

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2013

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ValueClick Mobile, Inc.		01/01/2013	CORPORATION:
Dotomi, LLC		01/01/2013	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	ValueClick, Inc.
Street Address:	30699 Russell Ranch Rd.
City:	Westlake Village
State/Country:	CALIFORNIA
Postal Code:	91362
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	3709235	GREYSTRIPE
Registration Number:	3677076	GREYSTRIPE
Registration Number:	3561995	GREYSTRIPE
Registration Number:	3558452	GREYSTRIPE
Registration Number:	3594120	ADTOPIA
Registration Number:	4016380	DOTOMI
Registration Number:	3276082	DOTOMI
Registration Number:	3672497	EXACCT
Registration Number:	4077750	PROMOBUILDER
Registration Number:	4039462	TRADEADVANTAGE
Registration Number:	4273420	TAKING MEDIA PERSONALLY

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Registration Number:	4265931	PERSONALIZATION EDITOR
Registration Number:	3709236	GAMEJUMP
Registration Number:	3632174	GAMEJUMP
Registration Number:	3561996	GAMEJUMP

CORRESPONDENCE DATA

Fax Number: 8185754510
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 8185755768
 Email: lmittchell@valueclick.com
 Correspondent Name: Lisa Mitchell
 Address Line 1: 30699 Russell Ranch Rd.
 Address Line 4: Westlake Village, CALIFORNIA 91362

NAME OF SUBMITTER:	Lisa M. Mitchell
Signature:	/lmittchell/
Date:	07/25/2013

Total Attachments: 5
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"VALUECLICK MOBILE, INC.", A DELAWARE CORPORATION, WITH AND INTO "VALUECLICK, INC." UNDER THE NAME OF "VALUECLICK, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE SEVENTEENTH DAY OF DECEMBER, A.D. 2012, AT 3:11 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE FIRST DAY OF JANUARY, A.D. 2013.

FILED
JAN 02 2013
JESSE WHITE
SECRETARY OF STATE

2941123 8100M

121381662

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0093620

DATE: 12-21-12

TRADEMARK
REEL: 005078 FRAME: 0641

**CERTIFICATE OF OWNERSHIP AND MERGER
OF
VALUECLICK MOBILE, INC.
(a Delaware corporation)
INTO
VALUECLICK, INC.
(a Delaware corporation)**

It is hereby certified that:

1. ValueClick, Inc. (hereinafter sometimes referred to as the "Corporation") is a business corporation of the State of Delaware.
2. The Corporation is the owner of all of the outstanding shares of the stock of ValueClick Mobile, Inc., which is also a business corporation of the State of Delaware.
3. On November 19, 2012, the Board of Directors of the Corporation adopted the following resolutions to merge ValueClick Mobile, Inc. into the Corporation:

RESOLVED, that ValueClick Mobile, Inc. be merged into this Corporation, and that all of the estate, property, rights, privileges, powers and franchises of ValueClick Mobile, Inc. be vested in and held and enjoyed by this Corporation as fully and entirely and without change or diminution as the same were before held and enjoyed by ValueClick Mobile, Inc. in its name.

RESOLVED, that this Corporation shall assume all of the obligations of ValueClick Mobile, Inc.

RESOLVED, that this Corporation shall cause to be executed and filed and/or recorded the documents prescribed by the laws of the State of Delaware and by the laws of any other appropriate jurisdiction and will cause to be performed all necessary acts within the State of Delaware and within any other appropriate jurisdiction.

4. The Agreement of Merger between the aforesaid constituent corporations provides that the merger herein certified shall be effective on January 1, 2013.

Executed on Dec 10, 2012.

ValueClick, Inc.

By: 

Name: Scott Barlow

Title: Vice President and Secretary _____

Delaware

The First State

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FILED

JAN 02 2013

JESSE WHITE
SECRETARY OF STATE

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"DOTOMI, LLC", A DELAWARE LIMITED LIABILITY COMPANY, WITH AND INTO "VALUECLICK, INC." UNDER THE NAME OF "VALUECLICK, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE SEVENTEENTH DAY OF DECEMBER, A.D. 2012, AT 3:10 O'CLOCK P.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY, A.D. 2013.



2941123 8100M

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You may verify this certificate online at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0093619

DATE: 12-21-12

TRADEMARK
REEL: 005078 FRAME: 0643

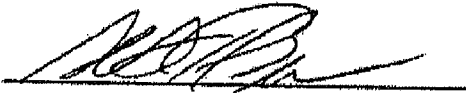
CERTIFICATE OF MERGER
OF
VALUECLICK, INC.
AND
DOTOMI, LLC

It is hereby certified that:

1. The constituent business entities participating in the merger herein certified are:
 - (i) ValueClick, Inc., which is incorporated under the laws of the State of Delaware; and
 - (ii) Dotomi, LLC, which is organized under the laws of the State of Delaware.
2. An Agreement of Merger has been approved, adopted, certified, executed, and acknowledged by each of the aforesaid constituent entities in accordance with the provisions of subsection (b) of Section 18-209 of the Delaware Limited Liability Company Law and in accordance with the provisions of subsection (c) of Section 264 of the Delaware General Corporation Law., to wit, by ValueClick, Inc. and by Dotomi, LLC.
3. The name of the surviving corporation in the merger herein certified is ValueClick, Inc., a Delaware corporation, which will continue its existence as said surviving corporation under its present name upon the effective date of said merger pursuant to the provisions of the General Corporation Law of the State of Delaware.
4. The Certificate of Incorporation of ValueClick, Inc. as now in force and effect, shall continue to be the Certificate of Incorporation of said surviving corporation until amended and changed pursuant to the provisions of the General Corporation Law of the State of Delaware.
5. The executed Agreement of Merger between the aforesaid corporation and limited liability company is on file at an office of the aforesaid surviving corporation, the address of which is as follows: 30699 Russell Ranch Road, Suite 250, Westlake Village, California, 91362.
6. A copy of the aforesaid Agreement of Merger will be furnished by the aforesaid surviving corporation, on request, and without cost, to any stockholder of the aforesaid corporation or any member of the extinguishing limited liability company.
7. The Agreement of Merger between the aforesaid corporation and limited liability company provides that the merger herein certified shall be effective on January 1, 2013.

Executed on this 10th day of Dec, 2012.

VALUECLICK, INC.

By: 

Name: Scott Barlow

Title: Vice President and Secretary

[SIGNATURE PAGE TO CERTIFICATE OF MERGER OF VALUECLICK, INC. AND DOTOMI, LLC]