

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Charles A. Strackbein</td> <td></td> <td>07/08/2013</td> <td>INDIVIDUAL:</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Charles A. Strackbein		07/08/2013	INDIVIDUAL:																
Name	Formerly	Execution Date	Entity Type																								
Charles A. Strackbein		07/08/2013	INDIVIDUAL:																								
RECEIVING PARTY DATA																											
<table border="1"> <tr> <td>Name:</td> <td colspan="3">Land of Fun, Inc.</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">1525 E. 9 Mile Road</td> </tr> <tr> <td>City:</td> <td colspan="3">Femdale</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">MICHIGAN</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">48220</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">CORPORATION: MICHIGAN</td> </tr> </table>				Name:	Land of Fun, Inc.			Street Address:	1525 E. 9 Mile Road			City:	Femdale			State/Country:	MICHIGAN			Postal Code:	48220			Entity Type:	CORPORATION: MICHIGAN		
Name:	Land of Fun, Inc.																										
Street Address:	1525 E. 9 Mile Road																										
City:	Femdale																										
State/Country:	MICHIGAN																										
Postal Code:	48220																										
Entity Type:	CORPORATION: MICHIGAN																										
PROPERTY NUMBERS Total: 1																											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85924808</td> <td>ANN ARBOR HUSTLES SMARTER</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	85924808	ANN ARBOR HUSTLES SMARTER																		
Property Type	Number	Word Mark																									
Serial Number:	85924808	ANN ARBOR HUSTLES SMARTER																									
CORRESPONDENCE DATA																											
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Email: jbellanca@hertzschram.com Correspondent Name: Joseph A. Bellanca Address Line 1: 1760 South Telegraph Road, Suite 300 Address Line 4: Bloomfield Hills, MICHIGAN 48302																											
ATTORNEY DOCKET NUMBER:	300-1 A2HS ASSIGNMENT																										
NAME OF SUBMITTER:	Joseph A. Bellanca																										
Signature:	/joseph a. bellanca/																										
Date:	07/26/2013																										
Total Attachments: 2 source=A2HS executed TM Assignment (H0048187)#page1.tif source=A2HS executed TM Assignment (H0048187)#page2.tif																											

OP \$40.00 85924808

TRADEMARK ASSIGNMENT

WHEREAS, Charles A. Strackbein, an individual currently residing at 22900 Playview Street, St. Clair Shores, Michigan 48082, (hereinafter referred to as “Assignor”) is the original, current and sole owner of the entire right, title and interest in and to the trademark “ANN ARBOR HUSTLES SMARTER” (the “Mark”) for which U.S. trademark registration is currently pending based on U.S. Trademark Application Serial No. 85924808 as filed by Assignor on or about May 7, 2013 (the “Application”) and which Assignor has adopted and used and used in the United States of America and elsewhere; and

WHEREAS, Land of Fun, Inc., a corporation organized under the laws of Michigan, having its principal place of business at 1525 East 9 Mile Road, Ferndale, Michigan 48220 (hereinafter referred to as “ASSIGNEE”), desires to acquire the Mark and the goodwill of the business associated with the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged by ASSIGNOR, the ASSIGNOR does hereby assign and transfer to ASSIGNEE any and all right, title, and interest in and to the Mark and the Application, including all derivatives, extensions and renewals thereof, together with the goodwill of the business symbolized by the Mark and the applications and registrations thereof, and all other rights which Assignor has enjoyed thereunder both in the United States and throughout the world, including the right to recover based on past infringement of the Mark and/or registrations, the same to be held and enjoyed by the ASSIGNEE, its successors, and assigns forever and to the full end of the terms for which any of the aforesaid Mark are registered and any renewals of the terms thereof;

AND FOR THE SAME CONSIDERATION, the ASSIGNOR also hereby covenants and agrees that, at the time of execution and delivery of this Trademark Assignment, the ASSIGNOR is the sole and lawful owner of the entire right, title, and interest in and to the Mark and Application and believes, in good faith, it is sole and lawful owner of the entire right, title, and interest to the Mark and the goodwill associated

therewith and that the same are unencumbered and that the ASSIGNOR has good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND FOR THE SAME CONSIDERATION, the ASSIGNOR hereby covenants and agrees that the ASSIGNOR will, whenever counsel of the ASSIGNEE or the counsel of its successors, legal representatives, and assigns shall advise that it is lawful and desirable, sign all papers and documents, delivers necessary documents including original registration certificates, if available, take all lawful oaths, execute separate confirmatory assignments, and do all acts reasonably necessary or desirable to be done for the procurement, maintenance, enforcement, and defense of the Mark and registrations thereof without charge to the ASSIGNEE, its successors, legal representatives, and assigns, other than reasonable costs and expenses incurred by the ASSIGNOR or any of its employees, agents, and representatives in connection with the foregoing actions.

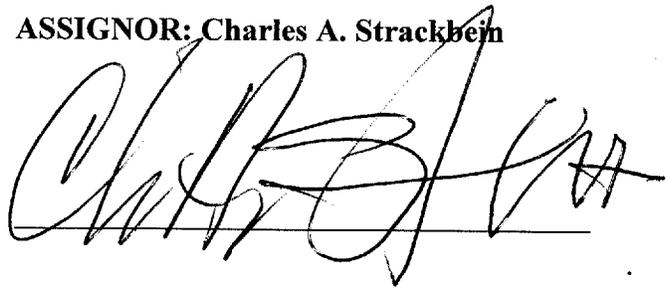
This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date set forth below.

ASSIGNOR: Charles A. Strackbein

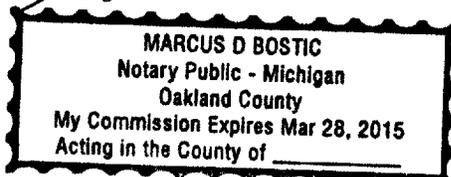
Dated: 7/8/13

By: _____



STATE OF MICHIGAN
COUNTY OF Oakland

Sworn to and subscribed before me this 8 day of July, 2013, by
Charles A. Strackbein



{F0042554.1}

TRADEMARK