

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Qwiki, Inc.		06/25/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Yahoo! Inc.		
Street Address:	701 First Avenue		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94089		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85075002	QWIKI	
Serial Number:	85331149	QWIKI	
CORRESPONDENCE DATA			
Fax Number:	4083497750		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4083491595		
Email:	tmbox@yahoo-inc.com		
Correspondent Name:	Christian Dowell, Yahoo! Inc.		
Address Line 1:	701 First Avenue		
Address Line 4:	Sunnyvale, CALIFORNIA 94089		
NAME OF SUBMITTER:	Christian C. Dowell		
Signature:	/Christian C. Dowell/		
Date:	07/23/2013		

OP \$65.00 85075002

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This is an Assignment (the "Assignment") by and between Yahoo! Inc., a Delaware corporation, with an address at 701 First Avenue, Sunnyvale, California 94089 (hereinafter, "Assignee") and, Qwiki, Inc., a Delaware corporation, with an address at 113 Spring Street, 3rd Floor, New York, New York 10013 (hereinafter, "Assignor").

WHEREAS, Assignor has adopted, used, and intended to use and is the owner of the trademarks covered by the applications listed in Schedule A of this Assignment (hereinafter the "Trademarks"); and

WHEREAS, pursuant to that certain Agreement and Plan of Merger, dated as of June 25, 2013, by and between Assignor and Assignee, Assignor has agreed to assign unto the Assignee all right, title and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks and pursuant to Section 10 of the Trademark Act, 15 U.S.C. § 1060, such assignment includes the portion of the business of Assignor represented and symbolized by the Trademarks, which business is ongoing and existing.

NOW, THEREFORE, for which good and valuable consideration, receipt of which is hereby acknowledged, the Assignor and Assignee agree as follows:

1. Assignor does hereby assign to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and that portion of the business represented and symbolized by the Trademarks, including without limitation, all related common law rights, the right to register, renew, protect and defend the Trademarks, the right to sue for all past, present or future infringements of the Trademarks, the right to seek equitable relief, and the right to settle and retain proceeds from any such actions, and any current or future right to receive royalties based on any of the foregoing, and all applications and registrations for the Trademarks..
2. Assignor further covenants and agrees to execute, without further compensation, any and all additional documents necessary and appropriate to perfect and record the transfer of the Trademarks contemplated by this Assignment.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by their duly authorized representatives.

ASSIGNOR: Qwiki, Inc.

By: 

Date: 7/1/13

Printed Name: David L. Moore

Title:

ASSIGNEE: Yahoo! Inc.

By: _____

Date: _____

Printed Name: _____

Title: _____

STATE OF New York

COUNTY OF Sullivan

On July 1st, 2013, before me personally appeared [Signature],
the [Signature] of [Signature], known to me (or believed
to me on the basis of satisfactory evidence) to be the person whose name is subscribed to
the within instrument and acknowledged to me that he executed the same in
such person's authorized capacity, and that he executed the same as the person
the person or the entity on behalf of which he acted and acknowledged the same.

WITNESS my hand and official seal

[Signature]
Notary Public
(Notarial Seal)

[Signature]
Notary Public, State of New York
Commission Expires 12/31/15
My Comm. No. 12345

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by their duly authorized representatives.

ASSIGNOR: Qwiki, Inc.

By: _____

Date: _____

Printed Name:

Title:

ASSIGNEE: Yahoo! Inc.

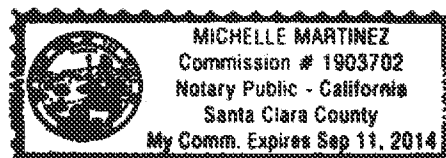
By: Nancy K. Raber

Date: 7-3-13

Printed Name: Nancy Raber

Title: VP, AGC

STATE OF CALIFORNIA
COUNTY OF SANTA CLARA } ss.
ACKNOWLEDGMENT
On July 3, 2013 before me, Michelle Martinez, Notary Public, personally appeared Nancy K. Raber who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.
WITNESS my hand and official seal.
Michelle Martinez
Michelle Martinez, Notary Public



SCHEDULE A

Country	Trademark	App. No.
United States	QWIKI	85/075,002
United States	QWIKI	85/331,149

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