

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Land O'Lakes, Inc.		07/25/2013	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	La Crosse Forage & Seed, LLC		
Street Address:	2541 Commerce Street		
City:	La Crosse		
State/Country:	WISCONSIN		
Postal Code:	54603		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3326668	THE SCIENCE IS IN THE SEED	
CORRESPONDENCE DATA			
Fax Number:	3122363241		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-899-1663		
Email:	trademarks@gouldratner.com		
Correspondent Name:	Julie A. Gracz		
Address Line 1:	222 North LaSalle Street		
Address Line 2:	Suite 800		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	109650.002		
NAME OF SUBMITTER:	Julie A. Gracz		
Signature:	/Julie A. Gracz/		
Date:	07/29/2013		
Total Attachments: 1 source=LaCrosse - LOL TM Assignment#page1.tif			

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**ASSIGNMENT OF TRADEMARK REGISTRATIONS**

WHEREAS, on July 25, 2013, Land O'Lakes, Inc. (hereinafter "LOL") and La Crosse Forage & Seed, LLC (hereinafter "LaCrosse") entered into an agreement wherein LOL assigned all its rights, title and interest in and to the goods and effects belonging, due or owing to LaCrosse, of its trademark, The Science Is In The Seed, Registration Number 3,326,668.

WHEREAS, LOL is desirous to assign its rights.

WHEREAS, LaCrosse, a Delaware limited liability company whose mailing address is 2541 Commerce Street, La Crosse, WI 54603, is desirous of acquiring such mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, LOL assigns all rights, title and interest it may have in and to such mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Dated this 25<sup>th</sup> day of July, 2013.

Land O'Lakes, Inc.

By

Print Name: John W. Curran

Title: Vice President and Deputy General Counsel

State of Minnesota)

) ss

County of Ramsey)

On this 25th day of July, 2013 before me appeared John W. Curran, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Land O'Lakes, Inc.

*Cynthia A. Olsen*  
Notary Public

