

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
F+W Media, Inc.		07/09/2013	CORPORATION:
FWLS, LLC		07/09/2013	LIMITED LIABILITY COMPANY:
The Writers Store, Inc.		07/09/2013	CORPORATION:

RECEIVING PARTY DATA

Name:	Macquarie US Trading LLC
Street Address:	125 West 55th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 158

Property Type	Number	Word Mark
Registration Number:	2716472	A CUP OF COMFORT
Registration Number:	2499895	ADAMS MEDIA
Registration Number:	855124	AMERICAN ARTIST
Registration Number:	1792532	ANNUAL DESIGN REVIEW
Registration Number:	2624028	ANTIQUE TRADER
Registration Number:	1965203	ANTIQUE TRADER'S COLLECTOR MAGAZINE & PR
Registration Number:	3354569	ANTIQUES & COLLECTIBLES JOURNAL
Registration Number:	3949537	ARTIST DAILY
Registration Number:	3812338	BEADING DAILY
Registration Number:	3223980	BEADWORK
Registration Number:	3167774	BEADWORK CREATES
Registration Number:	1916406	BIG REEL

Registration Number:	2834654	BLADE
Registration Number:	2412163	BLADE SHOW & INTERNATIONAL CUTLERY FAIR
Registration Number:	2415435	BLADE THE WORLD'S #1 KNIFE PUBLICATION
Registration Number:	2507066	CARTRIDGES OF THE WORLD
Registration Number:	1343194	CICF
Registration Number:	2979924	CLOTH PAPER SCISSORS
Registration Number:	2662379	COIN OF THE YEAR
Registration Number:	2410327	COIN PRICES COMPLETE GUIDE TO U.S. COINV
Registration Number:	2410326	COINS
Registration Number:	3090393	COLLECT.COM
Registration Number:	3418044	COLLECT.COM FIND WHAT YOU KEEP
Registration Number:	2305443	COLORS STONE
Registration Number:	4253102	COLORWAYS
Registration Number:	3553716	COMICS & GAMES RETAILER
Registration Number:	3013147	COMICS BUYER'S GUIDE
Registration Number:	3293878	COMICS BUYER'S GUIDE
Registration Number:	3324175	COMICS BUYER'S GUIDE
Registration Number:	2491858	CPMX SPONSORED BY BANK NOTE REPORTER
Registration Number:	4061244	CRAFT E-PAD
Registration Number:	3932803	CREATE WITH CLOTH PAPER SCISSORS
Registration Number:	2653728	CUTLERY HALL OF FAME
Registration Number:	2205053	DEER & DEER HUNTING
Registration Number:	3122249	DEER HUNTERS' ALMANAC
Registration Number:	3191438	
Registration Number:	3842768	DIGITAL BOOK WORLD
Registration Number:	1931326	DISCOVERIES
Registration Number:	3913611	DOODLEBEADS
Registration Number:	3750859	DRAGONART
Registration Number:	4253103	ENTREKNITS
Registration Number:	2063316	EVERYTHING
Registration Number:	2379837	EVERYTHING
Registration Number:	3438862	EVERYTHING KIDS'
Registration Number:	3429265	EVERYTHING PARENT'S GUIDE
Registration Number:	2697705	EVERYTHING.COM
Registration Number:	3100666	FAMILY TREE MAGAZINE

TRADEMARK

REEL: 005074 FRAME: 0655

	4140224	FLOCKSHOP
Registration Number:	3229797	FRAME BUILDING NEWS
Registration Number:	3285425	GD
Registration Number:	2821953	GOLDMINE
Registration Number:	2071054	GUN DIGEST
Registration Number:	3284836	GUN DIGEST
Registration Number:	2420907	GUN KNIFE SHOW CALENDAR
Registration Number:	2510317	GUNS ILLUSTRATED
Registration Number:	3221449	HANDWOVEN
Registration Number:	2869695	HORTICULTURE
Registration Number:	1602172	HOW
Registration Number:	3481583	I CAN DO THAT
Registration Number:	1675861	ID
Registration Number:	3289883	IDEAS TO GROW YOUR BUSINESS
Registration Number:	3400875	IMPACT
Registration Number:	3400856	I IMPACT
Registration Number:	1854601	INTERNATIONAL DESIGN
Registration Number:	2502940	INTERWEAVE
Registration Number:	4004775	INTERWEAVE BEAD FEST
Registration Number:	3196783	INTERWEAVE CROCHET
Registration Number:	3167717	INTERWEAVE KNITS
Registration Number:	3132581	INTERWEAVE PRESS KNITSCENE
Registration Number:	3949538	JEWELRY MAKING DAILY
Registration Number:	4072138	KNIT.WEAR
Registration Number:	3812337	KNITTING DAILY
Registration Number:	2787967	KP
Registration Number:	2573101	KRAUSE PUBLICATIONS
Registration Number:	2279016	LAPIDARY JOURNAL
Registration Number:	4253104	LIVEWIRE
Registration Number:	3794932	MAKE TIME FOR YARN EVERY DAY
Registration Number:	4128976	MAKE TIME FOR YARN EVERY DAY
Registration Number:	4229169	MARTHA PULLEN
Registration Number:	3236919	METAL ROOFING MAGAZINE
Registration Number:	4304510	METALSMITH ESSENTIALS
Registration Number:	3285264	MILITARY TRADER

