

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
ADERANS HAIR GOODS, INC.		12/31/2012	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
Name:	EMMINENCE, LLC		
Street Address:	5130 NORTH STATE ROAD 7		
City:	FORT LAUDERDALE		
State/Country:	FLORIDA		
Postal Code:	33319		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
<b>PROPERTY NUMBERS Total: 4</b>			
Property Type	Number	Word Mark	
Registration Number:	2929104	TRESSALLURE	
Registration Number:	3561731	TRESSALLURE EXTENDZ	
Registration Number:	3259226	TRESSALLURE X	
Registration Number:	2626271		
<b>CORRESPONDENCE DATA</b>			
Fax Number:	9549251101		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	954-925-1100		
Email:	PATENTS@PATENTUSA.COM		
Correspondent Name:	LERNER GREENBERG STEMER LLP		
Address Line 1:	P.O. BOX 2480		
Address Line 4:	HOLLYWOOD, FLORIDA 33022-2480		
ATTORNEY DOCKET NUMBER:	ADERANS-EMMI-TM		
NAME OF SUBMITTER:	RALPH E LOCHER		

OP \$115.00 2929104

Signature:	/RALPH E LOCHER/
Date:	08/02/2013
Total Attachments: 4 source=ADERANS-EMMI-ASSN-080213#page1.tif source=ADERANS-EMMI-ASSN-080213#page2.tif source=ADERANS-EMMI-ASSN-080213#page3.tif source=ADERANS-EMMI-ASSN-080213#page4.tif	

## ASSIGNMENT OF TRADEMARKS

This Agreement is entered into as of December 31, 2012 by and between, Emminence, LLC (a limited liability company of the State of Florida) having an address and a principal place of business at 5130 North State Road 7, Fort Lauderdale, Florida 33319, (hereinafter "Assignee"), and Aderans Hair Goods, Inc. (a corporation of the State of Delaware) having an address and a principal place of business at 9100 Wilshire Blvd., East Tower, 9<sup>th</sup> Floor, Beverly Hills, California 90212 (hereinafter "Assignor"). The Parties hereby expressly represent and warrant that the above-named parties represent all of the appropriate and necessary parties to fully effectuate the purposes and intent of this Agreement.

WHEREAS, Assignor has adopted, used and is using the trademarks set out in Appendix A attached hereto, in interstate and/or international commerce in respect of the goods and services described therein, (the "Marks"); and

WHEREAS, Assignor represents and warrants that it has made use of the Marks in respect of the goods and services set out in Appendix A since at least as early as the dates recited in the corresponding certificates of registration; that it is the sole and exclusive owner of the Marks; that the Marks are subsisting, valid and in full force; that it has not assigned or otherwise transferred or subrogated any interest in or to the Marks; that it is aware of no other person, firm, corporation or association that or who has the right to use the Marks in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive; that it has periodically, since the date of first use of the Marks, conducted searches and/or investigations to determine whether or not there were any other such uses and has determined to its own satisfaction that there are not, and that all facts and details pertaining to the Marks as set out in Appendix A hereto, and in any application for or registration of the Marks are true and correct; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to said Marks and the good will of the business symbolized by the Marks and the exclusive right to use the Marks, and all applications therefor and registrations thereof worldwide; and

WHEREAS, Assignor desires to assign and convey same to Assignee, retaining no right or interest

in the Marks and no right to use the Marks, or any variation of the Marks, in any manner or form, alone or in combination with other words, terms, symbols or devices, whether as a trademark, trade name, business or corporate name, domain name, Internet address, email address or otherwise.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks, together with the good will of the business symbolized by the Marks.

Assignor agrees to execute any other or further documents as may be necessary to fully effectuate the intent of this Agreement.

The execution of this Agreement is free and voluntary. Assignor acknowledges that it has been given ample opportunity to consult counsel and that it has either had the advice of counsel of its choice or that it knowingly and voluntarily waives the right to do so.

This Agreement shall inure to the benefit of the Parties and shall be binding on the assignees, beneficiaries, representatives and successors of the parties to this Agreement.

ASSIGNOR

By: *Armen Markarian*  
Name: ARMEN MARKARIAN  
Title: CEO

State of California )  
 ) ss:  
County of Los Angeles )  
The foregoing instrument was acknowledged before me this \_\_\_\_\_, day of \_\_\_\_\_ by \_\_\_\_\_

WITNESS my hand and official seal, this \_\_\_\_\_ day of \_\_\_\_\_.  
My Commission Expires: \_\_\_\_\_  
(Signature of Notary Public)

Personally Known  
 Produced Identification  
Type of Identification Produced: \_\_\_\_\_  
(Print, Type or Stamp Commissioned Name of Notary Public)

DID take oath  
 DID NOT take oath  
COMMISSION NUMBER \_\_\_\_\_

*See attached notarial certificate*  
*J. P. [Signature]*  
*Notary Public*  
2

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

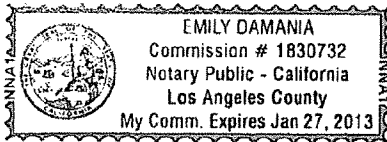
CIVIL CODE § 1189

State of California

County of Los Angeles

On Dec 31, 2012 before me, Emily Damania Notary Public

personally appeared Armen Markarian



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: [Signature] Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Assignment of Trademarks

Document Date: Dec. 31, 2012 Number of Pages: 2 + appendix

Signer(s) Other Than Named Above: none

Capacity(ies) Claimed by Signer(s)

Signer's Name: Armen Markarian Signer's Name:

[X] Corporate Officer - Title(s): CEO [ ] Corporate Officer - Title(s):

[ ] Individual [ ] Individual

[ ] Partner - [ ] Limited [ ] General [ ] Partner - [ ] Limited [ ] General

[ ] Attorney in Fact [ ] Attorney in Fact

[ ] Trustee [ ] Trustee

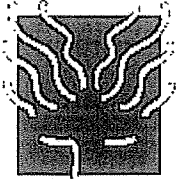
[ ] Guardian or Conservator [ ] Guardian or Conservator

[ ] Other: [ ] Other:

Signer Is Representing: [ ] Signer Is Representing:

[Signature]

APPENDIX A  
 To Assignment of Trademarks  
 Dated: December 31, 2012

Mark	Country	Reg. No.	Reg. Date	Goods/Services
TRESSALLURE	US	2,929,104	3/1/2005	Wigs and hairpieces
TRESSALLURE EXTENDX	US	3,561,731	1/13/2009	Hair extensions
TRESALLURE X	US	3,259,226	7/3/2007	Hair extensions
	US	2,626,271		Non-medicated care preparations for wigs and hairpieces, namely, shampoo, conditioner, and spray gel  Hair brushes, hair combs, and mugs  Wigs, hairpieces, hair extensions, hair ornaments
TRESALLURE	Canada	TMA585296	7/16/2013	Wigs and hairpieces
TRESALLURE	Europe (CTM)	002032050	4/26/2002	Wigs and hairpieces
TressAllure	Europe (CTM)	003006749	4/16/2004	Hair ornaments including wigs, hair nets, hair pins and grips, false moustaches, false beards, hair pieces, hair bands, hair extensions, hairpieces for Japanese hair styling (Kamishin), false hair for Japanese hair styling (Kamoji)
TRESALLURE	Mexico	696932		Wigs and hairpieces
TRESALLURE	Norway	209609	7/19/2001	Wigs and hairpieces
TRESALLURE	Taiwan	1041420	4/16/2003	Wigs and hairpieces