

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ECCA Enterprises, Inc.		12/05/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Visionworks Enterprises, Inc.
Street Address:	175 E. Houston Street
City:	San Antonio
State/Country:	TEXAS
Postal Code:	78205
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Serial Number:	85714747	A BETTER YOU
Registration Number:	3762839	ALBERTO ROMANI
Registration Number:	4063106	AZTEC
Serial Number:	85793746	BIZER'S VISIONWORKS DOCTORS OF OPTOMETRY
Registration Number:	2074262	BLUE MOON
Registration Number:	2199419	BOARDROOM CLASSICS
Registration Number:	2158626	CHELSEA MORGAN
Registration Number:	2066189	DOCTOR'S VALU VISION
Registration Number:	2956895	DOCTOR'S VISIONWORKS
Registration Number:	3809599	DR. BIZER'S VALUVISION OPTOMETRISTS
Serial Number:	85421671	DR. BIZER'S VISIONWORKS
Registration Number:	2773767	ECCA MANAGED VISION CARE
Registration Number:	3091552	EV
Registration Number:	3495160	EVSD

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Registration Number:	3658018	EVSD SUN DEFENSE
Registration Number:	3657282	EYE CARE CENTERS OF AMERICA, INC.
Registration Number:	2544240	EYE DRX
Registration Number:	1279287	EYE MASTERS
Registration Number:	1660196	EYEMASTERS
Registration Number:	3546626	EYEMASTERS WHY PAY MORE
Registration Number:	1661198	HOUR EYES
Registration Number:	1661199	HOUR EYES
Registration Number:	4169090	LOOKS THAT WORK
Registration Number:	2522006	MASTER EYE ASSOCIATES
Registration Number:	4077240	
Registration Number:	1655091	
Registration Number:	4023451	MY FOCAL
Registration Number:	2983305	PROVSPORT
Serial Number:	85329822	QUÉ BIEN SE VE
Registration Number:	3939474	RAYZ
Registration Number:	3939539	RAYZ
Registration Number:	2492290	ROBERT MITCHEL
Registration Number:	2173639	ROBERT MITCHEL EYEWEAR
Registration Number:	2900458	SALSA
Registration Number:	2124405	SEE BETTER LOOK BETTER
Registration Number:	2002143	SLIMLITE
Registration Number:	2623042	SOUTH HAMPTON
Registration Number:	2061919	SOUTH HAMPTON
Registration Number:	2472187	SPLENDOR
Registration Number:	2453255	STEIN OPTICAL
Registration Number:	3761089	TECHNOLITE
Registration Number:	3761264	TWENTY TWENTY +
Registration Number:	1339695	VISIONWORKS
Registration Number:	4369198	VISIONWORKS DOCTORS OF OPTOMETRY

CORRESPONDENCE DATA

Fax Number: 2102268395

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (210) 554-5363

TRADEMARK
REEL: 005083 FRAME: 0137

Email: ipdocket@coxsmith.com
Correspondent Name: Cox Smith Matthews Incorporated
Address Line 1: 112 East Pecan Street, Suite 1800
Address Line 2: ATTN: Matthew M. Jennings
Address Line 4: San Antonio, TEXAS 78205

ATTORNEY DOCKET NUMBER:	6170.68
NAME OF SUBMITTER:	Matthew M. Jennings
Signature:	/mmjennings58538/
Date:	08/01/2013

Total Attachments: 3

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ECCA ENTERPRISES, INC.", CHANGING ITS NAME FROM "ECCA ENTERPRISES, INC." TO "VISIONWORKS ENTERPRISES, INC.", FILED IN THIS OFFICE ON THE FIFTH DAY OF DECEMBER, A.D. 2012, AT 2:20 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3628230 8100

121298306



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0040064

DATE: 12-06-12

TRADEMARK
REEL: 005083 FRAME: 0139

CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF INCORPORATION
OF
ECCA ENTERPRISES, INC.

Pursuant to the provisions of Section 242 of the General Corporation Law of the State of Delaware (the "**DGCL**"), ECCA Enterprises, Inc., a corporation organized and existing under and by virtue of the DGCL (the "**Corporation**")

DOES HEREBY CERTIFY:

FIRST: That Article I of the Corporation's Amended and Restated Certificate of Incorporation be, and it hereby is, amended and restated in its entirety as follows:

"ARTICLE I
NAME

The name of the corporation is Visionworks Enterprises, Inc. (the "**Corporation**")."

SECOND: That the amendment was duly adopted jointly by the Corporation's Board of Directors and its sole stockholder by unanimous written consent in accordance with the provisions of Sections 141(f), 228 and 242 of the DGCL.

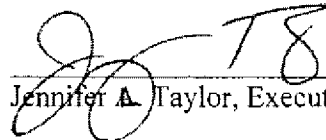
THIRD: Pursuant to Section 103(d) of the DGCL, the Amendment will become effective upon its filing with the Secretary of State of the State of Delaware.

[SIGNATURE PAGE FOLLOWS]

*[SIGNATURE PAGE TO CERTIFICATE OF
AMENDMENT TO THE
CERTIFICATE OF INCORPORATION OF
ECCA ENTERPRISES, INC.]*

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment
on the 18th day of October 2012.

ECCA ENTERPRISES, INC.



Jennifer A. Taylor, Executive Vice President