

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Favor Products LLC		07/19/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	IT COSMETICS, LLC		
Street Address:	111 Town Sq Ct		
Internal Address:	Suite 317		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	07310		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85691787	TIGHTLINE	
CORRESPONDENCE DATA			
Fax Number:	2166216165		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2166211113		
Email:	wasklar@rennerotto.com		
Correspondent Name:	Warren A. Sklar		
Address Line 1:	1621 Euclid Avenue		
Address Line 2:	19th Floor		
Address Line 4:	Cleveland, OHIO 44115		
ATTORNEY DOCKET NUMBER:	FAVOT0104US		
NAME OF SUBMITTER:	Warren A. Sklar		

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Signature:	/Warren A. Sklar/
Date:	07/23/2013
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ASSIGNMENT

WHEREAS, **Favor Products LLC**, (Assignor), a limited liability company of Delaware, having an address of 924 Bergen Avenue, PO Box 173, Jersey City, New Jersey 07306,

is the owner of the owner of the trademark identified in U.S. trademark application Serial No. 85/691,787, including the trademark TIGHTLINE; and

WHEREAS, Assignor desires to assign the trademark, the U.S. trademark application Serial No. 85/691,787, and the entire portion of Assignor's business to which the trademark pertains, to

IT COSMETICS, LLC, (Assignee), a limited liability company of Delaware, having an address at 111 Town Sq Ct, Suite 317, Jersey City, New Jersey 07310; and Assignee desires to acquire the same;

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire worldwide rights, title and interest in and to the aforesaid trademark and trademark application, the business to which the trademark pertains, and the goodwill of the business symbolized by the trademark, together with all claims for damages by reason of past infringement of said trademark, including the right to sue in its own name and to collect said damages for its own use.

Signed this 19th day of July, 2013.



Signature _____

Name of signor: Paulo Lima

Title: CFO