TRADEMARK

REEL: 005074 FRAME: 0656

	1928301	MILITARY TRADER
Registration Number:	2565044	MILITARY VEHICLES MAGAZINE
Registration Number:	4284141	MODERN PATCHWORK
Registration Number:	3386920	NUMISMASTER
Registration Number:	3550217	NUMISMASTER.COM
Registration Number:	2190531	NUMISMATIC NEWS
Registration Number:	2522021	OLD CARS
Registration Number:	2922827	PASTEL 100
Registration Number:	2941664	PASTEL JOURNAL
Registration Number:	1109995	PHOTOGRAPHER'S MARKET
Registration Number:	1814924	PIECEWORK
Registration Number:	4089276	PLEIN AIR PAINTING
Registration Number:	4065905	PLEIN AIR PAINTING
Registration Number:	1764441	POET'S MARKET
Registration Number:	3155001	POLKA DOT PRESS
Registration Number:	3155000	POLKA DOT PRESS
Registration Number:	2860386	POPULAR WOODWORKING
Registration Number:	1966407	POSTCARD COLLECTOR
Registration Number:	2790966	PRINT
Registration Number:	3893999	QUILT SCENE
Registration Number:	4008325	QUILTING ARTS
Registration Number:	4008324	QUILTING ARTS IN STITCHES
Registration Number:	4027780	QUILTING ARTS MAGAZINE STITCH
Registration Number:	4144405	QUILTING DAILY
Registration Number:	3229943	RURAL BUILDER
Registration Number:	3364367	SCRAPBOOK RETAILER
Registration Number:	2104635	SCRYE
Registration Number:	2492588	SEW BEAUTIFUL
Registration Number:	4291720	SOCKUPIED
Registration Number:	1179065	SONGWRITER'S MARKET
Registration Number:	1305863	SOUTHWEST ART
Registration Number:	1305865	SOUTHWEST ART
Registration Number:	3949286	SPINKNIT
Registration Number:	3090053	SPIN-OFF
Registration Number:	2131629	STANDARD CATALOG OF

TRADEMARK

REEL: 005074 FRAME: 0657

	4230898	STITCH CRAFT CREATE
Registration Number:	2417399	STREETWISE
Registration Number:	3005111	STRINGING
Registration Number:	1342534	THE ARTIST'S MAGAZINE
Registration Number:	1261718	THE WORKBASKET
Registration Number:	1457024	THE WRITERS' COMPUTER STORE
Registration Number:	4116308	TOTALLY BLACKED OUT
Registration Number:	2412161	TRAPPER & PREDATOR CALLER
Registration Number:	2328212	TUCSON SHOW GUIDE
Registration Number:	2412160	TURKEY & TURKEY HUNTING
Registration Number:	4087599	TYRUS BOOKS
Registration Number:	2004207	WARMAN'S
Registration Number:	2685479	WARMAN'S
Registration Number:	3893785	WEEKEND WITH THE MASTERS
Registration Number:	2287402	WHITETAIL CALENDAR
Registration Number:	3674815	WORLD TEA CHAMPIONSHIP
Registration Number:	3110731	WORLD TEA EXPO
Registration Number:	3175233	WORLD TEA EXPO
Registration Number:	3756811	WORLD TEA NEWS
Registration Number:	3674816	WORLD TEA RATING
Registration Number:	892058	WRITER'S DIGEST
Registration Number:	1114093	WRITER'S MARKET
Registration Number:	2665697	WRITERS STORE
Registration Number:	1229696	WRITER'S YEARBOOK
Registration Number:	3312651	STORYLINK YOUR CONNECTION TO CREATIVE SU
Serial Number:	85658703	CRAFT TREE
Serial Number:	85768235	HEALTHY BEVERAGE EXPO
Serial Number:	85657828	JEWELRY STRINGING
Serial Number:	85863696	LIVING READY
Serial Number:	85774371	SPORTS COLLECTORS DIGEST
Serial Number:	85223494	WORLD COIN NEWS
Serial Number:	72297052	WRITER'S DIGEST
Serial Number:	85689464	LOVE SEWING
Serial Number:	85689468	LOVE SEWING
Serial Number:	85689466	LOVE SEWING

TRADEMARK

REEL: 005074 FRAME: 0658

	85223604	BANK NOTE REPORTER
Registration Number:	3906602	THE SEWING STUDIO
Registration Number:	3906603	THE SEWING STUDIO
Registration Number:	3933480	THE SEWING STUDIO
Registration Number:	3837342	LOVE SEWING
Registration Number:	3945582	LOVE SEWING

CORRESPONDENCE DATA

Fax Number: 2123108007
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 2123108000
Email: brian.lee@weil.com, john.godfrey@weil.com
Correspondent Name: John Godfrey
Address Line 1: Weil, Gotshal & Manges LLP
Address Line 2: 767 Fifth Avenue
Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER:	60851.0177/J. GODFREY
NAME OF SUBMITTER:	John Godfrey
Signature:	/John Godfrey/
Date:	07/19/2013

Total Attachments: 20
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GRANT OF FIRST LIEN
SECURITY INTEREST IN TRADEMARK RIGHTS

This **GRANT OF FIRST LIEN SECURITY INTEREST IN TRADEMARK RIGHTS** (“Agreement”), effective as of July 9, 2013 is made by **F+W MEDIA, INC.**, a Delaware corporation, located at 38 E. 29th St., New York, NY 10016 (the “Borrower”), **FWLS, LLC**, a Delaware limited liability company, located at 10151 Carver Road, Suite #22, Blue Ash, Ohio 45242 (“FWLS”), and **THE WRITERS STORE, INC.**, a California corporation, located at 38 E. 29th St., New York, NY 10016 (“The Writers Store”), in favor of **MACQUARIE US TRADING LLC**, a limited liability company, located at 125 West 55th Street, New York, NY 10019, as Administrative Agent (the “Administrative Agent”) for the several banks and other financial institutions (the “Lenders”), parties to the Credit Agreement, dated as of July 9, 2013 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), among New Publishing Holdings, Inc. (“Holdings”), F+W Media, Inc. (the “Borrower”), the Lenders and the Administrative Agent.

