

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Argila Jameson Brand, LLC		12/12/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Jameson Inn, Inc.
Street Address:	50 Glenlake Parkway
Internal Address:	Suite 350
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30328
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2183112	
Registration Number:	1719701	THE JAMESON INN
Registration Number:	2182034	JI
Registration Number:	3032342	DREAMIUM BED
Registration Number:	4031513	JAMESON INN
Registration Number:	1211925	SIGNATURE INN S
Registration Number:	3499595	JAMESON SUITES
Registration Number:	1297196	S

CORRESPONDENCE DATA

Fax Number: 4042520970
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 4042520900

OP \$215.00 2183112

Email: mandy@sladlaw.com
Correspondent Name: Jeffrey B. Sladkus, Esq.
Address Line 1: 1827 Powers Ferry Road
Address Line 2: Building 6, Suite 200
Address Line 4: Atlanta, GEORGIA 30339

NAME OF SUBMITTER:	Jeffrey B. Sladkus
Signature:	/Jeffrey B. Sladkus/
Date:	07/19/2013

Total Attachments: 3
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this “Assignment”), effective as of December 12, 2012 (the Effective Date”) is made between Argila Jameson Brand, LLC, a Delaware Limited Liability Company (“Assignor”), and Jameson Inn, Inc., a Delaware Corporation with a domicile at 50 Glenlake Parkway, Suite 350, Atlanta, Georgia, 30328 (“Assignee”).

WHEREAS, Assignor is the owner of, and desires to assign to Assignee, all right, title and interest in and to: (i) any and all trademark, and intellectual property rights, including rights of priority, and the trademark registrations for the marks/names identified on Exhibit A attached hereto (“the Marks”); and (ii) any and all goodwill of the business associated with the Marks; and

WHEREAS, Assignee desires to acquire the Marks and any and all goodwill of the business associated therewith from Assignor, subject to the terms and conditions of this Assignment; and

WHEREAS, Assignor and Assignee desire to confirm of record the assignment of the Marks and goodwill to Assignee;

NOW, THEREFORE, in consideration of the foregoing recitals, the mutual covenants and conditions contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, together with: (i) the goodwill symbolized by the Marks; (ii) all causes of action, claims and demands and other rights for, or arising from, any infringement or misappropriation, including past infringements and misappropriations, of the Marks; and (iii) any royalties or other consideration owed in connection with use of the Marks after the Effective Date.
2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Marks, goodwill and all other rights hereby conveyed.
3. Subject to the terms hereof, Assignee accepts such assignment of the Marks and goodwill.

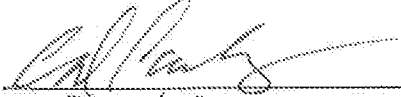
IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by their respective authorized officers, all as of the day and year first above written.

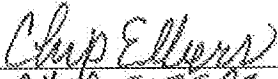
ASSIGNOR:

ASSIGNEE:

Argila Jameson Brand, LLC

Jameson Inn, Inc.

Signed: 
Name: David Carley
Title: Executive VICE President

Signed: 
Name: CHIP ELBERS
Title: VP/COO

SCHEDULE A

<u>MARK</u>	<u>REGISTRATION NO.</u>
Design of Jameson Inn Building	2,183,112
THE JAMESON INN	1,719,701
JI & Design	2,182,034
DREAMIUM BED	3,032,342
JAMESON INN	4,031,513
SIGNATURE INN S & Design	1,211,925
JAMESON SUITES	3,499,595
S & Design	1,297,196