

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Adknowledge, Inc.		05/10/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Miva, Inc.		
Also Known As:	Miva Merchant, Inc.		
Street Address:	5060 Shoreham Place		
Internal Address:	Suite 130		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92037		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3254185	MIVA	
Registration Number:	3179269	MIVACENTRAL	
Registration Number:	3119681	MIVA MERCHANT	
CORRESPONDENCE DATA			
Fax Number:	6193429871		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	619-741-6192		
Email:	lisa@sandersonatlaw.com		
Correspondent Name:	Lisa A. Sanderson		
Address Line 1:	2223 Avenida de la Playa		
Address Line 2:	Suite 100		
Address Line 4:	La Jolla, CALIFORNIA 92037		
NAME OF SUBMITTER:	Lisa A. Sanderson		

OP \$90.00 3254185

Signature:	/Lisa A Sanderson/
Date:	07/31/2013
Total Attachments: 3 source=TMAssignments3Marks#page1.tif source=TMAssignments3Marks#page2.tif source=TMAssignments3Marks#page3.tif	

TRADEMARK ASSIGNMENT

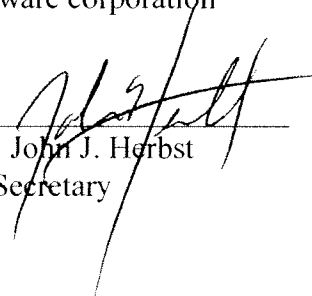
WHEREAS, Adknowledge, Inc., a Delaware corporation ("Assignor"), of 4600 Madison Avenue, 10th Floor, Kansas City, MO 64112, has adopted and used the trademark "MIVA", which mark is registered in the United States Patent and Trademark Office, Registration No. 3254185 issued June 19, 2007; and

WHEREAS, Miva, Inc., formerly Miva Merchant, Inc., a California corporation ("Assignee"), of 5060 Shoreham Place, Suite 130, San Diego, CA 92122 of is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said Mark, together with the good will of the business symbolized by the Mark, and the above identified registration thereof.

This assignment shall be effective for all purposes as of May 10, 2013.

ADKNOWLEDGE, INC.
a Delaware corporation

By: 
Name: John J. Herbst
Title: Secretary

TRADEMARK ASSIGNMENT

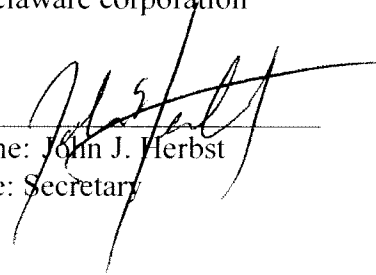
WHEREAS, Adknowledge, Inc., a Delaware corporation ("Assignor"), of 4600 Madison Avenue, 10th Floor, Kansas City, MO 64112, has adopted and used the trademark "MIVACENTRAL, which mark is registered in the United States Patent and Trademark Office, Registration No. 3179269 issued December 5, 2006; and

WHEREAS, Miva, Inc., formerly Miva Merchant, Inc., a California corporation ("Assignee"), of 5060 Shoreham Place, Suite 130, San Diego, CA 92122 of is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said Mark, together with the good will of the business symbolized by the Mark, and the above identified registration thereof.

This assignment shall be effective for all purposes as of May 10, 2013.

ADKNOWLEDGE, INC.
a Delaware corporation

By: 
Name: John J. Herbst
Title: Secretary

TRADEMARK ASSIGNMENT

WHEREAS, Adknowledge, Inc., a Delaware corporation ("Assignor"), of 4600 Madison Avenue, 10th Floor, Kansas City, MO 64112, has adopted and used the trademark "MIVA MERCHANT", which mark is registered in the United States Patent and Trademark Office, Registration No. 3119681 issued July 25, 2006; and

WHEREAS, Miva, Inc., formerly Miva Merchant, Inc., a California corporation ("Assignee"), of 5060 Shoreham Place, Suite 130, San Diego, CA 92122 of is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said Mark, together with the good will of the business symbolized by the Mark, and the above identified registration thereof.

This assignment shall be effective for all purposes as of May 10, 2013.

ADKNOWLEDGE, INC.

a Delaware corporation

By: 

Name: John J. Herbst

Title: Secretary