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, the Lenders have severally agreed to make Loans and other extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein; and

WHEREAS, in connection with the Credit Agreement, the Borrower has executed and delivered a Guarantee and Collateral Agreement, dated as of July 9, 2013, in favor of the Administrative Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the “Guarantee and Collateral Agreement”);

WHEREAS, pursuant to the Guarantee and Collateral Agreement, the Borrower, FWLS, and The Writers Store pledged and granted to the Agent for the benefit of the Agent and the Lenders a continuing security interest in all Intellectual Property, including the Trademarks; and

WHEREAS, the Borrower, FWLS, and The Writers Store have duly authorized the execution, delivery and performance of this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Lenders to make Loans and other financial accommodations to the Borrower pursuant to the Credit Agreement, the Borrower, FWLS, and The Writers Store agree, for the benefit of the Agent and the Lenders, as follows:

SECTION I. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement and the Guarantee and Collateral Agreement.

SECTION 2. Grant of Security Interest. The Borrower, FWLS, and The Writers Store hereby grant a continuing security interest in all of the Borrower's right, title and interest in, to and under the Trademarks (including, without limitation, those items listed on Schedule A hereto) (collectively, the “Trademark Collateral”), to the Agent for the benefit of the Agent and the Lenders to secure the prompt and complete payment and performance when due of the Obligations. Notwithstanding the foregoing, this Agreement is not to be construed as an assignment of any trademark or trademark application and shall not be deemed to grant a security interest in any intent-to-use trademark applications filed in the United States Patent and Trademark Office, pursuant to Section 1(b) of the Lanham Act, 15 U.S.C.

Section 1051, prior to the accepted filing of a “Statement of Use” and issuance of a “Certificate of Registration” pursuant to Section 1(d) of the Lanham Act or an accepted filing of an “Amendment to Allege Use” whereby such intent-to-use trademark application is converted to a “use in commerce” application pursuant to Section 1(c) of the Lanham Act, whereupon such application shall be automatically subject to the security interest granted herein and deemed to be included in the Trademark Collateral.

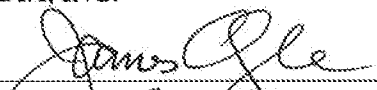
SECTION 3. Purpose. This Agreement has been executed and delivered by the Borrower, FWLS, and The Writers Store for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Lenders in connection with the Guarantee and Collateral Agreement and is expressly subject to the terms and conditions thereof. The Guarantee and Collateral Agreement (and all rights and remedies of the Lenders thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Acknowledgment. The Borrower, FWLS, and The Writers Store do hereby further acknowledge and affirm that the rights and remedies of the Lenders with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Credit Agreement and the Guarantee and Collateral Agreement. In the event of any conflict between the terms of this Agreement and the terms of the Guarantee and Collateral Agreement, the terms of the Guarantee and Collateral Agreement shall govern.

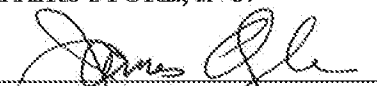
SECTION 5. Counterparts. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

F+W MEDIA, INC.

By: 
Name: James Gle
Title: CFO

THE WRITERS STORE, INC.

By: 
Name: James Gle
Title: CFO

FWLS, LLC

By: 
Name: James Gle
Title: CFO

Schedule A

	Trademark	Country	Status	Application Number	Application Date	Registration Number	Registration Date	Owner	Security Interest
1.	A CUP OF COMFORT	U.S.A.	Registered	76/329,463	24-Oct-01	2,716,472	13-May-03	F+W Media, Inc.	<p>Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966¹</p> <p>Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324</p> <p>Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343</p>
2.	ADAMS MEDIA	U.S.A.	Registered	76/023,650	12-Apr-00	2,499,895	23-Oct-01	F+W Media, Inc.	<p>Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966¹</p> <p>Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324</p> <p>Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343</p>
3.	AMERICAN ARTIST	U.S.A.	Registered	72/263,738	01-Feb-67	0,855,124	20-Aug-68	F+W Media, Inc.	

¹ Grantor to make good faith effort to release security interest in favor of Wilmington Trust FSB (reel/frame 4011/0966), no later than 60 days following the closing.

