

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Square 1 Bank		07/09/2013	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	GRAPHEFFECT, INC.		
Street Address:	1447 CLOVERFIELD		
City:	SANTA MONICA		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4019314	GRAPHEFFECT	
Registration Number:	4019307	GRAPHEFFECT	
CORRESPONDENCE DATA			
Fax Number:	9193541278		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	919-314-3086		
Email:	loandocsdept@square1bank.com		
Correspondent Name:	Square 1 Bank		
Address Line 1:	406 Blackwell Street		
Address Line 2:	Suite 240		
Address Line 4:	Durham, NORTH CAROLINA 27701		
NAME OF SUBMITTER:	Lee Conner		
Signature:	/leeconner-mkr/		

Date:

07/12/2013

Total Attachments: 3

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of July 9, 2013, by SQUARE 1 BANK ("Lender") in favor of GRAPHEFFECT, INC., a Delaware corporation ("Company") with its principal place of business located at 1447 Cloverfield, Santa Monica, CA 90404.

Recital

WHEREAS Company granted to Lender a security interest in the patents and trademarks described on Exhibits A and B attached hereto, respectively, (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of February 28, 2012 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibits A and B.


WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

SQUARE 1 BANK


Name: Ben Patterson
Title: VP

406 Blackwell Street
Suite 240
Durham, NC 27701

EXHIBIT A

Patents

Lender's security interest in the following patents was recorded at the US Patent and Trademark Office on **3/1/2012** at Reel and Frame Number **027793/0679**:

Title	Application Number	Application Date
Methods and systems for processing metadata	13204028	8-5-2011

EXHIBIT B

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on **3/1/2012** at Reel and Frame Number **4727/0975**:

Title	Registration Number	Registration Date
GRAPHEFFECT	4019314	8-30-2011
GRAPHEFFECT	4019307	8-30-2011