

TRADEMARK ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	07/01/2010		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Coach Services, Inc.		07/29/2013	CORPORATION: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Reed Krakoff, LLC		
<b>Street Address:</b>	516 West 34th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77981956	RK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2126292217		
<b>Email:</b>	swhite@coach.com		
<b>Correspondent Name:</b>	Suzanne White		
<b>Address Line 1:</b>	516 West 34th Street		
<b>Address Line 2:</b>	Legal Department		
<b>Address Line 4:</b>	New York, NEW YORK 10001		
<b>ATTORNEY DOCKET NUMBER:</b>	RK ASSIGNMENT 77981956		
<b>NAME OF SUBMITTER:</b>	Suzanne White		

OP \$40.00 77981956

Signature:	/suzannewhite/
Date:	07/29/2013
Total Attachments: 1 source=Coach Services, Inc. to Reed Krakoff, LLC assignment of 77981956#page1.tif	

ASSIGNMENT

State of New York )  
 )  
County of New York ) SS.

**WHEREAS** Coach Services, Inc. (hereinafter called "Assignor"), a Maryland corporation having its principal place of business at 516 West 34<sup>th</sup> Street, New York, NY 10001, has adopted and filed for and registered the following trademark before the USPTO: Serial No. 77981956 for the mark "RK" in Class 18 covering "bags, namely, satchels, handbags, knapsacks, tote bags, beach bags, reusable shopping bags, carry-all bags, shoulder bags, clutch bags, purses, wristlet bags; vanity cases sold empty; cosmetics cases sold empty; leather pouches; wallets; change purses; key cases; business card cases" and

**WHEREAS** Reed Krakoff LLC (hereinafter called "Assignee"), a Delaware corporation having its principal place of business at 516 West 34<sup>th</sup> Street, New York, NY 10001, is desirous of acquiring said trademark rights;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title and interest in and to said trademarks, including all rights to sue for past infringement thereof, together with the good will of the business symbolized by the mark and the applications thereof, *nunc pro tunc* as of July 1, 2010.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

COACH SERVICES, INC.

By: S. White  
Name: Suzanne White  
Title: Assistant Secretary and Associate General Counsel

Date: 07/29/2013

Subscribed and sworn to before me on this 29<sup>th</sup> day of July, 2013.

Kellie Houston  
Notary Public

Kellie Houston  
Notary Public, State of New York  
No. 01HO6091408  
Qualified in New York County  
Commission Expires April 28, 2015

TRADEMARK  
REEL: 005080 FRAME: 0288

RECORDED: 07/29/2013