4.	ANNUAL DESIGN REVIEW	U.S.A.	Registered	74/138,291	11-Feb-91	1,792,532	14-Sep-93	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
5.	ANTIQUER TRADER	U.S.A.	Registered	76/241,292	16-Apr-01	2,624,028	24-Sep-02	F+W Media, Inc.	
6.	ANTIQUER TRADER'S COLLECTOR MAGAZINE & PRICE GUIDE	U.S.A.	Registered	74/594,513	03-Nov-94	1,965,203	02-Apr-96	F+W Media, Inc.	
7.	ANTIQUES & COLLECTIBLES JOURNAL	U.S.A.	Registered	77/064,510	14-Dec-06	3,354,569	11-Dec-07	F+W Media, Inc.	
8.	ARTIST DAILY	U.S.A.	Registered	85/057,521	08-Jun-10	3,949,537	19-Apr-11	F+W Media, Inc.	
9.	BANK NOTE REPORTER	U.S.A.	Registered	Pending	21-Jan-11			F+W Media, Inc.	
10.	BEADING DAILY	U.S.A.	Registered	77/866,383	05-Nov-09	3,812,338	29-Jun-10	F+W Media, Inc.	
11.	BEADWORK	U.S.A.	Registered	78/630,553	16-May-05	3,223,980	03-Apr-07	F+W Media, Inc.	
12.	BEADWORK CREATES	U.S.A.	Registered	78/641,982	02-Jun-05	3,167,774	07-Nov-06	F+W Media, Inc.	
13.	BIG REEL	U.S.A.	Registered	74/570,798	07-Sep-94	1,916,406	05-Sep-95	F+W Media, Inc.	
14.	BLADE	U.S.A.	Registered	78/257,123	02-Jun-03	2,834,654	20-Apr-04	F+W Media, Inc.	
15.	BLADE SHOW & INTERNATIONAL CUTLERY FAIR and Design	U.S.A.	Registered	75/771,994	09-Aug-99	2,412,163	12-Dec-00	F+W Media, Inc.	
16.	BLADE THE WORLD'S #1 KNIFE PUBLICATION	U.S.A.	Registered	75/770,766	08-Aug-99	2,415,435	26-Dec-00	F+W Media, Inc.	

17.	CARTRIDGES OF THE WORLD	U.S.A.	Registered	76/219,708	05-Mar-01	2,507,066	13-Nov-01	F+W Media, Inc.	
18.	CICF & Design	U.S.A.	Registered	73/469,092	07-Mar-84	1,343,194	18-Jun-85	F+W Media, Inc.	
19.	CLOTH PAPER SCISSORS	U.S.A.	Registered	78/384,633	15-Mar-04	2,979,924	26-Jul-05	F+W Media, Inc.	
20.	COIN OF THE YEAR	U.S.A.	Registered	76/308,481	04-Sep-01	2,662,379	17-Dec-02	F+W Media, Inc.	
21.	COIN PRICES COMPLETE GUIDE TO U.S. COIN VALUES Stylized	U.S.A.	Registered	75/770,757	09-Aug-99	2,410,327	05-Dec-00	F+W Media, Inc.	Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343 Security Interest in favor of The JPMorgan Chase Bank Dated: 9/1/05 Reel/Frame: 3171/0742 ²
22.	COINS Stylized	U.S.A.	Registered	75/770,756	09-Aug-99	2,410,326	12-Sep-00	F+W Media, Inc.	
23.	COLLECT.COM	Canada	Registered	1,280,023	18-Nov-05	TMA763063	31-Mar-10	F+W Media, Inc.	
24.	COLLECT.COM	U.S.A.	Registered	78/647,156	09-Jun-05	3,090,393	09-May-06	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The

² Grantor to make good faith effort to release security interest in favor of JPMorgan Chase Bank (reel/frame 3171/0742) no later than 60 days following the closing.

									Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
25.	COLLECT.COM	U.S.A.	Registered	78/647,156	09-Jun-05	3,090,393	09-May-06	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
26.	COLLECT.COM FIND WHAT YOU KEEP & Design	U.S.A.	Registered	77/262,632	23-Aug-07	3,418,044	29-Apr-08	F+W Media, Inc.	
27.	COLORED STONE	U.S.A.	Registered	75/459,393	30-Mar-98	2,305,443	04-Jan-00	F+W Media, Inc.	
28.	COLORWAYS	U.S.A.	Registered	85/565,486	09-Mar-12	4,253,102	04-Dec-12	F+W Media, Inc.	
29.	COMICS & GAMES RETAILER	U.S.A.	Registered	77/472,315	12-May-08	3,553,716	30-Dec-08	F+W Media, Inc.	
30.	COMICS BUYER'S GUIDE	U.S.A.	Registered	78/392,997	30-Mar-04	3,013,147	08-Nov-05	F+W Media, Inc.	
31.	COMICS BUYER'S GUIDE	U.S.A.	Registered	78/868,672	25-Apr-06	3,293,878	18-Sep-07	F+W Media, Inc.	
32.	COMICS BUYER'S GUIDE & Design	U.S.A.	Registered	78/868,745	25-Apr-06	3,324,175	14-Aug-07	F+W Media, Inc.	
33.	CPMX BANK NOTE REPORTER & Design	U.S.A.	Registered	75/770,754	09-Aug-99	2,491,858	25-Sep-01	F+W Media, Inc.	
34.	CRAFT E-PAD	U.S.A.	Registered	85/124,055	07-Sep-10	4,061,244	11-Nov-11	F+W Media, Inc.	
35.	CRAFT TREE	U.S.A.	Pending	85/658,703	22-Jun-12			F+W Media, Inc.	
36.	CREATE with Cloth Paper Scissors	U.S.A.	Registered	85/032,632	07-May-10	3,932,803	15-Mar-11	F+W Media, Inc.	
37.	CUTLERY HALL OF FAME	U.S.A.	Registered	76/268,745	08-Jun-01	2,653,728	26-Nov-02	F+W Media, Inc.	

