

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Meakem Newco, Inc.		11/15/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Forever.com Inc.
Street Address:	One PPG Place, 20th Floor
City:	Pittsburgh
State/Country:	PENNSYLVANIA
Postal Code:	15222
Entity Type:	CORPORATION: DELAWARE

Name:	Forever.com Inc.
Street Address:	One PPG Place
Internal Address:	20th Floor
City:	Pittsburgh
State/Country:	PENNSYLVANIA
Postal Code:	15222
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85737755	FOREVERTRUST

CORRESPONDENCE DATA

Fax Number: 4154421001
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 415 442-1326
 Email: ralpert@morganlewis.com
 Correspondent Name: Rochelle D. Alpert

CH \$40.00 85737755

Address Line 1: Morgan Lewis, One Market, 28th floor
Address Line 2: Spear Street Tower
Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER: 061729.2010

NAME OF SUBMITTER: Rochelle D. Alpert

Signature: /rda/

Date: 07/17/2013

Total Attachments: 2
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source=Meakem Newco#page2.tif

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MEAKEM NEWCO, INC.", CHANGING ITS NAME FROM "MEAKEM NEWCO, INC." TO "FOREVER.COM INC.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF NOVEMBER, A.D. 2012, AT 5:04 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5163026 8100

121234008



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9991452

DATE: 11-15-12

TRADEMARK
REEL: 005074 FRAME: 0700

CERTIFICATE OF AMENDMENT OF
SECOND AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF
MEAKEM NEWCO. INC.

Meakem Newco, Inc., a corporation organized and existing under the laws of the State of Delaware (the "Corporation"), hereby certifies as follows:

FIRST: That the Board of Directors of the Corporation adopted the following resolution:

BE IT RESOLVED, that the Board declares the advisability of an amendment (the "Charter Amendment") of Article I of the Corporation's Certificate of Incorporation so that, as amended, said Article shall read in its entirety as follows:

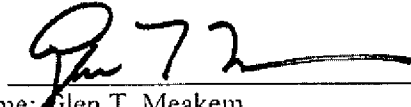
ARTICLE I

The name of the corporation (the "Corporation") is Forever.com Inc.

SECOND: That said amendment was duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, Meakem Newco, Inc. has caused this certificate to be signed this 15th day of November, 2012.

Meakem Newco, Inc.

By: 
Name: Glen T. Meakem
Title: President and CEO