

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lee Caplin		05/01/2013	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Home Box Office, Inc.
Street Address:	1100 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2462235	TRUE DETECTIVE
Registration Number:	3387433	TRUE DETECTIVE

CORRESPONDENCE DATA

Fax Number: 2124898340
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-489-8230
 Email: nytmpto@dwt.com
 Correspondent Name: Alexandra Nicholson
 Address Line 1: 1633 Broadway
 Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	18723-125
NAME OF SUBMITTER:	Alexandra Nicholson
Signature:	/Alexandra Nicholson/

Date:

07/29/2013

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Lee Caplin ("Caplin") and Picture Entertainment Corporation ("PEC") (Caplin and PEC, collectively, "Assignor"), having a business address at c/o Arthur Aaronson, 16133 Ventura Blvd., Ste. 675, Encino, CA 91436, has adopted, used, and is using, the trademark and service mark TRUE DETECTIVE, which are registered in the United States Patent and Trademark Office ("USPTO") (collectively, the "Marks") as follows:

Trademark	Class	Reg. #	Reg. Date	Goods/Services
TRUE DETECTIVE	16	2462235	19-Jun-2001	"Comic books and fiction books"
TRUE DETECTIVE	41	3387433	26-Feb-2008	"Electronic publishing services, namely, publication of text and graphic works of others on the internet featuring fiction and non-fiction stories and current events; On-line library services, namely, providing electronic library services which feature newspapers, magazines, photographs and pictures via an on-line computer network; On-line publication of news, current events, and reviews of books, movies, websites, and music; Providing news in the nature of current event reporting"

WHEREAS, Home Box Office, Inc., a Delaware corporation ("HBO"), having an office of business at 1100 Avenue of the Americas, New York, NY 10036, desires to acquire all right, title and interest in and to the Marks and registrations identified above for the goods/services identified therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged:

Assignor hereby sells, assigns, transfers and conveys to HBO the entire right, title and interest in and to the Marks and Reg. Nos. 2462235 and 3387433, as identified above for the goods/services identified therein, together with the goodwill of the business symbolized by and associated with the Marks and registrations.

IN WITNESS WHEREOF, Assignor and HBO have caused this instrument to be executed by its duly authorized corporate officers or representatives as of the first day of May 2013.

Picture Entertainment Corporation

Home Box Office, Inc.

By: 

By: 

Name

Name

Title: President

Title: _____


Lee Caplin