

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Control Brand LLC		07/29/2013	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Empire IP Holdings LLC		
Street Address:	2 Meadowbrook Road		
City:	Syosset		
State/Country:	NEW YORK		
Postal Code:	11791		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4343358	STILNOVO	
Serial Number:	85511243	TELECHRON	
CORRESPONDENCE DATA			
Fax Number:	7818218919		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	781-821-8920		
Email:	snf33237@gmail.com		
Correspondent Name:	Steven N. Fox, Esq.		
Address Line 1:	62 South Main Street		
Address Line 4:	Sharon, MASSACHUSETTS 02067		
ATTORNEY DOCKET NUMBER:	2013-156		
NAME OF SUBMITTER:	Steven N. Fox		
Signature:	/Steven N. Fox/		

OP \$65.00 4343358

Date:

08/01/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT


In consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt whereof is hereby acknowledged, Control Brand LLC, a New York Limited Liability Company having a principal place of business at 2 Meadowbrook Road, Syosset, NY 11791 (hereafter the "Assignor") hereby sells, assigns, and transfers to Empire IP Holdings LLC, a New York Limited Liability Company having a principal place of business at 2 Meadowbrook Road, Syosset, NY 11791 (hereinafter the "Assignee") all of its right, title, and interest, worldwide, in and to the trademark applications and registrations shown in Exhibit A which is incorporated into and forms a part of this Assignment (hereafter the "Marks"), together with (1) all the goodwill of the business relating to the products upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages and payments for past or future infringements and/or misappropriations of the Marks; and (3) all rights to sue for past, present, and future infringements and/or misappropriations of the Marks. Said entire right, title, and interest to be held and enjoyed by the Assignee the same as they would have been held and enjoyed by the Assignor had this Assignment not been made.

Assignor represents it has the full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict therewith.

Assignor shall execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, and/or vesting in Assignee full right, title, and interest in and to the Marks.

IN WITNESS HEREOF, this Assignment is executed and becomes effective on the date indicated below:

Control Brand LLC



Kevin Wu
General Manager

7/29/13
Date

EXHIBIT A TO ASSIGNMENT - LIST OF U.S. TRADEMARKS:

	Mark	Application No.	Filing Date	U.S. Reg. No.	Date of Registration	Goods
1	STILNOVO	85/492,314	12/10/2011	4,343,358	05/29 2013	lamps
2	TELECHRON	85/511,243	01/08/2012			clocks and watches