

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Interstate Battery System of America, Inc.		04/01/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Interstate Battery System International, Inc.		
Street Address:	12770 Merit Drive, Suite 400		
Internal Address:	Legal Department		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75251		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85700007	IBSMARTRACK	
Serial Number:	85700879	IBSMARTTRUCK	
CORRESPONDENCE DATA			
Fax Number:	4693746186		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	972-715-6842		
Email:	kim.barron@ibsa.com		
Correspondent Name:	Kim Barron		
Address Line 1:	12770 Merit Drive, Suite 400		
Address Line 2:	Legal Department		
Address Line 4:	Dallas, TEXAS 75251		
ATTORNEY DOCKET NUMBER:	ASSIGNMENT		
NAME OF SUBMITTER:	Walter C. Holmes, III		

TRADEMARK

Signature:	/wchiii/
Date:	08/02/2013
Total Attachments: 1 source=Assignment IBSA to IBSI 4-1-13#page1.tif	

ASSIGNMENT

This Assignment (the "Assignment") is made and entered into this 1st day of April, 2013, between Interstate Battery System of America, Inc., a Delaware corporation ("IBSA" or "Assignor"), and Interstate Battery System International, Inc., a Delaware corporation ("IBSI" or "Assignee").

WHEREAS, IBSA filed applications for the following trademarks (the "Marks") with the United States Patent and Trademark Office:

<u>MARK</u>	<u>APPLICATION. NO.</u>	<u>FILING DATE</u>
IBSMARTRACK	85700007	08/09/2012
IBSMARTTRUCK	85700879	08/09/2012

; and

WHEREAS, the applications for the Marks erroneously named the owner as "Interstate Batteries System of America(s)". The intended filing entity was Interstate Battery System of America, Inc., Assignor herein; and

WHEREAS, IBSA now desires to transfer all right, title and interest in and to the Marks to IBSI; and


WHEREAS, IBSI is desirous of acquiring the entire right, title and interest in and to the Marks; and

WHEREAS, IBSA warrants that title to the Marks are free and clear and that it is not aware of any adverse claims thereto.


NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, IBSA ratifies the assignment and transfers unto the said IBSI the entire right, title and interest in and to the said Marks, applications and registrations thereof, together with the goodwill of the business connected with the use of and symbolized by each of the Marks of and from IBSA.

In witness whereof, the parties have executed this Agreement as of the date first above written.

ASSIGNOR:
Interstate Battery System of America, Inc.

By: 
Name: Christopher S. Willis
Title: Vice President

ASSIGNEE:
Interstate Battery System International, Inc.

By: 
Name: Walter C. Holmes, III
Title: Asst. Secretary