

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADA County Partners, LLC	FORMERLY NUTRI-VET, LLC	07/29/2013	LIMITED LIABILITY COMPANY: ARIZONA
RECEIVING PARTY DATA			
Name:	NUTRI-VET, LLC		
Street Address:	5801 Westside Avenue		
City:	North Bergen		
State/Country:	NEW JERSEY		
Postal Code:	07047		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77472785	OPTIMALPET	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	agostinoj@gtlaw.com		
Correspondent Name:	Joseph Agostino		
Address Line 1:	200 Park Avenue		
Address Line 4:	Florham Park, NEW JERSEY 07932		
ATTORNEY DOCKET NUMBER:	135136-OPTIMAL PET		
NAME OF SUBMITTER:	Joseph Agostino		
Signature:	/Joseph Agostino/		
Date:	08/01/2013		
Total Attachments: 2 source=135136_A6B#page1.tif source=135136_A6D#page1.tif			

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ASSIGNMENT OF UNITED STATES TRADEMARK

WHEREAS, ADA COUNTY PARTNERS, LLC (f/k/a NUTRI-VET, LLC), an Arizona limited liability company having an address of 2119 South Wilson Street, Tempe, Arizona 85282 (referred to hereinafter as the "ASSIGNOR"), is the sole and exclusive owner of the U.S. trademark application listed in the attached Schedule A (referred to hereinafter as the "Trademark Property"); and

WHEREAS, NUTRI-VET, LLC, a Delaware limited liability company having an address of 5801 Westside Avenue, North Bergen, New Jersey 07047 (referred to hereinafter as the "ASSIGNEE"), is desirous of acquiring the entire right, title and interest of the ASSIGNOR in and to said Trademark Property and the goodwill symbolized thereby.

NOW, THEREFORE, in consideration of and in exchange for the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR hereby sells and assigns to the ASSIGNEE, its successors, assigns and legal representatives, subject to any and all related security interests, liens and other encumbrances, whether recorded or not recorded in the United States Patent and Trademark Office, the entire right, title and interest of the ASSIGNOR, in and to said Trademark Property and the goodwill symbolized thereby, together with all unsatisfied claims for damages by reason of past infringement of said Trademark Property, with the right to sue for such damages and collect same for its own use and benefit and for the use and benefit of its successors, assigns or other representatives.

This instrument and all of its terms shall inure to the benefit of and shall bind the ASSIGNOR and ASSIGNEE and their respective successors and assigns.

IN WITNESS WHEREOF, the ASSIGNOR has caused this instrument to be executed and delivered.

ADA COUNTY PARTNERS, LLC

By: Steve Snyder

Date: 7-29-13

Name: STEVE SNYDER

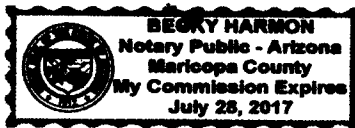
Title: TOP MANAGING MEMBER

State of Arizona

County of Maricopa


On this 29 day of July, 2013, before me personally came the above-named Steve Snyder to me known as the individual who executed the foregoing instrument on behalf of ADA County Partners, LLC, who acknowledged to me the same was executed by him of his own free will for the uses and purposes therein mentioned.

Becky Harmon
Notary Public



SCHEDULE A

TRADEMARK PROPERTY

		
OPTIMALPET	77/472,785	May 13, 2008