

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ohio Farmers Insurance Company		01/01/2012	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WMC Properties, LLC		
<b>Street Address:</b>	One Park Circle		
<b>City:</b>	Westfield Center		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44251		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4372966	WESWORKS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6098961469		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	609.896.3600		
<b>Email:</b>	dfowler@foxrothschild.com		
<b>Correspondent Name:</b>	Gary A. Hecht/Fox Rothschild LLP		
<b>Address Line 1:</b>	P.O. Box 5231		
<b>Address Line 4:</b>	Princeton, NEW JERSEY 08543-5231		
<b>ATTORNEY DOCKET NUMBER:</b>	T36626 US (099413.00038)		
<b>NAME OF SUBMITTER:</b>	Deborah Fowler		
<b>Signature:</b>	/Deborah Fowler/		
<b>Date:</b>	07/30/2013		

OP \$40.00 4372966

**Total Attachments: 4**

source=Assignment between Ohio Farmers Ins Co & WMC Properties LLC - effective 1-1-12#page1.tif

source=Assignment between Ohio Farmers Ins Co & WMC Properties LLC - effective 1-1-12#page2.tif

source=Assignment between Ohio Farmers Ins Co & WMC Properties LLC - effective 1-1-12#page3.tif

source=Assignment between Ohio Farmers Ins Co & WMC Properties LLC - effective 1-1-12#page4.tif

## ASSIGNMENT OF TRADEMARKS


For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, **Ohio Farmers Insurance Company**, an Ohio corporation ("Assignor"), for itself and its successors and assigns, hereby transfers and assigns to **WMC Properties, LLC**, an Ohio limited liability company ("Assignee"), its successors and assigns, all right, title and interest that Assignor may have in and to the trademarks set forth on Schedule A attached hereto and made a part hereof, together with all goodwill associated therewith (collectively, the "Marks"). Each trademark application set forth on Schedule A automatically, without any further action or consent, by or from Assignor, will be deemed to have been assigned upon filing of an Amendment to Allege Use or a Statement of Use in the U.S. Patent and Trademark Office in each respective trademark application.

Assignor represents to Assignee that Assignor has not assigned or transferred to any third party (other than Assignee) any rights that Assignor may have in or to any of the Marks, in whole or in part. Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademarks in any and all countries.

This Assignment of Trademarks includes the right to apply for registration of any and all of the Marks in any and all jurisdictions where such registration is desired by Assignee, the right to renew any existing registrations, and the right to claim for any and all damages by reason of past infringement of any of such Marks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors and assigns.

**IN WITNESS WHEREOF**, Assignor has caused this Assignment of Trademarks to be executed by its duly authorized officer effective as of the 1<sup>st</sup> day of January, 2012.

**OHIO FARMERS INSURANCE COMPANY**

By:   
Name: Frank Carrino  
Title: Legal Leader and Corporate Secretary

**SCHEDULE A**  
**TRADEMARKS**

***U.S. Trademark Registrations:***

<u>Trademark</u>	<u>Reg No.</u>	<u>Issue Date</u>	<u>Int'l Class(es)</u>
"FIREMARK VINEYARDS"	3964827	May 24, 2011	033
"REAL PEOPLE. REAL VALUE."	3894046	December 21, 2010	036
"FIREMARK GRILLE"	3889799	December 14, 2010	043
"WESTFIELD SIGNATURE SERIES"	3750683	February 16, 2010	036
"GROW GRASSROOTS OF WESTFIELD" [and Design]	3685553	September 22, 2009	035
"WEFEDPAC" [and Design]	3679561	September 8, 2009	035
"WESTFIELD" [and Design]	3416959	April 29, 2008	036
"WESTFIELD SPECIALTY BROKERAGE SERVICES"	3388241	February 26, 2008	036
"WESTFIELD SERVICES"	3388240	February 26, 2008	035, 036
"COVERAGE DETECTIVE"	3331097	November 6, 2007	036
"WESCARE"	3314556	October 16, 2007	035, 036, 041, 042, 044, 045
"WESPAK"	3307173	October 9, 2007	036
"WESPAK ESTATE"	3304556	October 2, 2007	036
"WESTFIELD GROUP"	2992750	September 6, 2005	036
"SHARING KNOWLEDGE. BUILDING TRUST."	2611649	August 27, 2002	036
"WESCOM"	2609595	August 20, 2002	009

<u>Trademark</u>	<u>Reg No.</u>	<u>Issue Date</u>	<u>Int'l Class(es)</u>
"WESTFIELD INSURANCE"	3285734	August 28, 2007	035, 036, 045
Old Man on Fence Design	0545369	July 17, 1951	036

*U.S. Trademark Applications:*

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Int'l Class(es)</u>
"WESWORKS"	85304558	April 26, 2011	045
"WESWORKS"	85304544	April 26, 2011	044
"WESWORKS"	85304530	April 26, 2011	045
"WESWORKS"	85304502	April 26, 2011	041
"WESWORKS"	85304489	April 26, 2011	036
"WESWORKS"	85304475	April 26, 2011	035

STATE OF OHIO

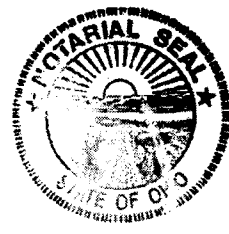
COUNTY OF MEDINA

:  
:  
: SS.  
:

Before me, a notary public, in and for the State and County aforesaid, on this 10<sup>th</sup> day of JANUARY, 2012, personally appeared FRANK CARRINA who, having been by me duly sworn and having executed the foregoing instrument in my presence, did depose and say that he is the Secretary of **OHIO FARMERS INSURANCE COMPANY**, the Corporation that executed the foregoing instrument; that he knows the seal of said Corporation; that the seal affixed to such instrument is the corporate seal of said Corporation; that it was affixed by order of the Board of Directors of said Corporation; that he executed said instrument on behalf of said Corporation; and that he was duly authorized to do so, **OHIO FARMERS INSURANCE COMPANY**, intending to be legally bound thereby and intending that said instrument be properly recorded.

Mark E. Cluse  
NOTARY PUBLIC

My Commission Expires: No Expiration  
per. O.R.C.  
142.03



**MARK E. CLUSE**  
Attorney at Law  
Notary Public, State of Ohio  
My Commission Has No Expiration