

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	01/30/2012

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TFB, Inc.		04/18/2013	CORPORATION:

**RECEIVING PARTY DATA**

<b>Name:</b>	2263847 Ontario Limited
<b>Street Address:</b>	309 Bay Street
<b>City:</b>	Totonto
<b>State/Country:</b>	CANADA
<b>Postal Code:</b>	M5H 4G4
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CANADA

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Serial Number:	85610420	BUSINESS IS MY PLEASURE
Serial Number:	85342337	STOCK
Serial Number:	85541363	SUITS

**CORRESPONDENCE DATA**

Fax Number: 4074815801  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 407-481-5813  
 Email: lmilvain@lseblaw.com  
 Correspondent Name: Lori T. Milvain  
 Address Line 1: 111 N. Magnolia Ave., Suite 1400  
 Address Line 4: Orlando, FLORIDA 32801

**DOMESTIC REPRESENTATIVE**

CH \$90.00 85610420

Name: Lori T. Milvain  
Address Line 1: 111 N. Magnolia Ave., Suite 1400  
Address Line 4: Orlando, FLORIDA 32801

NAME OF SUBMITTER:	Lori T. Milvain
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Signature:	/lrm/
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Date:	07/22/2013
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Total Attachments: 3  
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TRADE-MARK ASSIGNMENT

WHEREAS TFB Inc., whose full post office address of whose principal office or place of business is 553 Basaltic Road, Concord, Ontario L4K 4W8 Canada ("Assignor") sold, assigned and transferred to 2263847 Ontario Limited, whose full postal address is 309 Bay Street, Toronto, Ontario, M5H 4G4 Canada ("Assignee"), all of its right, title and interest in and to the trade-mark applications listed in the attached Schedule "A" and made a part hereof, the trade-marks described therein (collectively the "Marks") and the business and good-will associated with the Marks, effective as of January 30, 2012;

WHEREAS, Assignee was desirous of acquiring all of Assignor's right, title and interest in and to the Marks along with the business and good-will associated with the Marks;

AND WHEREAS the parties wish to confirm the assignment of the Marks and all associated goodwill as of that date from the Assignor to the Assignee;

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, it is hereby agreed as follows:

1. Assignor confirms that as of January 30, 2012 it sold, assigned, transferred, and conveyed and set over to Assignee, its successors and assigns, all of its right, title and interest in and to the Marks and that portion of the business that pertains to the Marks, together with the good-will of the business symbolized by the Marks, and all derivatives thereof relating to or used in connection with the business, and all other rights relating thereto including common law rights and the right to petition, sue or otherwise seek and recover damages, profits or any other remedy (monetary, injunctive, declaratory or other), for any past, present or future infringement, dilution, conversion or misappropriation of, or other injury, offence, violation, breach of duty or wrong relating thereto, or any license, agreement, contract or other matter relating thereto.

2. Assignor confirms that it agrees that it will execute and deliver, or cause to be executed and delivered, to Assignee or Assignee's legal representatives, any other or additional assignments, powers or other appropriate documentation, and take all additional actions, necessary to effectuate, validate and record the assignment of the Marks to Assignee with the appropriate agencies and offices of all jurisdictions in which the Marks are or may be registered or in which applications for registration of the Marks are pending, including, but not limited to the United States, within a reasonable time of execution hereof. Assignor also agrees to execute such additional documents as Assignee deems reasonably necessary to establish Assignee's rights in the Marks, including, but not limited to, such documents to establish the dates of first use for the Marks, anywhere and in commerce, by Assignee through Assignor.

Signed at Toronto, Ontario, this 10<sup>th</sup> day of April, 2013.

TFB, INC

Per:

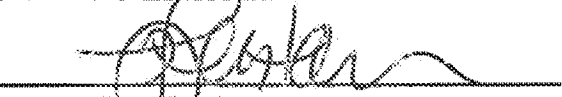
  
Name: Val Levitan  
Title: CEO

The undersigned hereby accepts this Assignment.

Signed at Toronto, Ontario, this 18<sup>th</sup> day of April, 2013.

2263847 ONTARIO LIMITED

Per:

  
Name: Irena Levitan  
Title: CEO & Managing Partner

Schedule "A"

Trade-mark	Application No.
BUSINESS IS MY PLEASURE	85/610,420
STOCK	85/342,337
SUITS	85/541,363

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