38.	DEER & DEER HUNTING	U.S.A.	Registered	75/278,667	18-Apr-97	2,205,053	24-Nov-98	F+W Media, Inc.	
39.	DEER HUNTERS' ALMANAC	U.S.A.	Registered	75/470,448	20-Apr-98	3,122,249	01-Aug-06	F+W Media, Inc.	
40.	Design Mark	U.S.A.	Registered	78/642,708	02-Jun-05	3,191,438	01-Jan-07	F+W Media, Inc.	
41.	DIGITAL BOOK WORLD	U.S.A.	Registered	77/772,261	01-Jul-09	3,842,768	31-Aug-10	F+W Media, Inc.	
42.	DISCOVERIES	U.S.A.	Registered	74/584,706	12-Oct-94	1,931,326	31-Oct-95	F+W Media, Inc.	
43.	DOODLEBEADS	U.S.A.	Registered	85/058,838	09-Jun-10	3,913,611	01-Feb-11	F+W Media, Inc.	
44.	DRAGONART	U.S.A.	Registered	77/694,746	19-Mar-09	3,750,859	16-Feb-10	F+W Media, Inc.	
45.	ENTREKNITS	U.S.A.	Registered	85/565,497	09-Mar-12	4,253,103	04-Dec-12	F+W Media, Inc.	
46.	EVERYTHING	U.S.A.	Registered	75/123,725	21-Jun-96	2,063,316	20-May-97	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
47.	EVERYTHING	U.S.A.	Registered	75/230,242	23-Jan-97	2,379,837	22-Aug-00	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324

									Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
48.	EVERYTHING KIDS'	U.S.A.	Registered	77/056,940	05-Dec-06	3,438,862	03-Jun-08	F+W Media, Inc.	
49.	EVERYTHING PARENT'S GUIDE	U.S.A.	Registered	77/057,069	05-Dec-06	3,429,265	20-May-08	F+W Media, Inc.	
50.	EVERYTHING.COM	U.S.A.	Registered	76/410,247	21-May-02	2,697,705	18-Mar-03	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
51.	FAMILY TREE MAGAZINE	U.S.A.	Registered	78/655,811	22-Jun-05	3,100,666	06-Jun-06	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
52.	FLOCKSHOP	U.S.A.	Registered	85/296,844	15-Apr-11	4,140,224	08-May-12	F+W Media, Inc.	
53.	FRAME BUILDING NEWS	U.S.A.	Registered	78/910,216	16-Jun-06	3,229,797	17-Apr-07	F+W Media, Inc.	
54.	GD & Design	U.S.A.	Registered	77/107,849	14-Feb-07	3,285,425	28-Aug-07	F+W Media, Inc.	

55.	GOLDMINE	U.S.A.	Registered	76/107,881	11-Aug-00	2,821,953	16-Mar-04	F+W Media, Inc.	
56.	GUN DIGEST	U.S.A.	Registered	74/687,729	12-Jun-95	2,071,054	17-Jun-97	F+W Media, Inc.	
57.	GUN DIGEST	U.S.A.	Registered	77/043,194	14-Nov-06	3,284,836	28-Aug-07	F+W Media, Inc.	
58.	GUN KNIFE SHOW CALENDAR & Design	U.S.A.	Registered	75/770,922	09-Aug-99	2,420,907	16-Jan-01	F+W Media, Inc.	
59.	GUNS ILLUSTRATED	U.S.A.	Registered	76/219,564	05-Mar-01	2,510,317	20-Nov-01	F+W Media, Inc.	
60.	HANDWOVEN	U.S.A.	Registered	78/630,498	16-May-05	3,221,449	27-Mar-07	F+W Media, Inc.	
61.	HEALTHY BEVERAGE EXPO	U.S.A.	Pending	85/768,235	31-Oct-12		21-May-13	F+W Media, Inc.	
62.	HORTICULTURE	U.S.A.	Registered	78/285,806	11-Aug-03	2,869,695	03-Aug-04	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
63.	HOW	U.S.A.	Registered	73/756,979	11-Oct-88	1,602,172	19-Jun-90	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343

64.	I CAN DO THAT	U.S.A.	Registered	77/150,279	05-Apr-07	3,481,583	05-Aug-08	F+W Media, Inc.	
65.	ID	U.S.A.	Registered	74/137,990	11-Feb-91	1,675,861	18-Feb-92	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
66.	IDEAS TO GROW YOUR BUSINESS	U.S.A.	Registered	77/056,169	04-Dec-06	3,289,883	11-Sep-07	F+W Media, Inc.	
67.	IMPACT	U.S.A.	Registered	77/128,008	12-Mar-07	3,400,875	25-Mar-08	F+W Media, Inc.	
68.	IMPACT & Design	U.S.A.	Registered	77/120,526	02-Mar-07	3,400,856	25-Mar-08	F+W Media, Inc.	
69.	INTERNATIONAL DESIGN	U.S.A.	Registered	74/138,072	11-Feb-91	1,854,601	20-Sep-94	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
70.	INTERWEAVE	U.S.A.	Registered	75/862,961	03-Dec-99	2,502,940	30-Oct-01	F+W Media, Inc.	
71.	INTERWEAVE BEAD FEST	U.S.A.	Registered	85/043,419	20-May-10	4,004,775	02-Aug-11	F+W Media, Inc.	
72.	INTERWEAVE CROCHET	U.S.A.	Registered	78/841,734	20-Mar-06	3,196,783	09-Jan-07	F+W Media, Inc.	

