

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Protein Forest, Inc.		07/23/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	ProteinSimple
Street Address:	3040 Oakmead Village Drive
City:	Santa Clara
State/Country:	CALIFORNIA
Postal Code:	95051
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5		
Property Type	Number	Word Mark
Registration Number:	3607435	MSRAT
Registration Number:	3734762	IWB
Registration Number:	3592001	DPC
Registration Number:	3335628	PROTEIN FOREST
Registration Number:	3261720	PROTEIN FOREST

CORRESPONDENCE DATA	
Fax Number:	6508570663
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6508435000
Email:	nmcMahon@cooley.com
Correspondent Name:	Todd S. Bontemps c/o Cooley LLP
Address Line 1:	1299 Pennsylvania NW, Suite 700
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	310213-20000
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CH \$140.00 3607435

NAME OF SUBMITTER:	Todd S. Bontemps
Signature:	/TSB5/
Date:	07/25/2013
Total Attachments: 2 source=proteinforest TO proteinsimple#page1.tif source=proteinforest TO proteinsimple#page2.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment") is effective December 4, 2009 and is entered into by and between **Protein Forest, Inc.**, a Delaware corporation ("Assignor"), and **ProteinSimple**, a Delaware corporation, headquartered at 3040 Oakmead Village Drive, Santa Clara, California 95051 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks set forth on the attached Exhibit A (hereafter "the Marks"); and

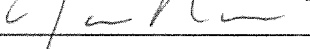
WHEREAS, Assignee desires to acquire from Assignor all right, title and interest in the Marks together with the goodwill associated therewith; and

WHEREAS, Assignor wishes to assign to Assignee all right, title and interest to the Marks together with the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Assignor hereby assigns to Assignee any and all right, title and interest which it may have in and to the Marks together with the goodwill of that portion of the business symbolized by the Marks and that portion of Assignor's business in connection with which it has a *bona fide* intent to use the Marks and the right to sue for past infringement of the Marks.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment below.

For And On Behalf of Protein Forest, Inc.
Assignor

By: 

Name: JASON NOVE

Title: CFO

Date: July 23, 2013

Exhibit A

The Trademarks Subject to this Trademark Assignment Agreement:

Mark	Serial No. / Reg. No.	Jurisdiction
MSRAT	77/484572 3607435	United States
iWB	77/399604 3734762	United States
DPC	77/172203 3592001	United States
PROTEIN FOREST	76/475917 3335628	United States
PROTEIN FOREST	76/978577 3261720	United States
PROTEIN FOREST	003230968	European Union [CTM]

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