre

Its: Authorized Representative

Dated: 6/28/13

Exhibit A

Trademarks

United States:

Trademark	Reg. No.	Reg. Date
MADE IN NAPA VALLEY	2777046	10/21/2003
MADE IN Napa Valley JANE!	3583393	3/3/2009
VINEYARD PANTRY	4047321	11/1/2011