

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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<table border="1"> <tr> <td>Name:</td> <td colspan="3">Comcast Corporation</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">1701 John F. Kennedy Boulevard</td> </tr> <tr> <td>City:</td> <td colspan="3">Philadelphia</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">PENNSYLVANIA</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">19103</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">CORPORATION: DELAWARE</td> </tr> </table>				Name:	Comcast Corporation			Street Address:	1701 John F. Kennedy Boulevard			City:	Philadelphia			State/Country:	PENNSYLVANIA			Postal Code:	19103			Entity Type:	CORPORATION: DELAWARE		
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CORRESPONDENCE DATA																											
<p>Fax Number:</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 2129122915</p> <p>Email: trademark@edwardswildman.com</p> <p>Correspondent Name: H. Straat Tenney</p> <p>Address Line 1: 750 Lexington Ave</p> <p>Address Line 4: New York, NEW YORK 10022</p>																											
ATTORNEY DOCKET NUMBER:	311450-4771																										
NAME OF SUBMITTER:	H. Straat Tenney																										
Signature:	/H. Straat Tenney/																										
Date:	08/02/2013																										
<p>Total Attachments: 1</p> <p>source=FAMILY SENSE Assignment#page 1.tif</p>																											

CH \$40.00 85873614

ASSIGNMENT OF TRADEMARKS

WHEREAS, Family Insight, LLC ("Family Insight"), a Delaware Limited Liability Company, with a place of business c/o The Corporation Trust Company, Wilmington, Delaware 19801, the owner of **FAMILY SENSE** and its corresponding U.S. Ser. No. 85/873,614 (hereinafter "the Mark");

WHEREAS, Comcast Corporation ("Comcast"), a Delaware corporation, located at 1701 John F. Kennedy Boulevard, Philadelphia, Pennsylvania 19103, is desirous of acquiring rights in and to the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Family Insight does hereby assign unto Comcast all right, title and interest in and to the Mark and the corresponding application, together with the goodwill symbolized by the Mark, together with all accrued causes of action for infringement or misappropriation thereof.

Dated as of: 7/25/13

**FAMILY INSIGHT, LLC**

By: 

Name: Arthur R. Block  
Title: Senior Vice President

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