

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
YP Texas Region Yellow Pages LLC		05/08/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	YP Intellectual Property LLC		
Street Address:	2247 Northlake Parkway		
City:	Tucker		
State/Country:	GEORGIA		
Postal Code:	30084		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1712446	PROJECT REDIRECTORY	
CORRESPONDENCE DATA			
Fax Number:	4155760300		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	rchou@kilpatricktownsend.com		
Correspondent Name:	Rosaleen H. Chou		
Address Line 1:	Two Embarcadero Center, 8th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	94564-843649		
NAME OF SUBMITTER:	Rosaleen H. Chou		
Signature:	/Rosaleen H. Chou/		
Date:	07/22/2013		
Total Attachments: 2 source=Trademark Assignment between YP TRYP LLC and YP IP LLC (executed)#page1.tif source=Trademark Assignment between YP TRYP LLC and YP IP LLC (executed)#page2.tif			

OP \$40.00 1712446

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of the 8th day of May, 2012 (the "Effective Date"), between YP Texas Region Yellow Pages LLC, a Delaware limited liability company (the "Assignor"), and YP Intellectual Property LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, Assignor is the owner of the trademark PROJECT REDIRECTORY (the "Trademark"), which is the subject of U.S. Registration No. 1,712,446;


WHEREAS, Assignor wishes to execute this Assignment to transfer all of its rights in and to the Trademark and the good will associated therewith to Assignee; and

WHEREAS, Assignee wishes to acquire all of Assignor's rights in and to the Trademark and the good will associated therewith.

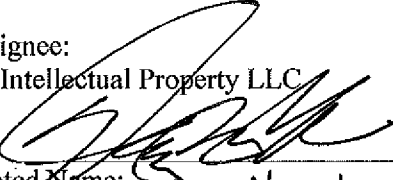
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the Trademark, including U.S. Registration No. 1,712,446 described above, together with the good will of the business symbolized by the Trademark, and with the right to recover damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment as of the Effective Date.

Assignor:
YP Texas Region Yellow Pages LLC

By: 
Printed Name: Danny Hoek
Title: Asst Secretary

Assignee:
YP Intellectual Property LLC

By: 
Printed Name: Danny Hoek
Title: Asst Secretary

SCHEDULE

Mark	Owner	Registration No.
PROJECT REDIRECTORY	YP Texas Region Yellow Pages LLC	1,712,446