

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Viva Media, LLC		07/30/2013	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Viva Media, Inc.		
Street Address:	7400 49th Avenue North		
City:	New Hope		
State/Country:	MINNESOTA		
Postal Code:	55428		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3578805	VIVA MEDIA	
Registration Number:	4239999	MYSTERY MASTERS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@winthrop.com		
Correspondent Name:	Winthrop & Weinstine		
Address Line 1:	225 South Sixth Street		
Address Line 2:	Suite 3500		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	5129.350		
NAME OF SUBMITTER:	Martha J. Engel		
Signature:	/Martha J. Engel/		

OP \$65.00 3578805

Date:

07/31/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is entered into as of July 30, 2013 (the "Effective Date") between Viva Media, LLC, a limited liability company organized under the laws of New York having its principal place of business at 580 Broadway, Suite 305, New York, New York (hereinafter "Assignor"), and Viva Media, Inc., a Minnesota corporation having its principal place of business at 7400 49th Avenue North, New Hope, Minnesota (hereinafter "Assignee").

WHEREAS, Assignor owns common law and registered trademark and service mark rights in the marks identified on Exhibit A, which is attached to this Assignment (collectively the "Marks"); and

WHEREAS, Assignee desires to convey, transfer, assign, deliver, and contribute to Assignee all right, title and interest and goodwill in and to the Marks; and

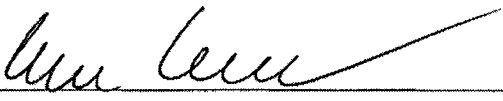
WHEREAS, Assignee desires to acquire any and all of Assignor's right, title and interest in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee any and all right, title, and interest in and to the Marks, including all rights of priority and all common law rights, together with any and all goodwill of the business symbolized by said Marks. Assignor agrees to execute all documents, papers, forms and authorizations and take all other action that may be necessary for securing, completing, or vesting in Assignee full right, title and interest in the Marks. Assignor represents and warrants that it has full power to enter into and perform this Assignment, that it has not granted any person or entity any interest in the Marks and that there is no pending litigation or dispute in any jurisdiction concerning the use, validity, or ownership of the Marks.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the Effective Date.

ASSIGNOR:

VIVA MEDIA, LLC


By: KARSTEN VOELKER
Its: PRESIDENT

U.S. Registered Trademarks

Mark	U.S. Registration No. Registration Date
VIVA MEDIA	3,578,805 February 24, 2009
MYSTERY MASTERS	4,239,999 November 13, 2012

Common Law Trademarks

Mark
MAGNUM GAMES

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