

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
<p>Fax Number: 6508123444</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: (650) 812-3400</p> <p>Email: ptoaxd@carrferrell.com</p> <p>Correspondent Name: Aylin Demirci</p> <p>Address Line 1: 120 Constitution Drive</p> <p>Address Line 4: Menlo Park, CALIFORNIA 94025</p>																											
ATTORNEY DOCKET NUMBER:	T-3257 US																										
DOMESTIC REPRESENTATIVE																											
<p>Name:</p> <p>Address Line 1:</p>																											

OP \$40.00 76668601

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Aylin Demirci

Signature:

/Aylin Demirci/

Date:

07/24/2013

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Senbay Genel Kimya Ve Dis Ticaret Anonim Sirketi ("Senbay"), a joint stock company in Turkey, with a current principal place of business at Gebze Organize Sanayi Bölgesi İhsan Dede Caddesi No: 133, 41480 Gebze Kocaeli, Turkey (previously the principle place of business of Senbay was Hacer Hanim Sokak No. 7/4 Bahcelievler, Istanbul, Turkey), is the owner of the following application of the FLORMAR TURK MALI trademark:

Jurisdiction	Mark	U.S. Application Serial No.
United States (Federal)	FLORMAR TURK MALI	76/668,601

WHEREAS, Kosan Kozmetik Sanayi Ve Ticaret Anonim Şirketi ("Kosan Kozmetik"), a joint stock company in Turkey, with a principal place of business at Gebze Organize Sanayi Bölgesi İhsan Dede Caddesi No: 133, 41480 Gebze Kocaeli, Turkey, is desirous of acquiring said trademark and application,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Senbay does hereby assign unto Kosan Kozmetik all right, title and interest, including common law rights, in the United States of America in and to the FLORMAR TURK MALI mark, and all other names and marks similar to or based upon the FLORMAR TURK MALI mark it has used ("FLORMAR TURK MALI Names and Marks"); the goodwill of the business associated therewith and symbolized thereby, and the portion of Senbay's business to which FLORMAR TURK MALI pertains; all rights of priority.

Senbay Genel Kimya Ve Dis Ticaret Anonim Sirketi

Signed at Gebze, this 22 day of July, 2013

By: Alp Senbay / Cem Senbay

Name:

Title: Co-ceo / Co-ceo

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