# TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cessna Aircraft Company		04/12/2012	CORPORATION: KANSAS
Cessna Aircraft Rhode Island Inc.		04/12/2012	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Textron Innovations Inc.	
Street Address:	40 Westminster Street	
City:	Providence	
State/Country:	RHODE ISLAND	
Postal Code:	02903	
Entity Type:	CORPORATION: DELAWARE	

### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark		
Serial Number: 85404829		CITATION TEN		
Serial Number:	85404851	CESSNA CORVALIS TTX		

#### **CORRESPONDENCE DATA**

**Fax Number**: 2486410270

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email: jrussell@hdp.com
Correspondent Name: Joseph M. Lafata
Address Line 1: P.O. Box 828

Address Line 4: Bloomfield Hills, MICHIGAN 48303

NAME OF SUBMITTER:	Jennifer Russell
Signature:	/Jennifer Russell/
Date:	08/02/2013

TRADEMARK REEL: 005083 FRAME: 0737 5 00 8540

Total Attachments: 10
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#### **ASSIGNMENT**

WHEREAS, Cessna Aircraft Company, a Kansas corporation (the "Company"), has adopted, used and is using the trademarks, tradenames, trade dress and other designations of origin described herein, along with the goodwill of Company's business symbolized thereby, and is the owner of all right, title, and interest in and to the trademarks, tradenames, trade dress and other designations of origin described herein, including any common-law rights related to said trademarks, tradenames, trade dress or other designations of origin, rights to obtain renewals and all other legal protections pertaining thereto;

WHEREAS, Company desires to transfer all of its right, title, and interest in and to such trademarks, tradenames, trade dress and other designations of origin, along with the goodwill of the business symbolized by and associated with such trademarks, to Cessna Aircraft Rhode Island Inc., a Delaware corporation ("Cessna Rhode Island");

WHEREAS, all transfers of intellectual property pursuant to this Assignment are intended to be transfers pursuant to Section 351 of the Internal Revenue Code of 1986, as amended:

NOW, THEREFORE, to whom it may concern, be it known that for good and valuable consideration, the receipt of which is hereby mutually acknowledged:

# 1. THE ASSIGNMENT OF TRADEMARK RIGHTS AND THE ASSOCIATED GOODWILL BY COMPANY TO CESSNA RHODE ISLAND

Company has assigned, and transferred, and by these presents, Company hereby does assign, transfer, and deliver to Cessna Rhode Island, its successors, assigns, and legal representatives the whole of any and whatever right, title, and interest Company may have in and to: (i) the trademarks, trademark applications, and tradenames listed in Exhibit A, common-law trademarks, trade dress and other designations of origin created or acquired by Company on or before December 31, 2011, and any common-law rights relating to said trademarks, tradenames, trade dress or other designations of origin, rights to obtain renewals and all other legal protections pertaining thereto, and the right to recover for past infringements of, or liabilities for, any of the rights relating to any of such trademarks, trademark applications, tradenames, trade dress or other designations of origin; and (ii) the goodwill of the business symbolized by and associated with said trademarks, tradenames, trade dress or other designations of origin. The assignment of all common law trademarks, common law trade dress and other common law obligations of origin pursuant to this assignment shall be deemed effective as of the date of first use in commerce by Company. All other interests assigned pursuant to this assignment shall be effective as of the execution date of this assignment.

Notwithstanding anything to the contrary herein, Company retains the whole of any and whatever right, title and interest Company may have in and to: (i) the trademarks, trademark applications, trade dress, tradenames and other designations of origin listed in Exhibit B and any common-law rights relating to said trademarks, trade dress, tradenames and other designations of origin related thereto, including without limitation, any rights to obtain renewals and all other legal protections pertaining thereto, the right to recover for past infringement of, or liabilities for, any of the rights relating to any of such trademarks, trademark applications, tradenames, trade dress or other designations or origin; and (ii) the goodwill of the business symbolized by and associated with said trademarks, tradenames, trade dress or other designations of origin.

### 2. FURTHER ASSURANCES

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Company and Cessna Rhode Island hereby further agree, each for itself and its successors, assigns, and legal representatives, to execute upon request any other lawful documents and likewise to perform any other lawful acts that are necessary and useful to secure fully the aforesaid rights, titles, and interests in and to said trademarks, trademark OHS West:260334257.2

applications, and tradenames listed in Exhibit A and common-law trademarks, trade dress or other designations of origin created or acquired by Company on or before December 31, 2011 to Cessna Rhode Island, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, the parties have caused this ASSIGNMENT to be duly executed and delivered as of April 12, 2012.

