

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the erroneous Change of Name previously recorded on Reel 004872 Frame 0978. Assignor(s) hereby confirms the Registrant CR Brands, Inc. has been and continues to be the owner of the identified trademark registrations..

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CR Brands, Inc.		09/28/2012	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	CR Brands, Inc.
Street Address:	9100 Centre Point Drive
Internal Address:	Suite 200
City:	West Chester
State/Country:	OHIO
Postal Code:	45069
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 16**

Property Type	Number	Word Mark
Registration Number:	0850357	BIZ
Registration Number:	1316463	BIZ
Registration Number:	0423995	BIZ
Registration Number:	3926979	BLAST PACKS
Registration Number:	3909421	ENZAMIX
Registration Number:	2274962	MAGNUM POWER
Registration Number:	3926978	MAX ENZYMES
Registration Number:	3717598	MEAN GREEN
Registration Number:	2346689	MEAN GREEN
Registration Number:	3717597	MEAN GREEN
Registration Number:	1408119	MEAN GREEN

OP \$415.00 0850357

Registration Number:	2686104	ORANGE FRESH
Registration Number:	2527208	OXYDOL
Registration Number:	0565552	OXYDOL
Registration Number:	0962363	PINE POWER
Registration Number:	1287574	PINE POWER

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 513.352.6527  
 Email: louis.ebling@thompsonhine.com  
 Correspondent Name: Louis K. Ebling  
 Address Line 1: 312 Walnut Street  
 Address Line 2: Suite 1400  
 Address Line 4: Cincinnati, OHIO 45202-4089

ATTORNEY DOCKET NUMBER:	090891
NAME OF SUBMITTER:	Louis K. Ebling
Signature:	/Louis Ebling/
Date:	07/26/2013

**Total Attachments: 2**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: CR Brands, Inc.

Marks:

BIZ	Reg. No.	0850357
BIZ	Reg. No.	1316463
BIZ	Reg. No.	0423995
BLAST PACKS	Reg. No.	3926979
ENZAMIX	Reg. No.	3909421
EXTREME CLEAN	Reg. No.	2638473
MAGNUM POWER	Reg. No.	2274962
MAX ENZYMES	Reg. No.	3926978
MEAN GREEN	Reg. No.	3717598
MEAN GREEN	Reg. No.	2346689
MEAN GREEN	Reg. No.	3717597
MEAN GREEN	Reg. No.	1408119
ORANGE FRESH	Reg. No.	2686104
OXYDOL	Reg. No.	2527208
OXYDOL	Reg. No.	0565552
PINE POWER	Reg. No.	0962363
PINE POWER	Reg. No.	1287574
TAKE CLEAN TO THE EXTREME	Reg. No.	2744131

**DECLARATION OF RICHARD OWEN**

This Declaration is submitted in support of Registrant's request to correct the erroneous change of name recordal at Reel/Frame No. 4872/0978 of the USPTO Assignment Branch.

I, Richard Owen, declare and state as follows:

1. I am the President of CR Brands, Inc. ("Registrant"), owner of the above-captioned U.S. Trademark Registrations ("CR Brands registrations").
2. On September 28, 2012, Registrant's predecessor-in-interest (*formerly* known as "CR Brands, Inc.") assigned its intellectual property (including the CR Brands registrations) to CRB Acquisition Company. Concurrently with this assignment, CRB Acquisition Company changed its name to "CR Brands, Inc." The following documents attesting to these actions were recorded with the USPTO Assignment Branch against the CR Brands registrations:
  - "Intellectual Property Assignment Agreement" from CR Brands, Inc. to CRB Acquisition Company, dated September 28, 2012 (recorded October 3, 2012 at Reel/Frame 4872/0065);

- “Intellectual Property Assignment Agreement” from CR Brands, Inc. to CRB Acquisition Company, dated September 28, 2012 (recorded October 4, 2012 at Reel/Frame 4872/0939) (to correct omission of “BIZ,” Registration No. 0423995 from the above); and
- Change of Name from “CRB Acquisition Company” to “CR Brands, Inc.,” dated September 28, 2012 (recorded October 4, 2012 at Reel/Frame 4872/0927).

3. Due to the assignment and name change described in Paragraph 2, Registrant CR Brands, Inc. (formerly known as “CRB Acquisition Company”) became and remains the owner of the CR Brands registrations.

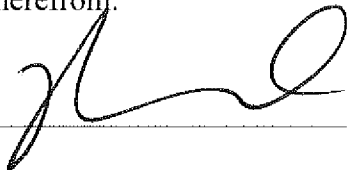
4. Concurrent with the transactions described in Paragraph 2, Registrant’s predecessor-in-interest (f/k/a “CR Brands, Inc.”) changed its name to “9100 CPD Liquidation Company,” and the following document attesting to this action was recorded with the USPTO Assignment Branch against the CR Brands registrations:

- Change of Name from “CR Brands, Inc.” to “9100 CPD Liquidation Company” dated September 28, 2012 (recorded October 4, 2012 at Reel/Frame 4872/0978).

5. As a result of the assignment described in Paragraph 2, the name change to “9100 CPD Liquidation Company” described in Paragraph 4 did not—and could not—affect title to the CR Brands registrations. The name change referred to in Paragraph 4 is irrelevant to the CR Brands registrations chain of title, and was recorded with the USPTO Assignment Branch against the CR Brands registrations in error.

6. Registrant CR Brands, Inc. was and continues to be the owner of the CR Brands registrations.

7. I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and may jeopardize the validity of the application or document or any registration resulting therefrom.



Richard Owen

Date: 7-25-2013