

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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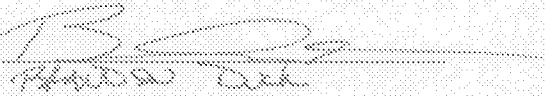
SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Badger Max, Inc.		07/26/2013	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	The University of Wisconsin System Board of Regents		
Street Address:	1860 Van Hise Hall, 1220 Linden Dr.,		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53706		
Entity Type:	STATE AGENCY: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85487691	BADGER MAX	
Registration Number:	4110234	BADGER MAX	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	608-358-2618		
Email:	bduck1@hotmail.com		
Correspondent Name:	Brandon Duck		
Address Line 1:	1305 Hanover Ct.		
Address Line 4:	Waunakee, WISCONSIN 53597		
NAME OF SUBMITTER:	Brandon Duck		
Signature:	/Brandon Duck/		
Date:	07/28/2013		
Total Attachments: 1 source=Assignment 001#page1.tif			

OP \$65.00 85487691

ASSIGNMENT OF TRADEMARK

The undersigned Brandon Duck, of Badger Max, Inc. being the lawful owner of a certain trademark registered in the United States Patent Office under serial number 85299423, dated April 19, 2011 and serial number 85487691, dated December 5, 2011, for good consideration does hereby sell, transfer and convey all right, title and interest in said trademark and convey all right, title and interest in said trademark and good will attaching thereto, unto Board of Regents of the University of Wisconsin System.

Signed this 26th day of July, 2013.

By: 

President, Badger Max, Inc.