73.	INTERWEAVE KNITS	U.S.A.	Registered	78/630,575	16-May-05	3,167,717	07-Nov-06	F+W Media, Inc.	
74.	INTERWEAVE PRESS KNITSCENE	U.S.A.	Registered	78/696,814	19-Aug-05	3,132,581	22-Aug-06	F+W Media, Inc.	
75.	JEWELRY MAKING DAILY	U.S.A.	Registered	85/057,530	08-Jun-10	3,949,538	19-Apr-11	F+W Media, Inc.	
76.	JEWELRY STRINGING	U.S.A.	Pending	85/657,828	21-Jun-12			F+W Media, Inc.	
77.	KNIT.WEAR	U.S.A.	Registered	85/178,822	17-Nov-10	4,072,138	13-Dec-11	F+W Media, Inc.	
78.	KNITTING DAILY	U.S.A.	Registered	77/866,375	05-Nov-09	3,812,337	29-Jun-10	F+W Media, Inc.	
79.	KP	Taiwan	Registered	096015969	10-Apr-07	1295151	01-Jan-08	F+W Media, Inc.	
80.	KP	U.S.A.	Registered	76/268,667	08-Jun-01	2,787,967	02-Dec-03	F+W Media, Inc.	
81.	KRAUSE PUBLICATIONS	U.S.A.	Registered	76/129,960	18-Sep-00	2,573,101	28-May-02	F+W Media, Inc.	
82.	LAPIDARY JOURNAL	U.S.A.	Registered	75/459,047	30-Mar-98	2,279,016	21-Sep-99	F+W Media, Inc.	
83.	LIVEWIRE	U.S.A.	Registered	85/565,509	09-Mar-12	4,253,104	04-Dec-12	F+W Media, Inc.	
84.	LIVING READY	U.S.A.	Pending	85/863,696	28-Feb-13			F+W Media, Inc.	
85.	MAKE TIME FOR YARN EVERY DAY	U.S.A.	Registered	77/979,107	29-Apr-08	3,794,932	25-May-10	F+W Media, Inc.	
86.	MAKE TIME FOR YARN EVERY DAY	U.S.A.	Registered	77/461,090	29-Apr-08	4,128,976	17-Apr-12	F+W Media, Inc.	
87.	MARTHA PULLEN	U.S.A.	Registered	85/523,689	24-Jan-12	4,229,169	23-Oct-12	F+W Media, Inc.	
88.	METAL ROOFING MAGAZINE	U.S.A.	Registered	78/910,931	19-Jun-06	3,236,919	01-May-07	F+W Media, Inc.	
89.	METALSMITH ESSENTIALS	U.S.A.	Registered	85/658,054	21-Jun-12	4,304,510	19-Mar-13	F+W Media, Inc.	
90.	MILITARY TRADER	U.S.A.	Registered	77/056,099	04-Dec-06	3,285,264	28-Aug-07	F+W Media, Inc.	
91.	MILITARY TRADER Stylized	U.S.A.	Registered	74/599,786	17-No-94	1,928,301	17-Oct-95	F+W Media, Inc.	
92.	MILITARY VEHICLES MAGAZINE & Design	U.S.A.	Registered	76/074,224	20-Jun-00	2,565,044	30-Apr-02	F+W Media, Inc.	
93.	MODERN PATCHWORK	U.S.A.	Registered	85/457,781	27-Oct-11	4,284,141	29-Jan-13	F+W Media, Inc.	

94.	NUMISMASTER	U.S.A.	Registered	78/943,980	03-Aug-06	3,386,920	19-Feb-08	F+W Media, Inc.	
95.	NUMISMASTER.COM & Design	U.S.A.	Registered	77/976,263	10-Aug-07	3,550,217	23-Dec-08	F+W Media, Inc.	
96.	NUMISMATIC NEWS	U.S.A.	Registered	75/271,323	08-Apr-97	2,190,531	22-Sep-98	F+W Media, Inc.	
97.	OLD CARS Stylized	U.S.A.	Registered	76/068,717	09-Jun-00	2,522,021	25-Dec-01	F+W Media, Inc.	
98.	PASTEL 100	U.S.A.	Registered	78/299,190	11-Sep-03	2,922,827	01-Feb-05	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
99.	PASTEL JOURNAL	U.S.A.	Registered	78/299,154	11-Sep-03	2,941,664	19-Apr-05	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
100.	PHOTOGRAPHER'S MARKET	U.S.A.	Registered	138,838	25-Aug-77	1,109,995	26-Dec-78	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹

									Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324
									Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
101.	PIECEWORK	U.S.A.	Registered	74/385,934	03-May-93	1,814,924	94-Jan-94	F+W Media, Inc.	
102.	PLEIN AIR PAINTING	U.S.A.	Registered	85/372,232	15-Jul-11	4,089,276	17-Jan-12	F+W Media, Inc.	
103.	PLEIN AIR PAINTING	U.S.A.	Registered	85/172,228	09-Nov-10	4,065,905	06-Dec-11	F+W Media, Inc.	
104.	POET'S MARKET	U.S.A.	Registered	74/267,139	20-Apr-92	1,764,441	13-Apr-93	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹
									Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324
									Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
105.	POLKA DOT PRESS	U.S.A.	Registered	78/509,885	02-Nov-04	3,155,001	10-Oct-06	F+W Media, Inc.	
106.	POLKA DOT PRESS and Design	U.S.A.	Registered	78/509,884	02-Nov-04	3,155,000	10-Oct-06	F+W Media, Inc.	
107.	POPULAR WOODWORKING	U.S.A.	Registered	78/285,816	11-Aug-03	2,860,386	06-Jul-04	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹
									Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324

									Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
108.	POSTCARD COLLECTOR and Design	U.S.A.	Registered	74/598,919	15-Nov-94	1,966,407	09-Apr-96	F+W Media, Inc.	
109.	PRINT	U.S.A.	Registered	76/486,036	28-Jan-03	2,790,966	09-Dec-03	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
110.	QUILT SCENE	U.S.A.	Registered	85/051,550	01-Jun-10	3,893,999	21-Dec-10	F+W Media, Inc.	
111.	QUILTING ARTS	U.S.A.	Registered	85/051,569	01-Jun-10	4,008,325	09-Aug-11	F+W Media, Inc.	
112.	QUILTING ARTS IN STITCHES	U.S.A.	Registered	85/051,475	01-Jun-10	4,008,324	09-Aug-11	F+W Media, Inc.	
113.	QUILTING ARTS MAGAZINE STITCH	U.S.A.	Registered	85/069,402	23-Jun-10	4,027,780	20-Sep-11	F+W Media, Inc.	
114.	QUILTING DAILY	U.S.A.	Registered	85/302,209	22-Apr-11	4,144,405	15-May-12	F+W Media, Inc.	
115.	RURAL BUILDER	U.S.A.	Registered	78/924,176	07-Jul-06	3,229,943	17-Apr-07	F+W Media, Inc.	
116.	SCRAPBOOK RETAILER	U.S.A.	Registered	77/042,201	13-Nov-06	3,364,367	08-Jan-08	F+W Media, Inc.	
117.	SCRYE	U.S.A.	Registered	75/016,562	08-Nov-95	2,104,635	14-Oct-97	F+W Media, Inc.	
118.	SEW BEAUTIFUL	U.S.A.	Registered	75/151,932	23-Oct-00	2,492,588	25-Sep-01	F+W Media, Inc.	
119.	SOCKUPIED	U.S.A.	Registered	85/657,820	21-Jun-12	4,291,720	19-Feb-13	F+W Media, Inc.	

120.	SONGWRITER'S MARKET	U.S.A.	Registered	73/218,834	08-Jun-79	1,179,065	24-Nov-81	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
121.	SOUTHWEST ART	U.S.A.	Registered	438,768	11-Aug-83	1,305,863	20-Nov-84	F+W Media, Inc.	
122.	SOUTHWEST ART Stylized	U.S.A.	Registered	442,632	06-Sep-83	1,305,865	20-Nov-84	F+W Media, Inc.	
123.	SPINKNIT	U.S.A.	Registered	85/051,452	01-Jun-10	3,949,286	19-Apr-11	F+W Media, Inc.	
124.	SPIN-OFF	U.S.A.	Registered	78/630,600	16-May-05	3,090,053	09-May-06	F+W Media, Inc.	
125.	SPORTS COLLECTORS DIGEST	U.S.A.	Pending	85/774,371	08-Nov-12			F+W Media, Inc.	
126.	STANDARD CATALOG OF	Canada	Registered	1,029,951	23-Sep-99	TMA577035	05-Mar-03	F+W Media, Inc. ³	
127.	STANDARD CATALOG OF	U.S.A.	Registered	74/732,983	22-Sep-95	2,131,629	27-Jan-98	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The

³ Grantor to clear and correct defects in the chain of title between Krause Publications, Inc. and F&W Media, Inc. following the closing.

									Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
128.	STITCH CRAFT CREATE	U.S.A.	Registered	85/356,868	27-Jun-11	4,230,898	23-Oct-12	F+W Media, Inc.	
129.	STREETWISE	U.S.A.	Registered	75/864,325	06-Dec-99	2,417,399	02-Jan-01	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
130.	STRINGING	U.S.A.	Registered	78/401,345	13-Apr-04	3,005,111	04-Oct-05	F+W Media, Inc.	
131.	THE ARTIST'S MAGAZINE	U.S.A.	Registered	73/461,271	16-Jan-84	1,342,534	18-Jun-85	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
132.	THE WORKBASKET	U.S.A.	Registered	400,419	21-Oct-82	1,261,718	20-Dec-83	F+W Media, Inc.	
133.	THE WRITERS' COMPUTER STORE	U.S.A.	Registered	73/533,538	22-Apr-85	1,457,024	08-Sep-87	The Writers Store, Inc.	
134.	TOTALLY BLACKED OUT	U.S.A.	Registered	85/976,147	01-Aug-11	4,116,308	20-Mar-12	F+W Media, Inc.	

