

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MCI Liquidation, Inc.	FORMERLY McLean Communications, Inc.	06/26/2013	CORPORATION: NEW HAMPSHIRE
RECEIVING PARTY DATA			
Name:	Yankee Publishing Incorporated		
Street Address:	PO Box 520		
City:	Dublin		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03444		
Entity Type:	CORPORATION: NEW HAMPSHIRE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3844177	NEW HAMPSHIRE MAGAZINE	
Registration Number:	3788411	BOOM MAGAZINE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	603-542-2187		
Email:	dancoolidge@ipbizlaw.com		
Correspondent Name:	Daniel S. Coolidge, Esq.		
Address Line 1:	PO Box 256		
Address Line 4:	Andover, NEW HAMPSHIRE 03216-0256		
NAME OF SUBMITTER:	Daniel S. Coolidge		
Signature:	/Daniel S. Coolidge/		
Date:	07/29/2013		

OP \$65.00 3844177

Total Attachments: 6

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CORRECTIVE ASSIGNMENT OF TRADEMARKS

Whereas MCI Liquidation, Inc., a New Hampshire Corporation, changed its name from McLean Communications, Inc. which name change was filed with the New Hampshire Secretary of State on January 4, 2013 2013, a certified copy of which name change is attached to this Assignment; and

Whereas McLean Communications, Inc. and Yankee Publishing Incorporated *inter alia* entered into an Asset Purchase Agreement dated December 27, 2012 and closed thereon on December 27, 2012 (the "Closing") whereby Yankee Publishing Inc. acquired certain assets of McLean Communication, Inc., among which assets the parties intended that Yankee Publishing Inc. would acquire the registered trademarks listed below and together with the goodwill associated therewith; and

Whereas MCI Liquidation, Inc. formerly McLean Communications, Inc., has adopted, used and continued to use as of the Closing the following trademarks registered with the New Hampshire Secretary of State:

Best of NH
Celebrate New Hampshire
Destination New Hampshire
Home and Garden New Hampshire Resource Directory
New Hampshire Business Review
New Hampshire Magazine
New Hampshire Magazine's Bride
NHBR.COM
NHMagazine.COM
NHBR
New Hampshire Home; and

Whereas McLean Communication, Inc. ., has adopted, used and continued to use as of the closing the following trademarks registered with the United States Trademark Office:

NEW HAMPHIRE MAGAZINE Reg. No. 3844177 Reg. Date September 7, 2010

BOOM MAGAZINE Reg. No. 3788411 Reg. Date May 11, 2010; and

Whereas Yankee Publishing Inc. is desirous of acquiring said Marks and perfecting the ownership of record in and to the Marks by correcting certain unintended omissions in the closing documents pursuant to said Asset Purchase Agreement;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged and pursuant to said Asset Purchase Agreement and the further assurances clause contained in section 13.1 thereof, MCI Liquidation Inc., formerly McLean Communication, Inc. does hereby assign to Yankee Publishing Inc. all rights, title and interest in and to the Marks together with the goodwill associated therewith.

MCI Liquidation Inc., formerly McLean Communication, Inc. warrants that it has made no transfers of the rights in or to said Marks other than to Yankee Publishing, Inc. other than pursuant to and consistent with this Assignment document and/or the aforesaid Asset Purchase Agreement, and that this Assignment is subject to all of the terms and conditions of said Asset Purchase Agreement, including but not limited to the representations and warranties of the Seller as defined therein.

MCI Liquidation, Inc.
Formerly McLean Communication, Inc.

By: Charles E. Catherwood

Date: 6-26-13

Name: Charles E. Catherwood

Title: Vice President & Treasurer

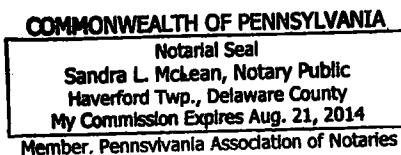
State of PA
County of DELAWARE

On this 26 day of JUNE, 2013, before me appeared, CHARLES E. CATHERWOOD the person who signed this instrument, who acknowledged that he signed it as his free act and deed, and as the free act and deed of MCI Liquidation, Inc. formerly McLean Communication, Inc. and was duly authorized so to do on behalf of the same.

