

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>T.J. Pupillo, Inc.</td> <td></td> <td>07/16/2013</td> <td>CORPORATION: PENNSYLVANIA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	T.J. Pupillo, Inc.		07/16/2013	CORPORATION: PENNSYLVANIA																
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Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 609-468-0529 Email: cedenatale@ipglobalcounsel.com Correspondent Name: Carole E. DeNatale Address Line 1: 5 Augusta Court Address Line 4: Skillman, NEW JERSEY 08558																											
NAME OF SUBMITTER:	Carole E. DeNatale																										
Signature:	/Carole E. DeNatale/																										
Date:	07/20/2013																										
Total Attachments: 3 source=mafassign1tiffgoodpix#page1.tif source=mafassigntiff2pix#page1.tif source=mafassigntiff3pix#page1.tif																											

OP \$65.00 85754359

UNITED STATES ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made as of the last date of execution hereof between T.J. Pupillo, Inc., a corporation organized and existing under the laws of the State of Pennsylvania with a place of business located at 417 Main Street, Harleysville, Pennsylvania 19438 (hereinafter the "ASSIGNOR"), and Isabelle's Kitchen, Inc., a corporation organized and existing under the laws of the State of Pennsylvania with a place of business at 417 Main Street, Harleysville, Pennsylvania 19438 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the Trademarks and Trademark Applications and/or Registrations therefor in the United States and United States Patent and Trademark Office listed in Schedule A attached hereto (hereinafter the "Trademarks").

WHEREAS, ASSIGNOR has agreed to assign the Trademarks to the ASSIGNEE, and the ASSIGNEE hereby accepts said assignment.

NOW THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR hereby assigns to the ASSIGNEE all of its right, title, and interest in the Trademarks and Trademark Applications and/or Registrations therefor listed in Schedule A attached hereto, together with the goodwill of the business associated therewith and the portion of the business assets to which the Trademarks and Trademark Applications/Registrations pertain as well as the right to sue for past infringement and to retain any damages obtained as a result of such action.

IN WITNESS WHEREOF, the said ASSIGNOR and ASSIGNEE has each hereunto set its hand on the dates indicated below.

T.J. PUPILLO, INC.

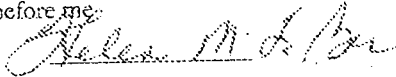
By: 

Name & Title: Vincent M. Pupillo, President

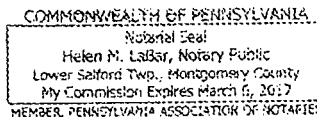
Dated: 7/16/2013

City of Harleysville  
Commonwealth of Pennsylvania  
County of Montgomery

On this 16<sup>th</sup> day of July, 2013, subscribed to and  
sworn to before me:



Notary Public



ISABELLE'S KITCHEN, INC.

By: [Signature], Vincent M. Pupillo, President

Dated: 7/16/2013

City of Harleysville  
Commonwealth of Pennsylvania  
County of Montgomery

On this 16<sup>th</sup> day of July, 2013, subscribed to and  
sworn to before me

[Signature]

Notary Public

COMMONWEALTH OF PENNSYLVANIA  
Notarial Seal  
Helen M. LaBar, Notary Public  
Lower Salford Twp., Montgomery County  
My Commission Expires March 6, 2017  
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

SCHEDULE A

Trademark	Application No.
MAPLE AVENUE FOODS (word mark)	85754359
MAPLE AVENUE FOODS & Design	85786155