

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Viking River Cruises Ltd.		07/01/2013	limited company: BERMUDA

RECEIVING PARTY DATA

Name:	Viking River Cruises (Bermuda) Ltd.
Street Address:	2 Church Street
Internal Address:	Clarendon House
City:	Hamilton
State/Country:	BERMUDA
Postal Code:	HM 11
Entity Type:	exempted company: BERMUDA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3864919	RIVER CRUISE ATLAS

CORRESPONDENCE DATA

Fax Number: 4157735759
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-773-5700
 Email: lpartmann@orrick.com
 Correspondent Name: Betsy W. Lea
 Address Line 1: 2050 Main Street, Suite 1100
 Address Line 2: Orrick, Herrington & Sutcliffe LLP
 Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	21535.6000
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DOMESTIC REPRESENTATIVE

Name:

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Betsy W. Lee
Signature:	/Betsy W. Lee/
Date:	07/19/2013
Total Attachments: 2 source=DOC109#page1.tif source=DOC109#page2.tif	

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made by Viking River Cruises Ltd., a Bermuda limited company with a principal place of business at Clarendon House, 2 Church Street, Hamilton HM 11 Bermuda, in favor of Viking River Cruises (Bermuda) Ltd., a Bermuda exempted company with a principal place of business at Clarendon House, 2 Church Street, Hamilton, HM 11, Bermuda.

WHEREAS, Viking River Cruises Ltd. owns all right, title and interest in and to the mark identified in the attached Exhibit A (the "Mark"), and the goodwill associated therewith; and

WHEREAS, Viking River Cruises Ltd. desires to assign the Mark to Viking River Cruises (Bermuda) Ltd. and Viking River Cruises (Bermuda) Ltd. desires to acquire the Mark and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Viking River Cruises Ltd. assigns to Viking River Cruises (Bermuda) Ltd. all of its right, title and interest in the Mark together with the goodwill associated therewith including, without limitation, its right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations.

IN WITNESS WHEREOF, this Assignment of Trademark has been duly executed and effective as of the date of signature shown below.

VIKING RIVER CRUISES LTD.

By: 

Name: Leah Talactac

Title: Director

Date: 7/1/2013

Exhibit A

Mark	Registration No.	Registration Date	Class(es)
RIVER CRUISE ATLAS	3,864,919	10/19/10	39