

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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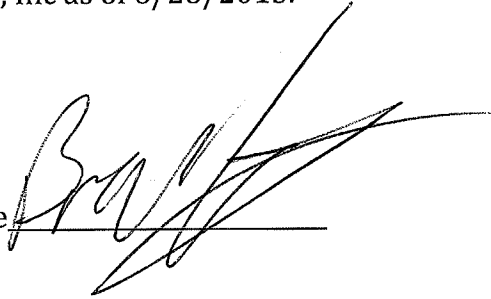
SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brendan Porter		06/28/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Balanced, Inc		
Street Address:	965 Mission St		
Internal Address:	Ste 425		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3954902	BALANCD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-812-1382		
Email:	brendan.porter@gmail.com		
Correspondent Name:	Brendan Porter		
Address Line 1:	10971 Able St NE		
Address Line 4:	Blaine, MINNESOTA 55434		
NAME OF SUBMITTER:	Brendan Porter		
Signature:	/Brendan Porter/		
Date:	07/23/2013		
Total Attachments: 3 source=Evidence of assignment#page1.tif source=balancd_trademark_assignment_3#page1.tif source=Notice#page1.tif			

OP \$40.00 3954902

Attn: United States Patent and Trademark Office
703-756-1648

I Brendan Porter am the registrant and owner of the Trademark 'Balanced'
(registration: 3954902) and hereby assign the rights, title, interest and goodwill to
Balanced, Inc as of 6/28/2013.

Signature

A handwritten signature in black ink, appearing to be 'B. Porter', written over a horizontal line.

Date

6/28/2013