## Cessna Aircraft Company

By: Com J. Weeaman

Name: Ann T. Willaman Title: Assistant Secretary

### Cessna Aircraft Rhode Island Inc.

Name: James Runstadler

Title: Vice President - Licensing

# Exhibit A

# **TRADEMARKS**

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# Cessna 2011 TM Assigned

Serial Number	Filing Date	Registration Number	Country	Registration Date	Mark	Type of Mark	IC	Owner
85404829	8/23/2011		USA		Citation Ten	Trademark	12	Cessna
85404851	8/23/2011		USA		Corvalis TTX	Trademark	12	Cessna
	4/13/2010	1032298	СТМ	2/8/2011	Cessna Citation Parts International	Trademark		Cessna

# Exhibit B

# RETAINED INTERESTS

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#### **ASSIGNMENT**



WHEREAS, Cessna Aircraft Rhode Island Inc., a Delaware corporation (the "Company"), has adopted, used and is using the trademarks, tradenames, trade dress and other designations of origin described herein, along with the goodwill of Company's business symbolized thereby, and is the owner of all right, title, and interest in and to the trademarks, tradenames, trade dress and other designations of origin described herein, including any common-law rights related to said trademarks, tradenames, trade dress or other designations of origin, rights to obtain renewals and all other legal protections pertaining thereto;

WHEREAS, Company desires to transfer all of its right, title, and interest in and to such trademarks, tradenames, trade dress and other designations of origin, along with the goodwill of the business symbolized by and associated with such trademarks, to Textron Innovations Inc., a Delaware corporation ("Innovations");

WHEREAS, all transfers of intellectual property pursuant to this Assignment are intended to be transfers pursuant to Section 351 of the Internal Revenue Code of 1986, as amended:

NOW, THEREFORE, to whom it may concern, be it known that for good and valuable consideration, the receipt of which is hereby mutually acknowledged:

# 1. THE ASSIGNMENT OF TRADEMARK RIGHTS AND THE ASSOCIATED GOODWILL BY COMPANY TO INNOVATIONS

Company has assigned, and transferred, and by these presents, Company hereby does assign, transfer, and deliver to Innovations, its successors, assigns, and legal representatives the whole of any and whatever right, title, and interest Company may have in and to: (i) the trademarks, trademark applications, and tradenames listed in Exhibit A, common-law trademarks, trade dress and other designations of origin created or acquired by Company on or before December 31, 2011, and any common-law rights relating to said trademarks, tradenames, trade dress or other designations of origin, rights to obtain renewals and all other legal protections pertaining thereto, and the right to recover for past infringements of, or liabilities for, any of the rights relating to any of such trademarks, trademark applications, tradenames, trade dress or other designations of origin; and (ii) the goodwill of the business symbolized by and associated with said trademarks, tradenames, trade dress or other designations of origin. The assignment of all common law trademarks, common law trade dress and other common law obligations of origin pursuant to this assignment shall be deemed effective as of the date of first use in commerce by Company. All other interests assigned pursuant to this assignment shall be effective as of the execution date of this assignment.

Notwithstanding anything to the contrary herein, Company retains the whole of any and whatever right, title and interest Company may have in and to: (i) the trademarks, trademark applications, trade dress, tradenames and other designations of origin listed in Exhibit B and any common-law rights relating to said trademarks, trade dress, tradenames and other designations of origin related thereto, including without limitation, any rights to obtain renewals and all other legal protections pertaining thereto, the right to recover for past infringement of, or liabilities for, any of the rights relating to any of such trademarks, trademark applications, tradenames, trade dress or other designations or origin; and (ii) the goodwill of the business symbolized by and associated with said trademarks, tradenames, trade dress or other designations of origin.

#### 2. FURTHER ASSURANCES

Company and Innovations hereby further agree, each for itself and its successors, assigns, and legal representatives, to execute upon request any other lawful documents and likewise to perform any other lawful acts that are necessary and useful to secure fully the aforesaid rights, titles, and interests in and to said trademarks, trademark applications, and tradenames listed in Exhibit A and common-law trademarks, trade dress or other designations OHS West:260334257.2

of origin created or acquired by Company on or before December 31, 2011 to Innovations, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, the parties have caused this ASSIGNMENT to be duly executed and delivered as of April 12, 2012.

### Cessna Aircraft Rhode Island Inc.

By: Lune . wee aman

Name: Ann T. Willaman

Title: Vice President and Secretary

### Textron Innovations Inc.

By:
Name: James Runstadler

Title: President

# Exhibit A

# **TRADEMARKS**

# Cessna 2011 TM Assigned

	Serial Number	Filing Date	Registration Number	Country	Registration Date	Mark	Type of Mark	IC	Owner
¥	85404829	8/23/2011		USA		Citation Ten	Trademark	12	Cessna
¥	85404851	8/23/2011		USA		Corvalis TTX	Trademark	12	Cessna
		4/13/2010	1032298 /	СТМ	2/8/2011	Cessna Citation Parts International	Trademark		Cessna

## Exhibit B

# RETAINED INTERESTS

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**RECORDED: 08/02/2013** 

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