

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bonnier Active Media, Inc.		05/17/2013	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Source Interlink Magazines, LLC
Street Address:	831 South Douglas Street
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	4084972	BREAKING OUT
Registration Number:	2744718	SOUND & VISION
Registration Number:	2428754	SOUND & VISION
Registration Number:	0872180	STEREO
Registration Number:	0949569	STEREO DIRECTORY & BUYING GUIDE
Registration Number:	0904915	STEREO REVIEW

CORRESPONDENCE DATA

Fax Number: 3105319376
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 3105319900
 Email: trademark@sorc.com
 Correspondent Name: Scott J. Spooner
 Address Line 1: 831 South Douglas Street
 Address Line 4: El Segundo, CALIFORNIA 90245

OP \$165.00 4084972

NAME OF SUBMITTER:	Scott J. Spooner
Signature:	/Scott J. Spooner/
Date:	07/19/2013
Total Attachments: 4 source=Bonnier-Source Interlink Magazines#page1.tif source=Bonnier-Source Interlink Magazines#page2.tif source=Bonnier-Source Interlink Magazines#page3.tif source=Bonnier-Source Interlink Magazines#page4.tif	

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (this "*Assignment*"), dated as of May 17, 2013, by and between BONNIER ACTIVE MEDIA, INC., a New York corporation (the "*Assignor*") and SOURCE INTERLINK MAGAZINES, LLC, a Delaware limited liability company ("*Assignee*").

WHEREAS, Assignor owns the trademarks and trademark registrations with the United States Patent and Trademark Office listed on Exhibit A hereto (the "*Marks*");

WHEREAS, Assignor and Assignee are parties to an Asset Purchase Agreement dated as of the date hereof (the "*Purchase Agreement*") which contemplates the execution of this Assignment.

NOW, THEREFORE, for good and valuable consideration, including that set forth in the Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby conveys, transfers and assigns to Assignee, all right, title and interest in and to the Marks; the goodwill associated with the Marks; the registration for the Marks; all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith. Assignor acknowledges that the assets with which the Marks have been used and associated with likewise have been transferred to Assignee under the Purchase Agreement.

3. The Parties understand and agree that this Assignment shall be an exhibit to the Purchase Agreement and as such this Assignment shall be governed by the terms set forth in the Purchase Agreement. In the event of any conflict between the terms of this Assignment and the terms of the Purchase Agreement, the terms of the Purchase Agreement shall control.

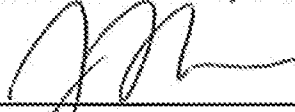
4. This Agreement may be executed in several counterparts, including signatures via facsimile or PDF attached to an email, but all counterparts shall constitute one and the same instrument.

[SIGNATURES FOLLOW ON THE NEXT PAGE]

ACKNOWLEDGED AND AGREED:

ASSIGNOR:

BONNIER ACTIVE MEDIA, INC.

By: 
Name: Jeremy Thompson
Title: General Counsel & Secretary

ASSIGNEE:

SOURCE INTERLINK MAGAZINES, LLC

By: _____
Source Interlink Media, LLC, Sole Member,
Source Interlink Companies, Inc., Sole
Member, Joseph King, VP & Associate
General Counsel

SIGNATURE PAGE TO ASSIGNMENT OF TRADEMARKS

TRADEMARK
REEL: 005074 FRAME: 0275

ACKNOWLEDGED AND AGREED:

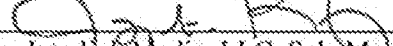
ASSIGNOR:

BONNIER ACTIVE MEDIA, INC.

By: _____
Name: Jeremy Thompson
Title: General Counsel & Secretary

ASSIGNEE:

SOURCE INTERLINK MAGAZINES, LLC

By:  _____
Source Interlink Media, LLC, Sole Member,
Source Interlink Companies, Inc., Sole
Member, Joseph King, VP & Associate
General Counsel

SIGNATURE PAGE TO ASSIGNMENT OF TRADEMARKS

TRADEMARK
REEL: 005074 FRAME: 0276

Exhibit A

MARK	OWNER OF MARK	CLASS (ES)	STATUS	SERIAL NO.	REG. NO.	COUNTRY	APP. DATE	REG. DATE	DATE OF ABANDONMENT/ CANCELLATION
Breaking Out	Bonnier Active Media, Inc.	35 and 41	Active	85189329	4084972	U.S.A.	12/02/2010	01/10/2012	
DESCRIPTION OF CLASS:		<p>Class 35: Active Promotional services, namely, providing a website at which up-and-coming musical artists can showcase their talents via an online portfolio</p> <p>Class 41 Class Status: Active Entertainment services, namely, providing a website of up-and-coming musical artists featuring non-downloadable musical videos and interviews; providing a website for entertainment purposes where users can view and post images, audio and video featuring up-and-coming musical artists; arranging and conducting music competitions for up-and-coming musical artists</p>							
SOUND & IMAGE	Time Mirror Magazine (?)	16	Unknown	90-18428	254412	Korea		11/16/1992	
DESCRIPTION OF CLASS:		Class 16: Books, newspapers, magazines, yearbooks, timetable, postcards, Map							
Sound & Vision	Bonnier Active Media, Inc.	9	Active	76975329	2744718	U.S.A.	04/26/2001	07/29/2003	
DESCRIPTION OF CLASS:		Class 9: Instructional DVDs for electronic equipment							
Sound & Vision	Bonnier Active Media, Inc.	16 and 42	Active	75554167	2428754	U.S.A.	09/16/1998	02/13/2001	
DESCRIPTION OF CLASS:		<p>Class 16: Magazine in the field of audio, video and electronic equipment</p> <p>Class 42: Computer services, namely, providing an on-line magazine in the field of audio, video and electronic equipment</p>							
Sound & Vision	Bonnier Active Media, Inc.	16	Active	0533967	TMA310534	Canada	12/31/1984	01/17/1986	
DESCRIPTION OF CLASS:		Class 16: Periodical publications, namely magazines							
STEREO	Diamonds Communications, Inc.	16	Expired	72310535	872180	U.S.A.	10/25/1968	07/01/1969	2/6/10
DESCRIPTION OF CLASS:		Class 16: Magazines							
Stereo Directory & Buying Guide	Ziff-Davis Publishing Company	16	Expired	72413172	949569	U.S.A.	01/11/1972	12/26/1972	10/4/93
DESCRIPTION OF CLASS:		Class 16: Magazines							
Stereo Review	Hachette Filipacchi Magazines, Inc.	16	Pending expiration	72357456	904915	U.S.A.	04/20/1970	12/22/1970	
DESCRIPTION OF CLASS:		Class 16: Magazine published monthly							