

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Finnerty Economic Consulting, LLC</td> <td></td> <td>07/15/2013</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Finnerty Economic Consulting, LLC		07/15/2013	LIMITED LIABILITY COMPANY: DELAWARE																
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<table border="1"> <tr> <td>Name:</td> <td colspan="3">AlixPartners, LLP</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">2000 Town Center, Suite 2400</td> </tr> <tr> <td>City:</td> <td colspan="3">Southfield</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">MICHIGAN</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">48075</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">LIMITED LIABILITY PARTNERSHIP: DELAWARE</td> </tr> </table>				Name:	AlixPartners, LLP			Street Address:	2000 Town Center, Suite 2400			City:	Southfield			State/Country:	MICHIGAN			Postal Code:	48075			Entity Type:	LIMITED LIABILITY PARTNERSHIP: DELAWARE		
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CORRESPONDENCE DATA																											
Fax Number: 2486410270 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 248-641-1600 Email: docketingtm@hdp.com Correspondent Name: Lisabeth H. Coakley Address Line 1: 5445 Corporate Drive, Suite 200 Address Line 4: Troy, MICHIGAN 48098																											
ATTORNEY DOCKET NUMBER:	2579-200020/US																										
NAME OF SUBMITTER:	Lisabeth H. Coakley																										
Signature:	/lhc/																										
Date:	07/24/2013																										
Total Attachments: 1 source=0615_001#page1.tif																											

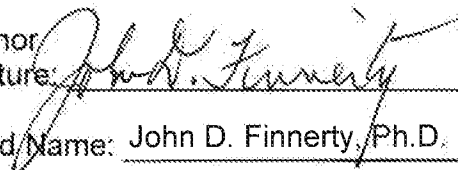
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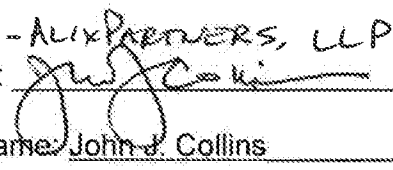
ASSIGNMENT

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledge, Finnerty Economic Consulting, LLC ("Assignor") a Delaware Limited Liability Company, hereby conveys, transfers and assigns to AlixPartners, LLP ("Assignee") a Delaware Limited Liability Partnership, all right, title, and interest in and to the trademarks, trademark application and registrations listed below and all common-law rights together with the goodwill symbolized thereby.

Reg. No. Serial No.	Reg. Date	Country	Filing Date	Trademark
4,291,483	02/19/2013	United States	05/15/2012	ACADEMIC EXPERTISE. REAL WORLD APPLICATION.
011305281	03/28/2013	European Union	10/30/12	ACADEMIC EXPERTISE. REAL WORLD APPLICATION.
1599313		Canada	10/23/2012	ACADEMIC EXPERTISE. REAL WORLD APPLICATION.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the above reference trademarks.

Assignor
Signature: 
Printed Name: John D. Finnerty, Ph.D.
Title: Managing Principal
Dated: July 15, 2013

Assignee - ALIX PARTNERS, LLP
Signature: 
Printed Name: John J. Collins
Title: Managing Director/General Counsel
Dated: 7-15-13

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