

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Square 1 Bank		07/19/2013	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	IMEMORIES, INC.		
Street Address:	9181 E. Bell Road		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85260		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3555877	I	
Registration Number:	3452187	IMEMORIES	
CORRESPONDENCE DATA			
Fax Number:	9193541278		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	919-314-3086		
Email:	loandocsdept@square1bank.com		
Correspondent Name:	Square 1 Bank		
Address Line 1:	406 Blackwell Street		
Address Line 2:	Suite 240		
Address Line 4:	Durham, NORTH CAROLINA 27701		
NAME OF SUBMITTER:	Lee Conner		
Signature:	/leeconner-sra/		

Date:

07/19/2013

Total Attachments: 2

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of July 19, 2013, by SQUARE 1 BANK ("Lender") in favor of IMEMORIES, INC., a Delaware corporation ("Company") with its principal place of business located at 9181 E. Bell Road, Scottsdale, AZ 85260.

Recital

WHEREAS Company granted to Lender a security interest in the trademarks described on Exhibit A and attached hereto (the "Intellectual Property") under an Intellectual Property Security Agreement dated as of August 31, 2012 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibit A.

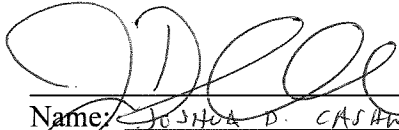
WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

SQUARE 1 BANK


Name: JOSHUA D. CASHWELL
Title: AVP

406 Blackwell Street, Suite 240
Durham, NC 27701

square 1 bank

EXHIBIT A

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on September 14, 2012 at Reel and Frame Number 4862/0097.

Description	Registration/ Application Number	Registration/ Application Date
I	3555877	01/06/2009
IMEMORIES	3452187	06/24/2008

square 1 bank