

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GES Technologies IP GmbH		06/28/2013	COMPANY: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Johnson Controls IP Mexico S. de R.L. de C.V.		
Street Address:	Epsilon 6525		
Internal Address:	Parque Industrial Omega		
City:	Ciudad Juarez		
State/Country:	MEXICO		
Postal Code:	CP 32320		
Entity Type:	LIMITED LIABILITY COMPANY: MEXICO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3793704	LTH	
Registration Number:	3800347	EL ALMA DE TU AUTOMOVIL	
CORRESPONDENCE DATA			
Fax Number:	2129499190		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 949-9022		
Email:	VMTannenbaum@lawabel.com		
Correspondent Name:	Victor Tannenbaum		
Address Line 1:	666 Third Avenue		
Address Line 2:	10th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	8004540		
DOMESTIC REPRESENTATIVE			

CH \$65.00 3793704

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Victor Tannenbaum
Signature:	/VMT/
Date:	07/23/2013

Total Attachments: 4
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UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, GES TECHNOLOGIES IP GMBH, a company organized and existing under the laws of Switzerland, with an office at Schwarzwaldalle 215, CH-4058 Basel, Switzerland (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademark(s) registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Number</u>
LTH	3793704
EL ALMA DE TU AUTOMOVIL	3800347

AND WHEREAS, JOHNSON CONTROLS IP MEXICO S. DE R.L. DE C.V., a limited liability company organized and existing under the laws of Mexico, with an office at Epsilon 6525, Parque Industrial Omega, Ciudad Juarez, Mexico CP 32320 (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark(s) and the registration(s) thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark(s) and trademark registration(s), together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark(s).

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 28 day of June, 2013.

GES TECHNOLOGIES IP GMBH

(By) [Signature]
Orio Cesare PETER
(Title) Geschäftsführer

(By) [Signature]
Johann Ulrich DIETIKER
(Title) Geschäftsführer

Atestado: (WITNESSES)

MARCO RUCHMANN
1st Witness

RETO LAUBER
2nd Witness

[Signature]
1st Witness

[Signature]
2nd Witness

Official Certification

Seen for authentication of the reverse side signatures, affixed in our presence by

Mr. **Orio Cesare PETER**, born 10th May 1959, Swiss citizen of Pfäffikon ZH, according to his information residing at Arkadenweg 1, 8600 Dübendorf, Switzerland, identified by identity card,

Mr. **Johann Ulrich DIETIKER**, born 4th April 1958, Swiss citizen of Thalheim AG, according to his information residing at Tennaweg 14b, 5242 Lupfig, Switzerland, identified by identity card.

Personal signatures confirmed only; authorization to sign on behalf of the firm not verified.

8050 Zürich, 28th June 2013
BK no. 2024 - 2047
Fee CHF 40.00



NOTARIAT OERLIKON-ZUERICH

Daniel Allemann
Daniel Allemann, Deputy Notary Public

APOSTILLE
(Convention de la Haye du 5 octobre 1961)

1. Land: Schweizerische Eidgenossenschaft, Kanton Zürich
Country: Swiss Confederation, Canton of Zurich
Diese öffentliche Urkunde / This public document

2. ist unterschrieben von
has been signed by *Daniel Allemann*

3. in seiner Eigenschaft als
acting in the capacity of *Notar-Stellvertreter*

4. Sie ist versehen mit dem Stempel/Siegel des/der / bears the stamp/seal of
Notariat Oerlikon-Zürich

Bestätigt / Certified

5. in / to 8090 Zürich / Zurich 6. am / the **28. Juni 2013**

7. durch die Staatskanzlei des Kantons Zürich
by Chancery of State of the Canton of Zurich

8. unter / under M. *16711/2013*

9. Stempel / Siegel / Stamp / Seal 10. Unterschrift / Signature

CHF 30.-



S. Overkott