

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. CAVALRY STORE, INC.		07/23/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ERMC PROPERTY MANAGEMENT COMPANY OF ILLINOIS, LLC		
Street Address:	One Park Place, 6148 Lee Highway		
Internal Address:	Suite 300		
City:	Chattanooga		
State/Country:	TENNESSEE		
Postal Code:	37421		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1844887	U.S. CAVALRY	
CORRESPONDENCE DATA			
Fax Number:	8169838080		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	816-983-8000		
Email:	pto-kc@huschblackwell.com		
Correspondent Name:	Kris Kappel		
Address Line 1:	4801 Main Street, Suite 1000		
Address Line 4:	Kansas City, MISSOURI 64112		
ATTORNEY DOCKET NUMBER:	422043.149		
NAME OF SUBMITTER:	Kris Kappel		
Signature:	/Kris Kappel/		

CH \$40.00 1844887

Date:

08/02/2013

Total Attachments: 3

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Agreement") is entered into as of the 23rd day of July, 2013, by and between U.S. CAVALRY STORE, INC., a Delaware corporation ("**Assignor**"), and ERMC PROPERTY MANAGEMENT COMPANY OF ILLINOIS, LLC, an Illinois limited liability company (the "**Assignee**").

WHEREAS, Assignor is the owner of Trademark Registration listed on Exhibit A, attached hereto and made a part hereof, and any and all statutory and common law rights therein (the "**Mark**"); and

WHEREAS, Assignor wishes to assign its entire right, title and interest in and to the Mark and all associated goodwill to Assignee and Assignee desires to assume such Mark and all associated goodwill under the terms of this Agreement.

NOW, THEREFORE, in consideration of ten dollars (\$10.00), the foregoing and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby sells, assigns, transfers and sets over unto Assignee all of Assignor's right, title and interest in and to the Mark together with that portion of the goodwill associated with the Mark connected with the use of and symbolized by the Mark, and all causes of action, past, present and future for infringement of the Mark subject to the covenants set forth below.

2. Assignor further covenants and agrees that it will, at any time upon request, execute and deliver any and all documents that may be necessary or desirable to perfect the title to the Mark in Assignee, its successors or assigns, and that it will, at any time upon request, communicate to Assignee, its successors or assigns, such facts relating to the Mark or the history thereof as may be known to it.

3. This Agreement may not be amended, modified or supplemented except by written agreement duly executed by both parties.


4. Assignor agrees not to challenge or assist or cooperate with any third party challenging or taking any position contrary to or inconsistent with Assignee's sole and exclusive right in and to the Mark or the validity of the Mark.

5. This Agreement shall be governed by and construed in accordance with the laws of the State of Kentucky without reference to choice of law rules.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the day and year first above written.

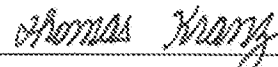
ASSIGNOR:

U.S. CAVALRY STORE, INC.

By: 
Name: JAMES W. LEWIS
Title: PRESIDENT

ASSIGNEE:

ERMC PROPERTY MANAGEMENT COMPANY
OF
ILLINOIS, LLC

By: 
Name: THOMAS KRANZ
Title: Chief Financial Officer

**Exhibit A
Trademark**

U.S. CAVALRY

**U.S. Registration Number 1,844,887
(Word Mark)**