

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
5H Concepts, LLC		07/29/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Woodstream Corporation		
Street Address:	69 North Locust Street		
City:	Lititz		
State/Country:	PENNSYLVANIA		
Postal Code:	17543		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85584124	HUMMERBAR	
Serial Number:	85741131	HUMMERJUICE	
CORRESPONDENCE DATA			
Fax Number:	2023935350		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2026386666		
Email:	trademark@jhip.com,lweiss@jhip.com		
Correspondent Name:	Harvey B. Jacobson, Jr.		
Address Line 1:	400 7th St., N.W.		
Address Line 2:	6th Floor		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	6208/A01011		
NAME OF SUBMITTER:	Leesa N Weiss		

OP \$65.00 85584124

Signature:	/Leesa N Weiss/
Date:	08/01/2013
Total Attachments: 2 source=A01011 Assignment#page1.tif source=A01011 Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Greg Hinrichs, a United States citizen, located at 5236 Michelson Drive, D29, Irvine, California 92612 (hereinafter "Hinrichs"), adopted the following trademarks, and was the owner of the United States trademark applications for same:

<u>Mark</u>	<u>Filing Date</u>	<u>Serial No.</u>	<u>Goods</u>
HUMMERBAR	03/29/2012	85/584,124	hummingbird feeder
HUMMERJUICE	09/28/2012	85/741,131	bird food; bird food, namely, nectar for consumption by birds

(hereinafter, collectively, referred to as the "Trademarks"); and

WHEREAS, Hinrichs has previously assigned the Trademarks, together with the goodwill of the business symbolized by such Trademarks, and the business to which such Trademarks pertain, to 5H Concepts, LLC, a California limited liability company (hereinafter "Assignor"); and Assignor has continued the business using the Trademarks; and

WHEREAS, Woodstream Corporation, a corporation organized and existing under the laws of the Commonwealth of Pennsylvania, having an address at 69 North Locust Street, Lititz, Pennsylvania 17543 (hereinafter "Assignee"), desires to acquire all right, title and interest in and to the aforementioned Trademarks, together with the goodwill of the business symbolized by such Trademarks, and the business to which such Trademarks pertain; and

WHEREAS, it is desired that the assignment of the Trademarks and associated U.S. trademark applications therefor be made of record.