135.	TRAPPER & PREDATOR CALLER & Design	U.S.A.	Registered	75/771,988	09-Aug-99	2,412,161	12-Dec-00	F+W Media, Inc.	
136.	TUCSON SHOW GUIDE	U.S.A.	Registered	75/528,627	31-Jul-98	2,328,212	14-Mar-00	F+W Media, Inc.	
137.	TURKEY & TURKEY HUNTING Stylized	U.S.A.	Registered	75/771,987	09-Aug-99	2,412,160	12-Dec-00	F+W Media, Inc.	
138.	TYRUS BOOKS	U.S.A.	Registered	85/342,734	09-Jun-11	4,087,599	17-Jan-12	F+W Media, Inc.	
139.	WARMAN'S	U.S.A.	Registered	74/713,555	10-Aug-95	2,004,207	01-Oct-96	F+W Media, Inc.	
140.	WARMAN'S Stylized	U.S.A.	Registered	76/227,573	20-Mar-01	2,685,479	11-Feb-03	F+W Media, Inc.	
141.	WEEKEND WITH THE MASTERS	U.S.A.	Registered	85/032,598	07-May-10	3,893,785	21-Dec-10	F+W Media, Inc.	
142.	WHITETAIL CALENDAR and Design	U.S.A.	Registered	75/471,018	30-Apr-98	2,287,402	19-Oct-99	F+W Media, Inc.	
143.	WORLD COIN NEWS	U.S.A.	Pending	85/223,494	21-Jan-11			F+W Media, Inc.	
144.	WORLD TEA CHAMPIONSHIP	U.S.A.	Registered	77/717,906	20-Apr-09	3,674,815	25-Aug-09	F+W Media, Inc.	
145.	WORLD TEA EXPO	U.S.A.	Registered	78/578,504	02-Mar-05	3,110,731	27-Jun-06	F+W Media, Inc.	
146.	WORLD TEA EXPO & Design	U.S.A.	Registered	78/579,867	03-Mar-05	3,175,233	21-Nov-06	F+W Media, Inc.	
147.	WORLD TEA NEWS & Design	U.S.A.	Registered	77/673,117	18-Feb-09	3,756,811	09-Mar-10	F+W Media, Inc.	
148.	WORLD TEA RATING	U.S.A.	Registered	77/718,078	20-Apr-09	3,674,816	25-Aug-09	F+W Media, Inc.	
149.	WRITER'S DIGEST	Australia	Registered	218759	26-Apr-68	218759	26-Apr-68	F+W Media, Inc.	
150.	WRITER'S DIGEST	Canada	Registered	312,733	26-Apr-68	TMA173538	31-Dec-70	F+W Media, Inc.	
151.	WRITER'S DIGEST	U.S.A.		72/297,052		892,058		F+W Media, Inc.	
152.	WRITER'S MARKET	U.S.A.	Registered	73/162,571	17-Mar-78	1,114,093	27-Feb-79	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second)

									Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
153.	WRITERS STORE	Canada	Registered	1126562	21-Dec-01	TMA626582	24-Nov-04	The Writers Store, Inc.	
154.	WRITERS STORE	Great Britain	Registered	2288745	21-Aug-01	2288745	02-Aug-02	The Writers Store, Inc.	
155.	WRITERS STORE	U.S.A.	Registered	76/276,532	25-Jun-01	2,665,697	24-Dec-02	The Writers Store, Inc.	
156.	WRITER'S YEARBOOK	U.S.A.	Registered	73/351,044	19-Feb-82	1,229,696	08-Mar-83	F+W Media, Inc.	Security Interest in favor of Wilmington Trust FSB Dated: 6/17/09 Reel/Frame: 4011/0966 ¹ Security Interest in favor of The Bank of New York Mellon (Second) Dated: 6/9/10 Reel/Frame: 4237/0324 Security Interest in favor of The Bank of New York Mellon (First) Dated: 6/9/10 Reel/Frame: 4237/0343
157.	WRITERS STORE	U.S.A.	Registered	76/276,532	25-Jun-01	2,665,697	24-Dec-02	The Writers Store, Inc.	
158.	THE WRITERS' COMPUTER	U.S.A.	Registered	73/533,538	22-Apr-95	1,457,024	08-Sep-87	The Writers Store, Inc.	
159.	STORYLINK	U.S.A.	Registered	78/966,099	01-Sep-06	3,312,651	16-Oct-07	The Writers Store, Inc.	
160.	THE SEWING STUDIO and Design	U.S.A.	Registered	77/909,659	12-Jan-10	3,906,602	18-Jan-11	FWLS, LLC	
161.	THE SEWING STUDIO and Design	U.S.A.	Registered	77/909,660	12-Jan-10	3,906,603	18-Jan-11	FWLS, LLC	
162.	THE SEWING STUDIO and Design	U.S.A.	Registered	77/909,661	12-Jan-10	3,933,480	22-Mar-11	FWLS, LLC	
163.	LOVE SEWING and Design	U.S.A.	Registered	77/909,666	12-Jan-10	3,837,342	24-Aug-10	FWLS, LLC	

164.	LOVE SEWING and Design	U.S.A.	Registered	77/909,668	12-Jan-10	3,945,582	12-Apr-11	FWLS, LLC	
165.	LOVE SEWING and Design	U.S.A.	Pending	85/689,464	28-Jul-12			FWLS, LLC	
166.	LOVE SEWING and Design	U.S.A.	Pending	85/689,468	28-Jul-12			FWLS, LLC	
167.	LOVE SEWING and Design	U.S.A.	Pending	85/689,466	28-Jul-12			FWLS, LLC	
168.	LOVE SEWING (word mark)	U.S.A.						FWLS, LLC	
169.	THE SEWING STUDIO (word mark)	U.S.A.						FWLS, LLC	
170.	MAKE FASHION YOURS (tagline)	U.S.A.						FWLS, LLC	
171.	LOVE SEWING and Design	Canada	Registered	1465427	12-Jan-10	TMA842495	06-Feb-13	FWLS, LLC	
172.	THE SEWING STUDIO and Design	Canada	Registered	1465593	12-Jan-10	TMA795737	15-Apr-11	FWLS, LLC	