

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jellyvision Games, Inc.		05/16/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Jellyvision Lab, Inc.		
Street Address:	848 W. Eastman St.		
Internal Address:	Suite 104		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60642		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2037349	JELLYVISION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-569-0434		
Email:	aric@jacoverlaw.com		
Correspondent Name:	Aric S. Jacover		
Address Line 1:	990 Grove St.		
Address Line 2:	Suite 402		
Address Line 4:	Evanston, ILLINOIS 60201		
ATTORNEY DOCKET NUMBER:	10020		
NAME OF SUBMITTER:	Aric S. Jacover		
Signature:	/Aric S. Jacover/		

OP \$40.00 2037349

Date:

07/29/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is between Jellyvision Games, Inc., a Delaware corporation (the "Assignor"), and Jellyvision Lab, Inc., a Delaware corporation (the "Assignee").

WHEREAS, Assignor owned all right, title and interest in the trademark registrations (collectively, the "Trademarks") listed in Exhibit A attached hereto; and

WHEREAS, pursuant to an Agreement dated as of May 16, 2013, Assignor assigned all rights, title and interest in the Trademarks to Assignee and Assignee acquired all of Assignor's right, title and interest in, to and under the Trademarks.

NOW, THEREFORE, the parties hereby acknowledge the past assignment and memorialize in this Assignment the transfer that was made for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor did sell, assign, transfer and set over to Assignee, its successors, legal representatives and assigns, all of Assignor's right, title and interest in and to the Trademarks together with the goodwill of the business associated with said Trademarks and registrations thereof (including, without limitation, all proceeds thereof and the rights to sue for past, present and future infringements), the same to be held and enjoyed by Assignee, for its own use and on behalf of its successors, legal representatives and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

Assignor hereby requests the Commissioner of Patents and Trademarks to record Assignee, as assignee of the Trademarks listed on Exhibit A, for the sole use and enjoyment of the Assignee, its successors, legal representatives and assigns.

In witness of this assignment, authorized representatives of Assignor and Assignee have executed this Assignment as of the 29th day of July, 2013.

Jellyvision Games, Inc. ("Assignor")

By: 

Name: HARRY N. GOTTLIEB

Title: PRESIDENT

Jellyvision Lab, Inc. ("Assignee")

By: 

Name: KURT HIRSCH

Title: VP/GC

Exhibit A

Trademark	Registration Number
Jellyvision	2,037,349