

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
VMware, Inc.		07/25/2013	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	GoPivotal, Inc.
Street Address:	1900 S. Norfolk
City:	San Mateo
State/Country:	CALIFORNIA
Postal Code:	94403
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Serial Number:	85526787	CLOUD FOUNDRY
Serial Number:	85527752	CLOUD FOUNDRY
Registration Number:	2825973	GEMFIRE
Registration Number:	3366891	GEMFIRE REAL-TIME EVENTS
Registration Number:	3374064	GEMFIRE ENTERPRISE
Registration Number:	3575128	S SPRING SOURCE
Registration Number:	3553173	S SPRING SOURCE
Registration Number:	3553174	S SPRING SOURCE
Registration Number:	3553176	S SPRING SOURCE
Registration Number:	3589808	SPRINGSOURCE
Registration Number:	3504147	SPRINGSOURCE
Registration Number:	3504148	SPRINGSOURCE
Registration Number:	3504149	SPRINGSOURCE

**CORRESPONDENCE DATA**

CH \$340.00 85526787

Fax Number: 3125548015

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 312-554-8000

Email: [kjl@pattishall.com](mailto:kjl@pattishall.com)

Correspondent Name: Pattishall, McAuliffe Newbury et. al.

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ATTORNEY DOCKET NUMBER:	02173-004-00010
NAME OF SUBMITTER:	Brett A. August
Signature:	/Brett A. August/
Date:	07/26/2013
Total Attachments: 2 source=Trademark_Assgn#page1.tif source=Trademark_Assgn#page2.tif	

## **TRADEMARK ASSIGNMENT**

**WHEREAS**, VMware, Inc., a corporation organized and existing under the laws of Delaware, located at 3401 Hillview Avenue, Palo Alto, California 94304 (hereinafter "VMWARE"), is the owner of various Trademark Applications and Registrations attached hereto as Schedule A;

**WHEREAS**, GoPivotal, Inc., a corporation of Delaware, located at 1900 S. Norfolk Street, San Mateo, California 94403 (hereinafter "GOPIVOTAL"), is desirous of acquiring all right, title, and interest in and to said marks on the attached Schedule A; and

**WHEREAS**, VMWARE is willing to assign any and all right, title and interest to said marks.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, VMWARE does hereby transfer, convey and assign to GOPIVOTAL all right, title, and interest in and to said Trademark Applications and Registrations, and the goodwill of the business symbolized by the trademarks.

The undersigned warrants he has the authority to enter into this Assignment.

**VMware, Inc.**

By: \_\_\_\_\_

*Matthew Marquis*

Matthew Marquis  
Vice President & Deputy General Counsel

Date: 7/25, 2013

**Schedule A**

<b>Trademark</b>	<b>Serial No. Registration No.</b>	<b>Class</b>
CLOUD FOUNDRY	85/526,787	42
CLOUD FOUNDRY & Design	85/527,752	42
GEMFIRE	2,825,973	9
GEMFIRE REAL-TIME EVENTS	3,366,891	9
GEMFIRE ENTERPRISE	3,374,064	9
SPRING SOURCE & Design	3,575,128	9
SPRING SOURCE & Design	3,553,173	16
SPRING SOURCE & Design	3,553,174	41
SPRING SOURCE & Design	3,553,176	42
SPRINGSOURCE	3,589,808	9
SPRINGSOURCE	3,504,147	16
SPRINGSOURCE	3,504,148	41
SPRINGSOURCE	3,504,149	42