### 900261790 07/26/2013

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Berchtold Holding GmbH		05/17/2013	CORPORATION: GERMANY

### RECEIVING PARTY DATA

Name:	BERCHTOLD Holding AG	
Street Address:	Rheinweg 5	
City:	Schaffhausen	
State/Country:	SWITZERLAND	
Postal Code:	8200	
Entity Type:	CORPORATION: SWITZERLAND	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2689618	CHROMOVISION

## **CORRESPONDENCE DATA**

**Fax Number**: 4155760300

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: (415) 576-0200

Email: vbelevich@kilpatricktownsend.com

Correspondent Name: R. Gwen Peterson

Address Line 1: Kilpatrick Townsend & Stockton LLP
Address Line 2: Two Embarcadero Center, 8th Floor

Address Line 4: San Francisco, CALIFORNIA 94111-3834

ATTORNEY DOCKET NUMBER: 84773-592747

### DOMESTIC REPRESENTATIVE

Name: R. Gwen Peterson

Address Line 1: Kilpatrick Townsend & Stockton LLP

TRADEMARK REEL: 005079 FRAME: 0440 OF \$40.00 2689618

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Address Line 2: Two Embarcadero Center, 8th Floor Address Line 4: San Francisco, CALIFORNIA 94111-3834		
NAME OF SUBMITTER:	R. Gwen Peterson	
Signature:	/R. Gwen Peterson/	
Date:	07/26/2013	
Total Attachments: 2 source=Trademark Assignment for Reg. No. 2689618 to BERCHTOLD Holding AG- 592747#page1.tif source=Trademark Assignment for Reg. No. 2689618 to BERCHTOLD Holding AG- 592747#page2.tif		

TRADEMARK REEL: 005079 FRAME: 0441

### TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made from Berchtold Holding GmbH, a corporation of Germany having a business address at Ludwigstaler Strasse 25, Tuttlingen, Germany, 78532 (hereinafter "Assignor") to BERCHTOLD Holding AG, a corporation of Switzerland whose principal place of business is Rheinweg 5, Schaffhausen, Switzerland, 8200 (hereinafter "Assignee").

WHEREAS, Assignor claims and warrants that it owns all rights, title and interest of every kind, nature or description in and to the trademark listed in Schedule A hereto (hereinafter "the Mark"), including the U.S. Trademark Application and Registration therefor, all of the business related thereto, all of the goodwill pertaining thereto, all rights to use, register and renew registration for the Mark, all rights to collect royalties for the licensing thereof, and all claims for infringement thereof (hereinafter "All Rights in the Mark"); and

WHEREAS, Assignor and Assignee wish for Assignee to acquire All Rights in the Mark.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee All Rights in the Mark. The rights of Assignee at common law and/or to the end of the term or terms of which registration of the Mark may be granted or renewed are to be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; including all claims for royalties for licensing of the Mark and damages by reason of past infringement(s) of the Mark, with the right to sue for and collect the same for its own use and benefit, for the use, benefit and on behalf of its successors, assigns and other legal representatives.

In Witness Hereof, Assi as of 17. May 2013.	ignor has executed this Trademark Assignment effective
Dated: 17. May 2013	By:  Name: ppa.Ulrich Langlot z ppa. Jochen Weisser  Title: CTO Global Director  R & D
Dated: 27 May 2013	BERCHTOLD Holding AG Assignee  By: Name: Theo Fritz Title: CEO

TRADEMARK
REEL: 005079 FRAME: 0442

# SCHEDULE A TO TRADEMARK ASSIGNMENT

Pursuant to the attached Trademark Assignment, the following mark(s) are assigned from Berchtold Holding GmbH to BERCHTOLD Holding AG:

**MARK** 

U.S. REG. NO.

U.S. APP. NO.

ChromoVision

2689618

75/662,664

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TRADEMARK REEL: 005079 FRAME: 0443

**RECORDED: 07/26/2013**