

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Spooky Cool Labs, LLC		07/30/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Zynga Inc.		
Street Address:	699 Eighth Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 39			
Property Type	Number	Word Mark	
Serial Number:	85847939	CANDY POP	
Serial Number:	85806279	ROAMING BUFFALO	
Serial Number:	85806303	EVERYTHING'S BIGGER	
Serial Number:	85806318	WADDLING TUXEDOS	
Serial Number:	85816275	WORLD OF WHEELS	
Serial Number:	85830076	ATHENA'S WHEEL	
Serial Number:	85835944	BUFFALO HUNT	
Serial Number:	85835936	KITTY CLIMB	
Serial Number:	85835942	DOG HOUSE	
Serial Number:	85912843	WHEEL MAGIC	
Serial Number:	85912845	WHEEL-TASTIC	
Serial Number:	85912849	MAGIC WHEEL	
Serial Number:	85920932	MAGIC KNIGHTS	
Serial Number:	85945003	DIRTY RICH	

TRADEMARK

Serial Number:	85945014	DIRTY RICH MAIDS
Serial Number:	85953233	PRETTY KITTY
Serial Number:	85953242	WHAT'S COOKIN'?
Serial Number:	85953264	PUPPY PALS
Serial Number:	85953266	PARIS ADVENTURE
Serial Number:	85953270	LUCKY LONDON
Serial Number:	85954449	NEW YORK MINUTE
Serial Number:	85954452	SPLENDOR OF ROME
Serial Number:	85954453	DARK DESIRES
Serial Number:	85954461	MASKED AFFAIR
Serial Number:	85954462	CITY & COUNTRY
Serial Number:	85954617	MYSTIC MAIDENS
Serial Number:	85954619	PEARLS OF THE SIRENS
Serial Number:	85954620	VEILED BEAUTIES
Serial Number:	85954622	RAINFOREST FRIENDS
Serial Number:	85954623	TIGER KINGDOM
Serial Number:	85954625	AFRICAN THUNDER
Serial Number:	85954720	CORAL KINGDOM
Serial Number:	85954724	RHINO SAFARI
Serial Number:	85829617	EIFFEL TOWER WHEEL
Serial Number:	85346411	SPOOKY COOL LABS
Serial Number:	85750461	SPOOKY COOL LABS
Serial Number:	85795210	SPOOKY COOL CASINO
Serial Number:	85815267	SPOOKY COOL SLOTS & CASINO
Serial Number:	85865209	LUCKY STREAK SLOTS & CASINO

**CORRESPONDENCE DATA**

Fax Number: 8582720221  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 8582720220  
Email: trademarks@ipla.com  
Correspondent Name: John M. Kim  
Address Line 1: 4445 Eastgate Mall  
Address Line 2: Suite 200  
Address Line 4: San Diego, CALIFORNIA 92121

NAME OF SUBMITTER: John M. Kim

**TRADEMARK**

**REEL: 005081 FRAME: 0416**

	/John M. Kim/
Date:	07/30/2013
Total Attachments: 3 source=2013-07-30 - Assignment#page1.tif source=2013-07-30 - Assignment#page2.tif source=2013-07-30 - Assignment#page3.tif	

**ASSIGNMENT OF TRADEMARK RIGHTS**

This Assignment of Trademark Rights (the "Assignment") is entered as of July 30, 2013, by and between **Spooky Cool Labs, LLC**, a Delaware limited liability company with its principal place of business at 5515 N. Cumberland Avenue, Chicago, Illinois 60656 ("Assignor") and **Zynga Inc.**, a Delaware corporation with its principal place of business at 699 Eighth Street, San Francisco, California 94103 ("Assignee").

RECITALS

A. Assignor is the owner of record of the United States trademark applications as set out in Schedule A ("the Trademarks").

B. Assignor is desirous of assigning to Assignee all right, title, interest and goodwill in the Trademarks and all related rights. Assignee is desirous of accepting such assignment.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows.

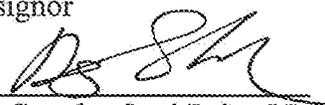
AGREEMENT

1. Assignment. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks and all related rights, together with that portion of Assignor's business relating to the Trademarks which are ongoing and existing and the goodwill appurtenant thereto. Assignee accepts such assignment.

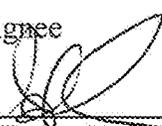
2. Execution and Delivery. Assignor agrees to execute and deliver all papers, instruments and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title and interest in and to the Trademarks and any related rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

WHEREFORE, the parties have executed this Assignment as of the date first set forth above.

Assignor

  
By: Spooky Cool Labs, LLC  
(By Zynga Inc., as sole member)

Assignee

  
By: Zynga Inc.

Name Devang Shah  
Title Vice President, Deputy General Counsel & Assistant Secretary

Name Renee Lawson  
Title Vice President, Deputy General Counsel

**Schedule A**

<u>Trademark</u>	<u>Serial Number</u>
CANDY POP	85847939
ROAMING BUFFALO	85806279
EVERYTHING'S BIGGER	85806303
WADDLING TUXEDOS	85806318
WORLD OF WHEELS	85816275
ATHENA'S WHEEL	85830076
BUFFALO HUNT	85835944
KITTY CLIMB	85835936
DOG HOUSE	85835942
WHEEL MAGIC	85912843
WHEEL-TASTIC	85912845
MAGIC WHEEL	85912849
MAGIC KNIGHTS	85920932
DIRTY RICH	85945003
DIRTY RICH MAIDS	85945014
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PARIS ADVENTURE	85953266
LUCKY LONDON	85953270
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SPLENDOR OF ROME	85954452
DARK DESIRES	85954453
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MYSTIC MAIDENS	85954617
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