

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MIDDLESEX SAVINGS BANK		07/19/2013	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	MEDIASPECTRUM, INC.		
Street Address:	35 Turkey Hill Road, Suite 201B		
City:	Belchertown		
State/Country:	MASSACHUSETTS		
Postal Code:	01007		
Entity Type:	CORPORATION: DELAWARE		
Name:	RUSCODE INCORPORATED		
Street Address:	35 Turkey Hill Road, Suite 201B		
City:	Belchertown		
State/Country:	MASSACHUSETTS		
Postal Code:	01007		
Entity Type:	CORPORATION: DELAWARE		
Name:	SCOTT W KILLOH		
Street Address:	20 Thissell Street		
City:	Prides Crossing		
State/Country:	MASSACHUSETTS		
Postal Code:	01965		
Entity Type:	INDIVIDUAL: UNITED STATES		
Name:	HARRY J FLOOD		
Street Address:	21 Linden Ridge Road		
City:	Amherst		
State/Country:	MASSACHUSETTS		

Postal Code:	01004
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2993967	MEDIASPECTRUM
Registration Number:	3003443	MEDIASPECTRUM

CORRESPONDENCE DATA

Fax Number: 6504936811
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 650-461-6125
 Email: qlu@wsgr.com
 Correspondent Name: WSGR, c/o Qui Lu
 Address Line 1: 650 Page Mill Road
 Address Line 2: FH2-1 P10
 Address Line 4: Palo Alto, CALIFORNIA 94304

ATTORNEY DOCKET NUMBER:	40708.006
NAME OF SUBMITTER:	Qui Lu
Signature:	/s/ Qui Lu
Date:	07/19/2013

Total Attachments: 3
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TRADEMARK RELEASE

THIS TRADEMARK RELEASE is made as of July 19, 2013, by MIDDLESEX SAVINGS BANK, as Lender ("Lender"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below).

WITNESSETH:

WHEREAS, MEDIASPECTRUM, INC., a Delaware corporation (the "Borrower"), Harry J. Flood, Scott W. Killoh and Lender were parties to that certain Trademark Security Agreement dated as of June 3, 2010 (the "Security Agreement"), pursuant to which the Borrower and other Grantors granted a security interest to Lender in certain trademarks ("Trademarks") and Trademark Collateral (as defined below) as security for certain obligations owing by the Grantors to Lender, including the Trademarks set forth on Schedule 1 hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on August 10, 2010, at Reel 004257, Frame 0514; and

WHEREAS, Grantors have requested that Lender release and terminate its security interest in the Trademarks and Trademark Rights.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Lender hereby releases and terminates its lien on and security interest in and to all of Grantor's right, title and interest in and to the following (collectively the "Trademark Collateral"):

(a) all of its Trademarks and all related licenses providing for the grant by or to such Grantor of any right under any Trademark, including, without limitation, those trademarks and trademark applications referred to on Schedule 1 hereto, and all renewals and extensions of the foregoing;

(b) all Goodwill associated with such Trademarks; and

(c) Proceeds of any and all of the foregoing.

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IN WITNESS WHEREOF, Lender has caused this Trademark Release to be executed as of the day and year first above written.

MIDDLESEX SAVINGS BANK, as Lender

By: Tony Zhang
Name: TONY ZHANG
Title: VP

SCHEDULE 1

USPTO REGISTERED MARKS:

Trademark	Application No.	Application Date	Registration No.	Registration Date
MEDIASPECTRUM	76601900	7/12/04	2993967	9/13/05
MEDIASPECTRUM	76601949	7/12/04	3003443	10/4/05