

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paradysz Inc.		08/02/2013	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	Webster Bank, National Association
Street Address:	100 Franklin Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02110
Entity Type:	Association: UNITED STATES

PROPERTY NUMBERS Total: 20		
Property Type	Number	Word Mark
Registration Number:	3984517	ANGLERFISH
Registration Number:	3506747	HOLIDAY DASHBOARD
Serial Number:	85840065	HOLIDAY DASHBOARD
Registration Number:	3869923	ORB
Registration Number:	3359676	PM DIGITAL
Registration Number:	3954929	SPINSHARK
Registration Number:	4247000	DATA DRIVE
Registration Number:	3494054	EXPUT
Registration Number:	4172755	HELIX
Registration Number:	3957828	INTELLIZIP
Registration Number:	3067097	MARKETRELEVANCE
Registration Number:	2806819	MEDIA HARBOR
Registration Number:	3870693	MERGESCIENCE
Registration Number:	3933013	PARADYSZ

OP \$515.00 3984517

Registration Number:	3939271	PARADYSZ ANALYTICS
Registration Number:	3891530	PARADYSZ DIRECT
Registration Number:	3176587	RECONNECT
Registration Number:	3459067	RELENTLESS INNOVATION AND SCIENCE OF CUS
Serial Number:	85936736	THE PM COMPANY
Registration Number:	4365281	TRUE DEMAND

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 2122383214

Email: pdelrio@emmetmarvin.com

Correspondent Name: Patricia M. Del Rio

Address Line 1: 120 Broadway, 32nd Floor

Address Line 2: c/o Emmet Marvin & Martin LLP

Address Line 4: New York, NEW YORK 10271

ATTORNEY DOCKET NUMBER:

F145834

NAME OF SUBMITTER:

Patricia M. Del Rio

Signature:

/Patricia M. Del Rio/

Date:

08/02/2013

Total Attachments: 3

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GRANT OF SECURITY INTEREST (TRADEMARKS)

The undersigned, **PARADYSZ INC.**, a New York corporation (the "*Grantor*"), and **WEBSTER BANK, NATIONAL ASSOCIATION**, as Administrative Agent (in such capacity, the "*Administrative Agent*") are parties to a Security Agreement, dated as of August 2, 2013 (as amended, supplemented or otherwise modified from time to time, the "*Security Agreement*"). All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement.

Pursuant to the Security Agreement, as security for the payment or performance, as applicable, in full of the Obligations, the Grantor collaterally assigned, mortgaged, pledged and hypothecated to the Administrative Agent, and granted to the Administrative Agent, a security interest in, all of the right, title and interest of the Grantor in, to and under the Collateral, including, without limitation, certain of its intellectual property.

For good and valuable consideration, the receipt of which is hereby acknowledged, and for the purpose of recording the grant of the security interest as aforesaid, the Grantor, as security for the payment or performance, as applicable, in full of the Obligations, hereby collaterally assigns, mortgages, pledges and hypothecates to the Administrative Agent, and grants to the Administrative Agent, a security interest in, all of the right, title and interest of the Grantor in, to and under the following property of the Grantor, now owned or hereafter acquired by the Grantor (collectively, the "*Trademark Collateral*"):

- (a) trademarks and registrations thereof, including the trademarks listed on Schedule 1 attached hereto (collectively, the "*Trademarks*");
- (b) the goodwill of the business symbolized by the Trademarks; and
- (c) all proceeds thereof, including, without limitation, from any and all causes of action which may exist by reason of infringement thereof.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

The Administrative Agent's address is: 100 Franklin Street, Boston, Massachusetts 02110.

IN WITNESS WHEREOF, the Grantor has caused this Grant of Security Interest (Trademarks) to be duly executed by its duly authorized officer as of August 2, 2013.

PARADYSZ INC.

By: 

Christopher Paradysz
President

Schedule 1
to
Grant of Security Interest (Trademarks)
Dated as of August 2, 2013

<u>Trademark</u>	<u>Registration No. or Serial No.</u>	<u>Registration Date or Application Date</u>
ANGLERFISH	3,984,517	06/11/2011
HOLIDAY DASHBOARD	3,506,747	09/23/2008
HOLIDAY DASHBOARD	85/840,065	02/04/2013
ORB	3,869,923	11/02/2010
PM DIGITAL	3,359,676	12/25/2007
SPINSHARK	3,954,929	05/03/2011
DATA DRIVE	4,247,000	11/20/2012
EXPUT	3,494,054	08/26/2008
HELIX	4,172,755	07/10/2012
INTELLIZIP	3,957,828	05/10/2011
MARKETRELEVANCE	3,067,097	03/14/2006
MEDIA HARBOR	2,806,819	01/20/2004
MERGESCIENCE	3,870,693	11/02/2010
PARADYSZ	3,933,013	03/15/2011
PARADYSZ ANALYTICS	3,939,271	03/29/2011
PARADYSZ DIRECT	3,891,530	12/14/2010
RECONNECT	3,176,587	11/28/2006
RELENTLESS INNOVATION AND SCIENCE OF CUSTOMER ACQUISITION	3,459,067	07/01/2008
THE PM COMPANY	85/936,736	05/20/2013
TRUE DEMAND	4,365,281	07/09/2013