

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Project Miracle, LLC		07/29/2013
	Entity Type LIMITED LIABILITY COMPANY: DELAWARE		
RECEIVING PARTY DATA			
Name:	Beauty Innovation Group, LLC		
Street Address:	18940 North Pima Road, Suite 250		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85255		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85155195	GODSEND
CORRESPONDENCE DATA			
Fax Number:	4806830309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(480) 683-0286		
Email:	denise@markcarlino.com		
Correspondent Name:	Mark A. Carlino		
Address Line 1:	28150 N. Alma School Pkwy #103-617		
Address Line 4:	Scottsdale, ARIZONA 85262		
ATTORNEY DOCKET NUMBER:	5-344-ASSIGNMENT		
NAME OF SUBMITTER:	Mark A. Carlino		
Signature:	/Mark A. Carlino/		
Date:	08/04/2013		
Total Attachments: 1 source=Assignment PM LLC to BIG LLC - Godsend#page1.tif			

OP \$40.00 85155195

ASSIGNMENT

WHEREAS, Project Miracle, LLC, a Delaware limited liability company ("Assignor"), having a mailing address of 995 Fifth Avenue #5-5, New York, NY 10028, has intended to use the mark identified below in interstate commerce and has filed an application with the United States Patent and Trademark Office based on its bona fide intent to use the mark in commerce, but has not yet filed an allegation of use of the mark under §§1(c) or 1(d) of the Trademark Act;

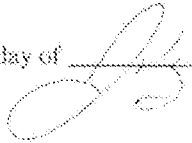
<u>TRADEMARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
GODSEND	85/155195	Oct. 18, 2010

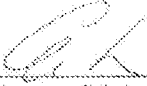
WHEREAS, Assignor is assigning the mark identified above as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060;

WHEREAS, Beauty Innovation Group, LLC, a Delaware limited liability company ("Assignee"), having a mailing address of 18940 North Pima Road, Suite 250, Scottsdale, Arizona 85255, has acquired the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060, and is desirous of acquiring said trademark and the pending intent-to-use application therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified trademark and the goodwill of business symbolized thereby.

DATED this 21 day of Sept, 2013.


Project Miracle, LLC (Assignor)


By: Cristina M. Carlino
Title: Manager

Assignment-PM LLC to Beauty Innovation Group LLC TM Godsend