

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cessna Aircraft Company		12/10/2008	CORPORATION: KANSAS
RECEIVING PARTY DATA			
Name:	Cessna Aircraft Rhode Island Inc.		
Street Address:	40 Westminster Street		
City:	Providence		
State/Country:	RHODE ISLAND		
Postal Code:	02903		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77001656	PROADVANTAGE CITATION PROGRAMS	
Serial Number:	77001621	PROADVANTAGE	
Serial Number:	77001584	WEAR MAX MAXIMUM LANDING PROTECTION	
Serial Number:	77001521	WEAR MAX	
CORRESPONDENCE DATA			
Fax Number:	2486410270		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-641-1600		
Email:	kklaty@hdp.com, docketingTM@hdp.com		
Correspondent Name:	Joseph M. Lafata		
Address Line 1:	P.O. BOX 828		
Address Line 4:	BLOOMFIELD HILLS, MICHIGAN 48303		
ATTORNEY DOCKET NUMBER:	31911-500088		
NAME OF SUBMITTER:	Keri Klaty		

CH \$115.00 77001656

Signature:	/Keri Klaty/
Date:	07/22/2013
Total Attachments: 5 source=Signed_Assignment_Cessna_to_Cessna_Rhode_Island#page1.tif source=Signed_Assignment_Cessna_to_Cessna_Rhode_Island#page2.tif source=Signed_Assignment_Cessna_to_Cessna_Rhode_Island#page3.tif source=Signed_Assignment_Cessna_to_Cessna_Rhode_Island#page4.tif source=Signed_Assignment_Cessna_to_Cessna_Rhode_Island#page5.tif	

ASSIGNMENT

WHEREAS, Cessna Aircraft Company, a Kansas corporation (the "Company"), has adopted, used and is using the trademarks, tradenames, trade dress and other designations of origin described herein, along with the goodwill of Company's business symbolized thereby, and is the owner of all right, title, and interest in and to the trademarks, tradenames, trade dress and other designations of origin described herein, including any common-law rights related to said trademarks, tradenames, trade dress or other designations of origin, rights to obtain renewals and all other legal protections pertaining thereto;

WHEREAS, Company desires to transfer all of its right, title, and interest in and to such trademarks, tradenames, trade dress and other designations of origin, along with the goodwill of the business symbolized by and associated with such trademarks, to Cessna Aircraft Rhode Island Inc., a Delaware corporation ("Cessna Rhode Island");

WHEREAS, all transfers of intellectual property pursuant to this Assignment are intended to be transfers pursuant to Section 351 of the Internal Revenue Code of 1986, as amended;

NOW, THEREFORE, to whom it may concern, be it known that for good and valuable consideration, the receipt of which is hereby mutually acknowledged:

1. THE ASSIGNMENT OF TRADEMARK RIGHTS AND THE ASSOCIATED GOODWILL BY COMPANY TO CESSNA RHODE ISLAND

Company has assigned, and transferred, and by these presents, Company hereby does assign, transfer, and deliver to Cessna Rhode Island, its successors, assigns, and legal representatives the whole of any and whatever right, title, and interest Company may have in and to: (i) the trademarks, trademark applications, and tradenames listed in Exhibit A, common-law trademarks, trade dress and other designations of origin created or acquired by Company on or before December 31, 2006, and any common-law rights relating to said trademarks, tradenames, trade dress or other designations of origin, rights to obtain renewals and all other legal protections pertaining thereto, and the right to recover for past infringements of, or liabilities for, any of the rights relating to any of such trademarks, trademark applications, tradenames, trade dress or other designations of origin; and (ii) the goodwill of the business symbolized by and associated with said trademarks, tradenames, trade dress or other designations of origin. The assignment of all common law trademarks, common law trade dress and other common law obligations of origin pursuant to this assignment shall be deemed effective as of the date of first use in commerce by Company. All other interests assigned pursuant to this assignment shall be effective as of the execution date of this assignment.

Notwithstanding anything to the contrary herein, Company retains the whole of any and whatever right, title and interest Company may have in and to: (i) the trademarks, trademark applications, trade dress, tradenames and other designations of origin listed in Exhibit B and any common-law rights relating to said trademarks, trade dress, tradenames and other designations of origin related thereto, including without limitation, any rights to obtain renewals and all other legal protections pertaining thereto, the right to recover for past infringement of, or liabilities for, any of the rights relating to any of such trademarks, trademark applications, tradenames, trade dress or other designations or origin; and (ii) the goodwill of the business symbolized by and associated with said trademarks, tradenames, trade dress or other designations of origin.

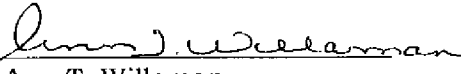
2. FURTHER ASSURANCES

Company and Cessna Rhode Island hereby further agree, each for itself and its successors, assigns, and legal representatives, to execute upon request any other lawful documents and likewise to perform any other lawful acts that are necessary and useful to secure fully the aforesaid rights, titles, and interests in and to said trademarks, trademark

applications, and tradenames listed in Exhibit A and common-law trademarks, trade dress or other designations of origin created or acquired by Company on or before December 31, 2006 to Cessna Rhode Island, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, the parties have caused this ASSIGNMENT to be duly executed and delivered as of December 10, 2008.

Cessna Aircraft Company

By: 
Name: Ann T. Willaman
Title: Assistant Secretary

Cessna Aircraft Rhode Island Inc.

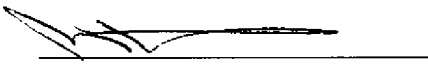
By: 
Name: James Runstadler
Title: Vice President - Licensing

Exhibit A

TRADEMARKS

Serial Number	Date Filed	Registration No.	Country	Registration Date	Mark	Type of Mark	IC	OWNER
		8877	Guatemala	7/27/54	Cessna & Symbol			Cessna Aircraft Company
77/001,656	9/18/06	3,270,867	USA	7/31/07	ProAdvantage-Design	Trademark		Cessna Aircraft Company
77/001,621	9/18/06		USA		ProAdvantage-Word	Trademark		Cessna Aircraft Company
77/001,584	9/18/06	3292716	USA	9/18/07	Wearmax-Design	Trademark	37,	Cessna Aircraft Company
77/001,521	9/18/06	3,267,175	USA	7/24/07	Wearmax-Word	Trademark		Cessna Aircraft Company
76/620,559	11/15/04	3275794	USA	8/7/07	SPRINGBACK CALCULATOR	Trademark	9.,	Cessna Aircraft Company
78/663,846	12/31/2006	3299197	USA	9/24/2007	POWERADVANTAGE + (PLUS	Trademark	36	Cessna Aircraft Company

Exhibit B

RETAINED INTERESTS