[Signature]

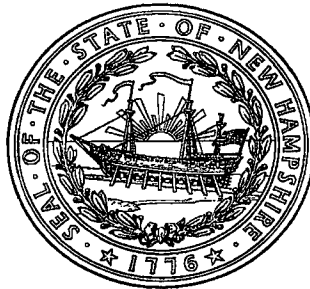
Notary Public/Justice of the Peace

My Commission Expires: 8/21/2014



State of New Hampshire

OFFICE OF SECRETARY OF STATE



*I, DAVID M. SCANLAN, Deputy Secretary of State of the State of New Hampshire, do hereby certify that the attached is a true copy of Articles of Amendment to the Articles of Incorporation of **MCI Liquidation, Inc.** formerly **MCLEAN COMMUNICATIONS, INC.** as filed in this office on January 4, 2013 and held in the custody of the Secretary of State.*



*In Testimony Whereof, I hereto set my hand
and cause to be affixed the Seal of the State,
at Concord, this 24th day of July A.D. 2013*

A handwritten signature in black ink, appearing to read "D M Scanlan".

Deputy Secretary of State

State of New Hampshire

Filing fee: \$35.00
Use black print or type.

Form 14
RSA 293-A:10.06

ARTICLES OF AMENDMENT TO THE ARTICLES OF INCORPORATION

PURSUANT TO THE PROVISIONS of the New Hampshire Business Corporation Act, the undersigned corporation adopts the following articles of amendment to its articles of incorporation:

FIRST: The name of the corporation is McLean Communications, Inc.

SECOND: The text of each amendment adopted is:

Amend Article First to read: The name of the corporation is MCI Liquidation, Inc.

THIRD: If the amendment provides for an exchange, reclassification or cancellation of issued shares, the provisions for implementing the amendment(s) if not contained in the above amendment are:

FOURTH: The amendment(s) were adopted on December 20, 2012
(mmmm dd, yyyy)

State of New Hampshire
Form 14 - Articles of Amendment 3 Page(s)



T1300435029

is needed, attach additional sheet(s))

Page 1 of 3

Form 14 Pg 1

TRADEMARK
REEL: 005080 FRAME: 0547

FIFTH: (Check one)

- A. The amendment(s) were adopted by the incorporators or board of directors without shareholder action and shareholder action was not required.
- B. The amendment(s) were approved by the shareholders: (Note 1)

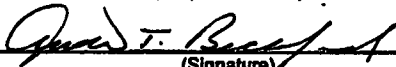
<u>Designation of voting group</u>	<u>Number of shares outstanding</u>	<u>Number of votes entitled to be cast</u>	<u>Number of votes indisputably represented at the meeting</u>
<u>Common</u>	<u>100</u>	<u>100</u>	<u>100</u>

<u>Designation of voting group</u>	<u>Total number of votes to be cast:</u>		<u>OR</u>	<u>Total number of undisputed votes cast FOR</u>
<u>Class or Series of shares</u>	<u>FOR</u>	<u>AGAINST</u>		
<u>Common</u>				<u>100</u>

[If more space is needed, attach additional sheet(s)]

SIXTH: If shareholder action was required, the number cast for the amendment(s) by each voting group was sufficient for approval by each voting group.

McLean Communications, Inc. (Note 2)
(Corporate name)

 (Note 3)
(Signature)

Andrew T. Bickford
(Print or type name)

President (Note 3)
(Title)

Date signed: 12/28/12

- Notes: 1. All sections under the Fifth article, "B" option, must be completed. If any voting group is entitled to vote separately, give respective information for each voting group. (See RSA 293-A:1.40 for definition of voting group.)
2. Exact corporate name of corporation adopting articles of amendment.
3. Signature and title of person signing for the corporation. Must be signed by chairman of the board of directors, president or other officer; or see RSA 293-A:1.20 (f) for alternative signatures.

DISCLAIMER: All documents filed with the Corporation Division become public records and will be available for public inspection in either tangible or electronic form.

Mail fee and **DATED AND SIGNED ORIGINAL** to: Corporation Division, Department of State, 107 North Main Street, Concord, NH 03301-4989. Physical location: 25 Capitol Street, 3rd Floor, Concord, NH 03301.